




**ARULMIGU PALANIANDAVAR COLLEGE OF ARTS AND CULTURE**  
**(Reaccredited With 'A' Grade by NAAC)**  
(Run by Arulmigu Dhandayuthapani Swamy Thirukkoil, H.R & C.E (Admin) Dept. Government of Tamilnadu)  
(A Government Aided College – Affiliated to Madurai Kamaraj University, Madurai)

**DINDIGUL ROAD, PALANI - 624601**

Department of Commerce		
Name	S.Pratap Simha Netaji	
Designation	Assistant Professor	
Qualification	M.Com.,M.Phil.,MBA.,SET.,NET .,Ph.D.,CA (Inter)	
Email id	pratapsn70@gmail.com	
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Experience	18 years 10 months	
Date of joining	10.12.2000	
No. Of Journal Publication (International)	02	
No. Of Journal Publication (National)	03	
No. Of Conference Attended (International)	03	
No. Of Conference Attended (National)	11	

**Academic Credentials**

Level	Degree	Specialization	University	Year of Completion
UG	B.Com	Commerce	Madras University	1990
PG	M.Com	Commerce	Madras University	1992
M.Phil.,	M.Phil	Finance	MK University	2003
Ph.D.,	Ph.D	Finance	MK University	2011
Other1	NET	Commerce	UGC	1999
Other2	SET	Commerce	Bharathithasan University	2000
Other3	MBA	Finance	Annamalai University	2008
Other	ICWA	Intermediate	ICWAI	1993

**Details of Journal Publications :**

Sl.No	Date	Title of the research paper/Name of Journal	International/National	ISBN/ISSN
1.	January-2016	International Journal of science Technology and Humanities	International	ISSN : 2394-7209
2.	March -2016	Customer Satisfaction towards ATM services in Agasteeswaram Taluk, Kanyakumari Dist (Recent Trends in Indian E-Commerce)	National	ISBN:978-81-924081-5-6
3.		Insolvency and Bankruptcy code, 2016	National	ISBN:978-93-81723-94-4
4.	January-2019	Financial Sector Reforms	National	ISBN:9789388398673
5.	Feb-2019	Transport Logistics in supply chain Management its prospects and challenges	International	

**Details of Conference/Seminar :**

Sl.No	Date	Title of the research paper	International / National	Organised by
1	Sep-2008	Impact of Financial Reforms on Textile Industry	National	St.Xaviers college for women, Aluva, Kerala
2.	Oct-2008	Impact of Globalisation on Food Processing Industries	National	Gandhigram Rural University, Tamilnadu
3.	Dec-2009	Impact of Globalization of Indian Economy	National	IEA Conference, KIIT University, Bhubaneswar, Odisha
4.	Mar-2014	The Role of Banks and Insurance Company in Financial Inclusion	State	Arulmigu Palaniandavar college for Women, Palani.

5	Dec-2011	Indian Economic Association	International	Bharati Vidyapeeth Deemed university,Pune
6	Oct-2014	Customer Awareness and Utilisation of E-Banking services	National	AJK College of Arts and Science,Coimbatore.
7.	Aug-2015	A Study on major crops cultivation in Kanniyakumari District	National	Dr.N.G.P Arts and Science College,Coimbatore.
8.	Oct-2015	Customer Satisfaction towards ATM services in Agasteeswaram Taluk,Kanniyakumari Dist	National	Sadakathullah Appa College,Tirunelveli.
9.	Jan-2016	Transport Logistics in supply chain management its prospects and challenges	International	Sri Vidya Mandir Arts and Science College,Krishnagiri.
10.	Jan-2016	E-Banking :Challenges & Policy implications in Rural areas.	Natioanl	Hajee Karutha Rowther Howdia College,Theni.
11.	Jan-2017	FDI Inflow in th Retail sector	Natioanl	Sankara College of Science and Commerce,Coimbatore.
12.	Mar-2017	Perspective in Research Methodology	National	Sankara College of Science and Commerce,Coimbatore
13.	Jan-2018	Financial Sector Reforms	National	Virudhunagar Hindu Nadars Senthikumara Nadar College,Virdhunagar.
14.	Feb-2019	Innovative Strategies of Management in the Globalized ERA-2019	International	Madurai Kamaraj University,Madurai.