



**ARULMIGU PALANIANDAVAR COLLEGE OF ARTS AND CULTURE**  
**(Reaccredited With 'A' Grade by NAAC)**  
(Run by Arulmigu Dhandayuthapani Swamy Thirukkoil, H.R & C.E (Admin) Dept. Government of Tamilnadu)  
(A Government Aided College – Affiliated to Madurai Kamaraj University, Madurai)  
**DINDIGUL ROAD, PALANI - 624601**

Department of <u>commerce</u>		
Name	Dr.K.GEETHA	
Designation	Assistant professor	
Qualification	M.Com., M.Phil., M.B.A., Ph.D., P.G.D.C.A.	
Email id	Slp.geetha@gmail.com	
Alternative email id		
Experience	11 years self finance, 5 years Aided	
Date of joining	13.07.2004, (Self finance)19.01.2015(Aided)	
No. Of Journal Publication ( <b>International</b> )	6	
No. Of Journal Publication ( <b>National</b> )	29	
No. Of Conference Attended ( <b>International</b> )	5	
No. Of Conference Attended ( <b>National</b> )	12	

**Academic Credentials**

Level	Degree	Specialization	University	Year of Completion
UG	<b>B.Com</b>	finance	M.S.University	1994
PG	M.Com	Finance	M.S. University	1996
M.Phil.,	M.Phil	Marketing	M.K.University	2004
Ph.D.,	Ph.D	Banking	M.S University	2013
Other1	M.B.A	Marketing	Tamil Nadu Open University	2008
Other2	P.G.D.C.A		Bits Information Centre	1998

**\*\*Details of Journal Publications:**

1. International:Attached

2.National:Attached

**\*\*Details of Conference/Seminar Attender:**

1.International:Attached

2.National:Attached