




Department of Economics		
Name	Dr. R. GANESAN	
Designation	Assistant Professor	
Qualification	M.A., M. Phil., Ph. D.,	
Email id	argknesan@gmail.com	
Alternative email id	ar_nesan@rediffmail.com	
Experience	4 Years 6 Months	
Date of joining	19/01/2015	
No. of Journal Publication (International)	3	
No. of Journal Publication (National)	4	
No. of Conference Attended (International)	1	
No. of Conference Attended (National)	61	

Academic Credentials

Level	Degree	Specialization	University	Year of Completion
UG	B.A.,	Economics	Bharathiar University, Coimbatore	May-2003
PG	M.A.,	Business Economics	Bharathiar University, Coimbatore	May-2005
M. Phil.,	M. Phil.,	Economics	Bharathiar University, Coimbatore	Aug-2007
Ph.D.,	Ph. D.,	Economics	Bharathiar University, Coimbatore	Dec-2011

****Details of Journal Publications:**

1. International:

1. N. Mani & R. Ganesan. "Impact of New Economic Reforms on Employment and Poverty in India", **International Journal of Business Intelligence and Management**, Vol. 4, No. 2, July-December, 2012, pp: 169-175. ISSN 0975-8100.
2. R. Ganesan, (2016), "Growth and Instability in Area, Production and Productivity of Turmeric in Selected States in India", **International Journal of Marketing, Financial Services & Management Research**, Vol.5, No. 2, pp: 45-56. ISSN. 2277-6788
3. R. Ganesan, (2016), "A Study on Growth and Instability in India's Banana Cultivation and Export", **International Journal of Research in Commerce, Economics & Management**, Vol. 6, No. 09, pp: 62-65. ISSN. 2231-4245.

2. National:

1. K. Dhanasekaran & R. Ganesan. "Challenges of Industrial Effluents on Environment and Agriculture: A Review of Evidences from Tamil Nadu". **Indian Journal of Agricultural**

Economics, Vol. 63, No. 3, July - September, 2008, Summary – p: 441. ISSN. 0019-5014.

2. K. Dhanasekaran & R. Ganesan. “Willingness to Pay For Improved Water Supply in Rural Areas of Tamil Nadu: An Econometric Analysis Using Tobit Model”, **Journal of Management and Science**, Vol.2, No.3, September, 2012, pp: 60-66. ISSN. 2249-1260.
3. N. Mani & R. Ganesan. “Indian Agriculture Sector in the New Economic Regime: A Study Based on Cobb-Douglas Production Function”. **Peninsular Economist – Journal of AET**, 2012-13. Vol. XXV, ISSN. 0976-8270.
4. R. Ganesan. “An Economic Inquiry into Growth and Instability of India’s Foodgrains Production”, **Agricultural Situation in India**, Vol. LXXV, No. 6, September, 2018, pp: 24-30, ISSN. 0002-1679.

****Details of Conference/Seminar Attender:**

1. International

Good Governance for Improved Water Supply and Sanitation. Paper presented in the UGC sponsored International Seminar on “Public Affairs and Governance: Challenges and Strategies” organized by the Anna Centre for Public Affairs, University of Madras, Chennai on 24th & 25th January, 2008.

2. National Participated

1. Participated in the UGC sponsored National Seminar on **Environmental Issues and Natural Resource Management** organized by the Department of Economics held at Gobi Arts & Science College, Gobichettipalayam on 9th & 10th October 2004.
2. Participated in a UGC (SAP-DRS) sponsored Workshop on **Research Methods in Industrial Economics** organized by the Department of Economics held at Bharathiar University, Coimbatore during 5th December 2006 to 8th December, 2006.
3. Participated in a faculty development programme on **Application of Statistical Tools in Research** organized by P. K. R. School of Management Studies held at P. K. R. Arts College for Women, Gobichettipalayam on 9th & 10th March, 2007.
4. Participated in a UGC sponsored Workshop on **Econometrics** organized by the Department of Economics held at Arul Anandar College, Karumathur, on 21st, 22nd & 23rd March, 2007.
5. Participated in a Workshop on **Applications of Quantitative Techniques in Social Science Research** organized by Department of Economics held at Periyar University, Salem during 15th to 17th October, 2008.
6. Participated in the UGC sponsored National Seminar on **Emerging Trends and Issues in Human Rights** organized by the Department of Political Science held at Gobi Arts & Science College, Gobichettipalayam on 10th & 11th December 2009.
7. Participated and presented a paper entitled “Decision Making Power and Women Empowerment” in the National Workshop on **Paradox of Poverty and Economic Prosperity** organized by Department of Economics held at Erode Arts College, Erode on 17th April, 2010.

8. Participated in a Workshop on **E-Banking** organized by Department of Commerce held at Sree Narayana Guru College, Coimbatore on 14th February, 2012.
9. Participated in a Workshop on **Research Methodology** organized by Academic Staff College held at Pondicherry University, Puducherry on 8th and 9th August, 2012.
10. Participated in a Workshop on **Application of SPSS in Social Science Research** organized by Madurai Institute of Social Science Research, Madurai on 15th and 16th March, 2013.
11. Participated in the **21st National Children's Science Congress - 2013** organized by the Tamil Nadu Science Forum held at Sasurie College of Engineering, Vijayamangalam, Tiruppur on 7th to 9th December, 2013.
12. Participated in the **Orientation Programme for Freshers (Teaching Staff)** organized by the Department of Commerce, APA College of Arts and Culture, Palani on 23rd December, 2015.
13. Participated in a Workshop on **Econometrics** organized by the Department of Management Studies, Pondicherry University, Pondicherry on 8th to 10th January, 2016.
14. Participated in a Workshop on **Issues and Priorities in Indian Agriculture** organized by the Department of Economics, APA College of Arts and Culture, Palani on 3rd February, 2016.
15. Participated in a Workshop on **Advanced Statistical Data Analysis Using SPSS & AMOS** organized by PRIMAX Foundation, Bangalore held at Chennai on 26th March, 2016.
16. Participated in a Workshop on **Impact of Demonetization on Indian Economy** organized by the Department of Economics, APA College of Arts and Culture, Palani on 24th March, 2017.
17. Participated in a Workshop on **Econometrics** organized by the Department of Youth Welfare Studies, School of Empowerment, Madurai Kamaraj University, Madurai on 26th and 27th May, 2017.
18. Participated in a State level seminar on **Statistical Analysis in Social Science Research Using Open Source Statistical Softwares** organized by the Central Library of M.V. Muthiah Government Arts College for Women, Dindigul on 24th October, 2017.
19. Participated in a National workshop on **Outcome Based Education – A Paradigm Shift** organized by the Internal Quality Assurance Cell of G.T.N Arts College, Dindigul on 27th June, 2019.

Paper presentation

1. **Women Entrepreneurship – Problems Faced and Measures Needed.** Paper presented in the UGC sponsored State Level Seminar on “Rural Entrepreneurship – Changes and Challenges” organized by the Department Economics held at N.M.S.S Vellaichamy Nadar College, Madurai on 13th & 14th March, 2006.

2. **Impact of Globalization on Indian Small Scale Industries.** Paper presented in the Inter – Collegiate Seminar on “Impact of Globalisation on Indian Economy” organized by the Department of Economics held at Arulmigu Palaniandavar College of Arts & Culture, Palani on 9th February, 2007.
3. **Customer Relationship Management – Issues and Strategies.** Paper presented in the UGC sponsored State Level Seminar on “Issues and Challenges of Customer Relationship Management” organized by the Department of Management held at Gobi Arts and Science College, Gobichettipalayam on 16th & 17th March, 2007.
4. **Growth and Instability in Indian Agriculture Sector during Pre and Post Economic Reform Period.** Paper presented in the State Level Seminar on “Dimensions of Indian Economy Since 1991” organized by the Department of Economics held at VHN Senthikumara Nadar College, Virudhunagar on 12th March, 2010.
5. **Estimation of Willingness to Pay for Rural Drinking Water Service through Contingent Valuation Method - A Case Study in Siruvalur Panchayat of Erode District.** Paper presented in the UGC sponsored National Symposium on “Water and Environment: Focusing on Sustainability” organized by the Department of Economics held at Presidency College, Chennai on 30th August 2006.
6. **Energy Conservation: Its Planning and Management.** Paper presented in the UGC sponsored National Seminar on “Economic Reforms and Energy Use Management” organized by the Department of Economics held at Gobi Arts and Science College, Gobichettipalayam on 2nd & 3rd September, 2006.
7. **Micro Finance and SHG’s: The Best Tools for Socio Economic Empowerment of Women.** Paper presented in the UGC sponsored National Seminar on “Women Empowerment: Issues and Challenges” organized by the Department of Economics held at Sri Vasavi College, Erode on 29th & 30th September, 2006.
8. **Small Scale Industries in India.** Paper presented in the National Seminar on “Small and Medium Enterprises under Globalization: Opportunities and Challenges” organized by the Department of Rural Industries and Management held at Gandhigram Rural University, Gandhigram on 16th & 17th October, 2006.
9. **Entrepreneurial Development Studies in Higher Education.** Paper presented in the Bharathiar University sponsored National Level Conference on “Issues and Challenges in Higher Education” held at Gobi Arts and Science College, Gobichettipalayam on 2nd & 3rd February, 2007.
10. **Higher Education in India: The Present Scenario and Challenges.** Paper presented in the Bharathiar University sponsored National Level Conference on “Issues and Challenges in Higher Education” held at Gobi Arts and Science College, Gobichettipalayam on 2nd & 3rd February, 2007.
11. **Health Insurance Market in India.** Paper presented in the Bharathiar University sponsored National Seminar on “Health Insurance: Dimensions and Challenges” organized by the Department of Economics held at Bharathiar University, Coimbatore on 16th February, 2007.
12. **Community Participation in Rural Drinking Water Supply.** Paper presented in the Bharathiar University sponsored National Seminar on “Domestic Water Management:

Issues and Challenges” organized by the Department of Economics held at Bharathiar University, Coimbatore on 28th February, 2007.

13. **Child Labour.** Paper presented in the UGC sponsored National Symposium on “Ethics & Human Values” organized by the Department of History held at Gobi Arts and Science College, Gobichettipalayam on 5th & 6th October, 2007.
14. **An Integrated Strategy for Improved Health Care System.** Paper presented in the “XXVIII Annual Conference of Association of Economists of Tamil Nadu” organized by the Department of Economics held at The American College, Madurai on 22nd & 23rd December, 2007.
15. **Microfinance for Fisherfolk Development in India.** Paper presented in the National Level Conference on “Status, Constraints and Scope for Fisherfolk Development through Microfinance” organized by the Department of Fisheries Resources and Economics held at Fisheries College and Research Institute, Thoothukudi on 14th & 15th February, 2008.
16. **Issue and Challenges in Higher Education in India.** Paper presented in the National Seminar on “Interface between industry and Higher Education Institutions to Face Global Competition” organized by the Department of Rural Industries and Management held at Gandhigram Rural University, Gandhigram on 13th & 14th March, 2008.
17. **Services Sector in Indian Economy: Realities and Challenges.** Paper presented in the National Seminar on “Service Sector Spectrum in the New Millennium” organized by the Department of Economics held at Periyar University, Salem on 13th & 14th March, 2008.
18. **Energy and Climate Change.** Paper presented in the National Seminar on “Climate Change: Realities and Challenges” organized by the Department of Economics held at Erode Arts College, Erode on 26th March, 2008.
19. **A Study on the Impacts of Agro-chemicals Use on Production, Environment and Health in Erode District of Tamil Nadu.** Paper presented in the National Seminar on “Environmental Challenges of 21st Century” organized by the Department of Economics held at Periyar University, Salem on 27th & 28th March, 2008.
20. **Towards Sustainable Development of Water Resources in India.** Paper presented in the National Seminar on “Strategies for Achieving Sustainable Development: An Indian Perspective” organized by the Department of Economics & Centre for Women Studies held at P.S.G.R. Krishnammal College for Women, Coimbatore on 10th September, 2008.
21. **Food Processing Industries in India: Growth Constraints and Opportunities.** Paper presented in the UGC sponsored National Seminar on “Food Processing Industry in India: Growth Potential and Challenges” organized by the Department of Rural Industries and Management held at Gandhigram Rural University, Gandhigram on 22nd & 23rd October, 2008.
22. **Challenges of Industrial Effluents on Environment and Agriculture: A Review of Evidences from Tamil Nadu.** Paper presented in the “68th Annual Conference of The Indian Society of Agricultural Economics” organized by School of Economics & Agro-Economic Research Centre, Andhra University, Visakhapatnam during 28th to 30th November, 2008.

23. **Nexus between Energy and Climate Change.** Paper presented in the “XXIX Annual Conference of Association of Economists of Tamil Nadu” organized by Department of Economics held at PSG College of Arts & Science, Coimbatore on 22nd & 23rd November, 2008.
24. **Production and Export Potential of Turmeric in India.** Paper presented in the National Seminar on “Spices Economy of India” organized by the Department of Economics held at Periyar University, Salem on 29th & 30th January, 2009.
25. **Solar Energy: An Appropriate Approach for Rural Energy Systems in India.** Paper presented in the UGC sponsored National Seminar on “Rural Energy Management: Strategies and Policy Options” organized by the Department of Economics held at Gandhigram Rural University, Gandhigram on 30th & 31st January, 2009.
26. **Financial Sector Reforms and Banking Sector Performance in India.** Paper presented in the National Seminar on “Financial Sector Reforms in India (FSRI)” organized by the Department of Economics held at Periyar University, Salem on 12th & 13th March, 2009.
27. **Globalization and Indian Agriculture Sector.** Paper presented in the UGC sponsored National Seminar on “Welfare Impact of Globalization” organized by the Department of Economics held at Arignar Anna Govt. Arts College, Musiri on 16th & 17th April, 2009.
28. **New Economic Reforms and Small Scale Industries in India.** Paper presented in the UGC sponsored National Seminar on “Welfare Impact of Globalization” organized by the Department of Economics held at Arignar Anna Govt. Arts College, Musiri on 16th & 17th April, 2009.
29. **Cyber Crime in India.** Paper presented in the UGC sponsored National Seminar on “E-Governance: Issues and Challenges” organized by the Department of Political Science held at Gobi Arts and Science College, Gobichettipalayam on 7th & 8th August, 2009.
30. **The Impact of Global Financial Crisis on Indian Economy.** Paper presented in the UGC sponsored National Seminar on “Global Financial Crisis – Its Impact on India Economy” organized by the Department of Economics held at NGM College, Pollachi on 25th & 28th August, 2009.
31. **Globalization and Higher Education in India.** Paper presented in the UGC sponsored National Seminar on “Impact of First Generation Economic Reforms on Social Sectors” organized by the Department of Economics held at Erode Arts and Science College, Erode on 15th & 16th September, 2009.
32. **Impact of Global Financial Crisis on Indian Financial Sector.** Paper presented in the “XXX Annual Conference of Association of Economists of Tamil Nadu” organized by Department of Economics held at National College, Tiruchirapalli on 09th & 10th January, 2010.
33. **Impact of Global Financial Crisis on Indian Banking Sector.** Paper presented in the UGC sponsored National Conference on “Global Financial Crisis and its Impact on Indian Economy” organized by Department of Economics held at Arul Anandar College, Karumathur on 28th & 29th January, 2010.
34. **Household Decision Making Power among the Rural Women in Tamil Nadu.** Paper presented in the UGC sponsored National Seminar on “Millennium Development Goals”

organized by Department of Economics held at AVC College, Mayiladuthurai on 5th & 6th March, 2010.

35. **Economic Development and Environment.** Paper presented in the UGC sponsored National Conference on “Eco-Economic and Ecocritical Issues” organized by Departments of English and Economics held at St. Joseph’s College, Tiruchirappalli on 5th & 6th March, 2010.
36. **Indian Agriculture Sector in the New Economic Regime: A Study Based on Cobb-Douglas Production Function.** Paper presented in the “33rd Annual Conference of Association of Economists of Tamil Nadu” organized by Department of Economics held at Periyar University, Salem on 27th & 28th October, 2012.
37. **Impact of New Economic Reforms on Employment in India.** Paper presented in the “54th Annual Conference of Indian Society of Labour Economics” organized by Department of Economics held at Banaras Hindu University, Varanasi during 20th to 22nd December, 2012.
38. **Instability in Foodgrains Production in India with Special Reference to Rice and Wheat.** Paper presented in the National Seminar on “Food Inflation” organized by the Department of Economics held at Erode Arts College, Erode on 4th & 5th January, 2013.
39. **A Study on Socio-Economic Conditions of Traditional Home Based Women Workers in Erode District of Tamil Nadu.** Paper presented in the “55th Annual Conference of Indian Society of Labour Economics” held at Jawaharlal Nehru University, New Delhi during 16th to 18th December, 2013.
40. **The Global Financial Crisis & Its Impact on Indian Banking Sector.** Paper presented in the National Seminar on “Economic Crisis – A Threat to Developing Economies” organized by the Department of Economics, APA College for Women, Palani on 1st September, 2015.
41. **Performance of the Mahatma Gandhi National Rural Employment Guarantee Programme in Erode District.** Paper presented in the 37th Annual Conference of Association of Economists of Tamil Nadu held at Department of Economics held at Erode Arts and Science College, Erode on 19th and 20th November, 2016.
42. **An Economic Inquiry into Growth and Instability of India's Foodgrains Production.** Paper presented in the UGC Sponsored National Seminar on “Issues and Perspectives of Second Green Revolution in India” organized by the PG and Research Department of Economics, Government Arts College, Kumbakonam on 15th and 16th December, 2016.

Acted as Resource Person

1. Delivered one day guest lecture on “**SPSS for Beginners**” at Sri. G.V.G Visalakshi College for Women, Udumalpet to the Research Scholars and PG Students of PG and Research Department of Economics on 14th August 2012.
2. Delivered special lectures on “**Introduction to Statistical Package for Social Sciences (SPSS)**” at APA College of Arts and Culture, Palani organized by the UGC-Equal Opportunity Centre (UGC-EOC), APA College of Arts and Culture, Palani on 20th, 21st and 25th July, 2016.

3. Served as a **Subject Expert** in the First Doctoral Committee Meeting held at PG and Research Department of Economics, Erode Arts and Science College, Erode on 6th October, 2016.
4. Acted as a **Rapporteur** in a technical session of 37th Annual conference of Association Economists of Tamil Nadu organized by the Department of Economics held at Erode Arts and Science College, Erode on 19th & 20th November, 2016.
5. Served as a **Subject Expert** in the Second Doctoral Committee Meeting held at PG and Research Department of Economics, Erode Arts and Science College, Erode on 31st January, 2018.
6. Delivered a special lecture on “**Biostatistics**” in the PG Association function organized by the PG Department of Botany, APA College of Arts and Culture, Palani on 23rd February, 2018.
7. Acted as a **University Representative** for the B.Ed./M.Ed. Degree Examinations – May 2018 conducted by the Tamil Nadu Teachers Education University, Chennai, during the period from 28.05.2018 to 11.06.2018 held at Gobi Arts and Science College, Gobi.
8. Served as a **Subject Expert** in the Workshop held during the period from 31.07.2018 to 02.08.2018 at District Teachers Education and Training Institute, Oddanchatram.
9. Acted as a **University Representative** for the B.Ed./M.Ed. Degree Examinations – May 2019 conducted by the Tamil Nadu Teachers Education University, Chennai, during the period from 29.05.2019 to 13.06.2019 held at Gobi Arts and Science College, Gobi.