

Project Mapping - Project Report - 1319A - (2015-2016)



ARULMIGU PALANIANDAVAR COLLEGE OF ARTS AND CULTURE

(Reaccredited with "A" Grade by NBAC)

Run by Arulmigu Bhandayuthapani Swamy Thirukkottai, H.R & C.T Dept. Government of Tamilnadu

A Government Aided College - Affiliated to Madurai Kamaraj University, Madurai

Dindigul Road, Palani - 624601



1.3 CURRICULUM ENRICHMENT - SUPPORTIVE DOCUMENTS

DEPARTMENT: BBA

Year: 2015 -16

S.N O	UNIV.REG.NO	NAME OF THE STUDENT	GUIDE NAME	TITLE
01	B3220701	AKILA. S	DR.M.ANANTHI	A STUDY ON CHALLENGES OF WOMEN ENTREPRENEURS IN MICRO BUSINESS IN COIMBATORE.
02	B3220702	GOMATHI. S	DR.M.ANANTHI	A STUDY ON CUSTOMER SATISFACTION TOWARDS CADBURY DAIRY MILK CHOCOLATE IN PALANI
03	B3220703	KOWSALYA. B	DR.M.ANANTHI	PROBLEMS FACED BY WORKING WOMEN IN VARIOUS SECTOR IN PALANI TOWN
04	B3220704	MANJULA. S	DR.M.ANANTHI	PROBLEMS FACED BY WORKING WOMEN IN VARIOUS SECTOR IN PALANI TOWN
05	B3220705	SUSEELA. A	DR.M.ANANTHI	A STUDY ON CHALLENGES OF WOMEN ENTREPRENEURS IN MICRO BUSINESS IN COIMBATORE.
06	B3220706	ABDUL RAHUMAN. M	MR.P.KARTHIKEYAN	A STUDY ON EMPLOYEE PERFORMANCE IN PRODUCTION DEPARTMENT IN RRAJARATNA MILLS LTD, NEICKARAPATTI, PALANI (TK)
07	B3220707	AJITHKUMAR. P	DR.M.ANANTHI	A STUDY ON CUSTOMER

L. Jeyap
PRINCIPAL

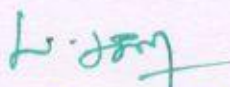
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PALANI - 624 601

				SATISFACTION TOWARDS CADBURY DAIRY MILK CHOCOLATE IN PALANI
08	B3220708	ANANDAKUMAR. P	DR.M.ANANTHI	A STUDY ON CHALLENGES OF WOMEN ENTREPRENEURS IN MICRO BUSINESS IN DINDIGUL DISTRICT.
09	B3220709	AYYANAR. M	DR.B.RAVIKUMAR	A STUDY ON QUALITY WORK LIFE OF SCHOOL TEACHERS IN PALANI EDUCATION DISTRICT
10	B3220712	BALAN. S	DR.B.RAVIKUMAR	A STUDY ON QUALITY WORK LIFE OF SCHOOL TEACHERS IN PALANI EDUCATION DISTRICT
11	B3220710	BALA SUBRAMANIAN. P	MR.P.KARTHIKEYAN	A CONVENTIONAL STUDY ON LEATHER INDUSTRY AND ITS ENVIRONMENT IMPACT WITH REFERENCE TO DINDIGUL DISTRICT
12	B3220713	ELLATHURAI. R	MR.P.KARTHIKEYAN	A STUDY ON CONSUMER SATISFACTION TOWARDS TVS XL 100 IN PALANI
13	B3220714	GNANASEKARAN. M	MR.P.KARTHIKEYAN	A STUDY ON CONSUMER SATISFACTION TOWARDS TVS XL 100 IN PALANI
14	B3220715	KALIDASS. R	DR.M.ANANTHI	A STUDY ON CHALLENGES FACED BY WOMEN ENTREPRENEURS IN DINDIGUL DISTRICT
15	B3220716	KALIMUTHU .P	DR.B.RAVIKUMAR	AN OBSERVATION STUDY ON SERVICE MARKETING STRATEGIES OF HOTEL


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				INDUSTRY IN ODDANCHATRAM TALUK
16	B3220717	KANNADASAN. G	DR.B.RAVIKUMAR	AN OBSERVATION STUDY ON SERVICE MARKETING STRATEGIES OF HOTEL INDUSTRY IN ODDANCHATRAM TALUK
17	B3220719	KARUPPU SAMY. R	DR.B.RAVIKUMAR	A STUDY ON GENDER DISCRIMINATION OF SELECTED RURAL INDUSTRIES IN DINDIGUL DISTRICT
18	B3220720	LENINKUMAR. G	MR.S.RAJENDRAK UMAR	STUDY ON JOB SATISFACTION OF EMPLOYEES OF SREE ARMENTS PVT L TD,SANDHANCHETTI VALASU INDIGUL DISTRICT
19	B3220721	MANIBALAN. K	DR.B.RAVIKUMAR	A STUDY ON PERCEPTION OF PASSENGER TOWARDS PRIVATE TRAVEL AGENCIES IN PALANI TOWN
20	B3220722	MANIMARAN. M	MR.S.RAJENDRAK UMAR	STUDY ON JOB SATISFACTION OF EMPLOYEES OF SREE ARMENTS PVT L TD,SANDHANCHETTI VALASU INDIGUL DISTRICT
21	B3220723	MANIVANNAN. V	MR.S.RAJENDRAK UMAR	STUDY ON JOB SATISFACTION OF EMPLOYEES OF SREE ARMENTS PVT L TD,SANDHANCHETTI VALASU



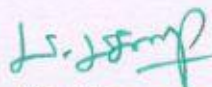
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				INDIGUL DISTRICT
22	B3220724	MASANADURAI. P	DR.B.RAVIKUMAR	A STUDY ON QUALITY WORK LIFE OF SCHOOL TEACHERS IN PALANI EDUCATION DISTRICT
23	B3220725	MATHANA GOPAL. M	MR.S.RAJENDRAK UMAR	A STUDY ON CAPITAL STRUCTURE AND ITS IMPACT ON PROFITABILITY WIT SPECIAL REFERENCE TO PONNI SUGARS ERODE LTD
24	B3220727	MATHIPRAKASH. R	MR.S.RAJENDRAK UMAR	STUDY ON JOB SATISFACTION F EMPLOYEES OF SREE ARMENTS PVT L TD,SANDHANCHETTI VALASU INDIGUL DISTRICT
25	B3220728	MOHAMED SUFYAN. M	MR.P.KARTHIKEY AN	A CONVENTIONAL STUDY ON LEATHER INDUSTRY AND ITS ENVIRONMENT IMPACT WITH REFERENCE TO DINDIGUL DISTRICT
26	B3220729	MUTHUPANDI. S	MR.S.RAJENDRAK UMAR	A STUDY ON CAPITAL STRUCTURE AND ITS IMPACT ON PROFITABILITY WIT SPECIAL REFERENCE TO PONNI SUGARS ERODE LTD
27	B3220730	PANDIARAJAN. S	DR.M.ANANTHI	A STUDY ON CUSTOMER SATISFACTION TOWARDS CADBURY DAIRY MILK



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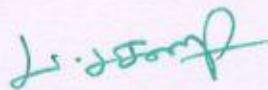
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				CHOCOLATE IN PALANI
28	B3220731	PERUMALSAMY. E	DR.M.ANANTHI	A STUDY ON CHALLENGES FACED BY WOMEN ENTREPRENEURS IN DINDIGUL DISTRICT
29	B3220732	PRABHAKARAN. M	DR.B.RAVIKUMAR	A STUDY ON QUALITY WORK LIFE OF SCHOOL TEACHERS IN PALANI EDUCATION DISTRICT
30	B3220733	RAJA. S	DR.B.RAVIKUMAR	AN OBSERVATION STUDY ON SERVICE MARKETING STRATEGIES OF HOTEL INDUSTRY IN ODDANCHATRAM TALUK
31	B3220734	RAJESHKANNAN. E	MR.P.KARTHIKEY AN	A CONVENTIONAL STUDY ON LEATHER INDUSTRY AND ITS ENVIRONMENT IMPACT WITH REFERENCE TO DINDIGUL DISTRICT
32	B3220735	SANTHANAKUMAR. C	DR.M.ANANTHI	A STUDY ON CHALLENGES FACED BY WOMEN ENTREPRENEURS IN DINDIGUL DISTRICT
33	B3220737	SATHIS KUMAR. G	MR.P.KARTHIKEY AN	A CONVENTIONAL STUDY ON LEATHER INDUSTRY AND ITS ENVIRONMENT IMPACT WITH REFERENCE TO DINDIGUL DISTRICT
34	B3220738	THANGARAJ. P	DR.B.RAVIKUMAR	A STUDY ON PERCEPTION


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				OF PASSENGER TOWARDS PRIVATE TRAVEL AGENCIES IN PALANI TOWN
35	B3220739	THANNASIYAPPAN. A	MR.P.KARTHIKEYAN	A CONVENTIONAL STUDY ON LEATHER INDUSTRY AND ITS ENVIRONMENT IMPACT WITH REFERENCE TO DINDIGUL DISTRICT
36	B3220740	USEN BATCHA. S	DR.M.ANANTHI	A STUDY ON CUSTOMER SATISFACTION TOWARDS CADBURY DAIRY MILK CHOCOLATE IN PALANI
37	B3220741	UVARAJ. R	DR.M.ANANTHI	A STUDY ON CUSTOMER SATISFACTION TOWARDS CADBURY DAIRY MILK CHOCOLATE IN PALANI
38	B3220742	VIGNESH. E	DR.M.ANANTHI	A STUDY ON CUSTOMER SATISFACTION TOWARDS CADBURY DAIRY MILK CHOCOLATE IN PALANI
39	B3220743	VIGNESHKUMAR. S	DR.B.RAVIKUMAR	A STUDY ON PERCEPTION OF PASSENGER TOWARDS PRIVATE TRAVEL AGENCIES IN PALANI TOWN
40	B3220745	VIJAY. M	MR.P.KARTHIKEYAN	A STUDY ON CONSUMER SATISFACTION TOWARDS TVS XL 100 IN PALANI



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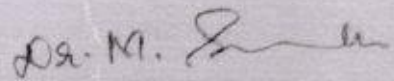
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PALANI - 624 601.

CERTIFICATE

This is to certify that the project entitled **PROBLEMS FACED BY WORKING WOMEN IN VARIOUS SECTOR IN PALANI TOWN**, submitted to Madurai Kamaraj University for the award of the Degree of Bachelor of Business Administration is a record of bona fide research work done by Akila.S under my guidance and supervision. The subject on which the project has been prepared is her original research work and it has not previously formed the basis for the award of any degree, diploma, fellowship or other similar title of any other University or Institution.



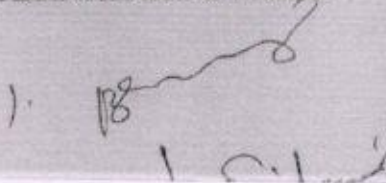
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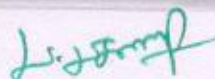
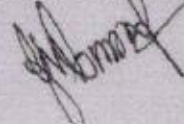
Signature of the Guide

Submitted for the viva-voce examination 7.4.2010

INTERNAL EXAMINER



EXTERNAL EXAMINER



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CERTIFICATE

This is to certify that the project entitled on "A study on customer satisfaction towards Cadbury dairy milk chocolate in palani" submitted to Madurai Kamaraj University for the award of Degree of Bachelor of Business Administration a record of bonafide research work done by GOMATHI S (Reg No : 83220702) under my guidance and supervision. The subject on which the project has been prepared is his/ her original research work And it has not previously formed the basis for the award of any degree, diploma fellowship or other similar title of any other university or Institution.

Signature of Coordinator

M. Pranthi
Signature of Guide

Submitted for the Viva Voce examination 7.4.2016

Internal Examiner

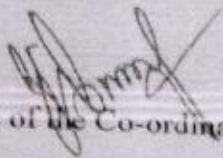
External Examiner



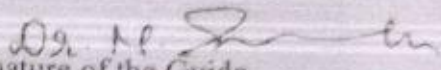
L. Jeyaraj
PRINCIPAL
Arulmigu Palaniandavar College
of Arts & Culture,
PALANI - 624 601

CERTIFICATE

This is to certify that the project entitled **PROBLEMS FACED BY WORKING WOMEN IN VARIOUS SECTOR IN PALANI TOWN**, submitted to Madurai Kamaraj University for the award of the Degree of Bachelor of Business Administration is a record of bona fide research work done by Kowsalya.B under my guidance and supervision. The subject on which the project has been prepared is her original research work and it has not previously formed the basis for the award of any degree, diploma, fellowship or other similar title of any other University or Institution.



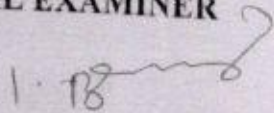
Signature of the Co-ordinator



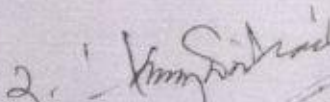
Signature of the Guide

Submitted for the viva-voce examination 7.4.2016

INTERNAL EXAMINER

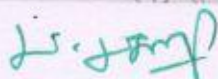
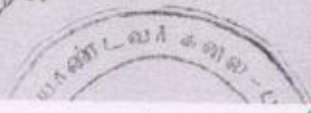
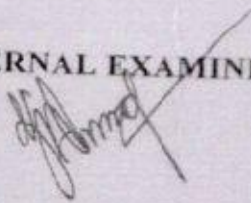


1. B



2. K. S. Srinivasan

EXTERNAL EXAMINER



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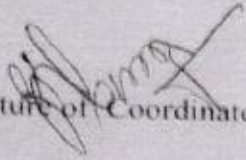
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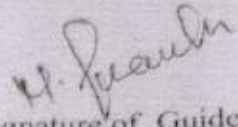
CERTIFICATE

This is to certify that the project entitled on "Problems faced by working women in various sector in Palani town" submitted to Madurai kamaraj University for the award of Degree of Bachelor of Business Administration a record of bonafide research work done by MANJULA, S (Reg. No : B3220704) under my guidance and supervision. The subject on which the project has been prepared is his/ her original research work And it has not previously formed the basis for the award of any degree, diploma fellowship or other similar title of any other university or Institution.

Signature of Coordinator

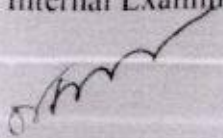


Signature of Guide



Submitted for the Viva Voce examination 7.4.2016

Internal Examiner



External Examiner




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PALANI - 624 601.

CERTIFICATE

This is to certify that the project entitled "A study on challenges of women entrepreneur in micro business in Coimbatore" submitted to Madurai Kamaraj University for the award of the Degree of Bachelor of Business Administrations a record of bona fide research work done by Suseela.A under my guidance and supervision. The subject on which the project has been prepared is her original research work and it has not previously formed the basis for the award of any degree, diploma, fellowship or other similar title of any other University or Institution.

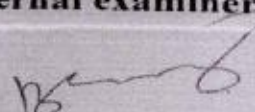
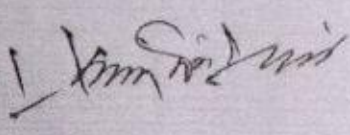
Signature of the Co-ordinator

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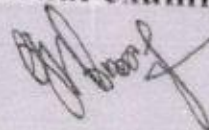
Submitted for the viva-voce examination

07.11.2016

Internal examiner

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2. 

External examiner

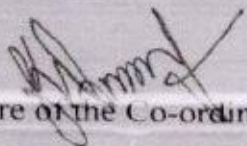




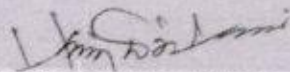
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PALANI - 624 601

CERTIFICATE

This is to certify that the project entitled "A study on employee performance evaluation in production department in Rajaratna Mills Pvt Ltd, Neikkarappatti unit Palani T.k" submitted to Madurai Kamaraj University for the award of the Degree of Bachelor of Business Administrations a record of bonafide research work done by Abdul Rahuman.M (Reg No: B3220706) under my guidance and supervision. The subject on which the project has been prepared is her original research work and it has not previously formed the basis for the award of any degree, diploma, fellowship or other similar title of any other University or Institution.




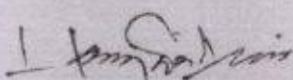
Signature of the Co-ordinator



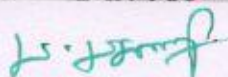
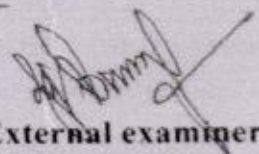
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Submitted for the viva-voce examination 07-04-16

Internal examiner

1. 
2. 

External examiner



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CERTIFICATE

This is to certify that the project entitled **A STUDY ON CUSTOMER SATISFACTION TOWARDS CADBURY DAIRY MILK CHOCOLATE IN PALANI** submitted to Madurai Kamaraj University for the award of the Degree of Bachelor of Business Administration is a record of bonafide research work done by Ajithkumar under my guidance and supervision. The subject on which the project has been prepared is his original research work and it has not previously formed the basis for the award of any degree, diploma, fellowship or other similar title of any other University or Institution.

Signature of the Co ordinator

Signature of Guide

Submitted for the viva-voce examination 07.04.2016

INTERNAL EXAMINER


EXTERNAL EXAMINER

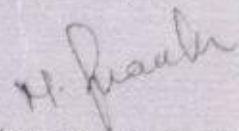
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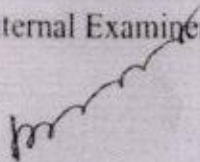
CERTIFICATE

This is to certify that the project entitled on "A study on challenges of women entrepreneurs in micro business in Coimbatore" submitted to Madurai kamaraj University for the award of Degree of Bachelor of Business Administration a record of bonafide research work done by ANANDAKUMAR. P (Reg.No : B3220708) under my guidance and supervision. The subject on which the project has been prepared is his/ her original research work And it has not previously formed the basis for the award of any degree, diploma fellowship or other similar title of any other university or Institution.

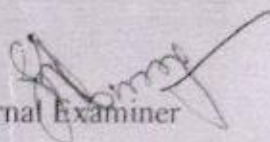

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Submitted for the Viva Voce examination 7.4.2016


Internal Examiner




External Examiner


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PALANI - 624 601.

CERTIFICATE

This is to certify that the project entitled on "A study on quality work life of school teachers in palani education district" submitted to Madurai kamaraj University for the award of Degree of Bachelor of Business Administration a record of bonafide research work done by AYYANAR, M (Reg.No : B3220709) under my guidance and supervision. The subject on which the project has been prepared is his/ her original research work And it has not previously formed the basis for the award of any degree, diploma fellowship or other similar title of any other university or Institution.

Signature of Coordinator

Signature of Guide

Submitted for the Viva Voce examination 7.4.2016

Internal Examiner

External Examiner



[Signature]
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PALANI - 624 601

CERTIFICATE

This is to certify that the project entitled "A Conventional Study On Leather Industry and its Environmental Impact With Reference to Dindigul District" submitted to Madurai Kamaraj University for the award of the Degree of Bachelor of Business Administrations a record of bonafide research work done by Balasubramanian.P (Reg No: B3220710) under my guidance and supervision. The subject on which the project has been prepared is her original research work and it has not previously formed the basis for the award of any degree, diploma, fellowship or other similar title of any other University or Institution.

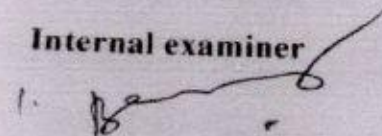
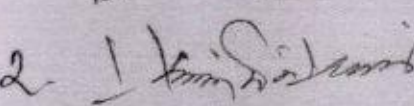
Signature of the Co-ordinator

Signature of the Guide

Submitted for the viva-voce examination 07.14.2016

Internal examiner

External examiner

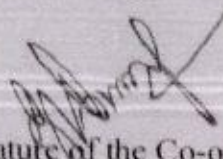
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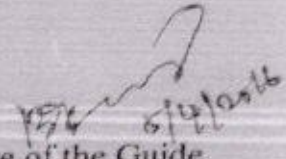



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CERTIFICATE

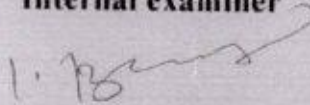
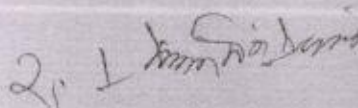
This is to certify that the project entitled on "A Study on Quality Work life of School Teachers in Palani Educational District" Submitted to Madurai Kamaraj University for the award of the Degree of Bachelor of Business Administration is a record of bona fide research work done by A Balan.S (Reg No; B3220712) under my guidance and supervision. The subject on which the project has been prepared is his original research work and it has not previously formed the basis for the award of any degree, diploma, fellowship or other similar title of any other University or Institution.


Signature of the Co-ordinator

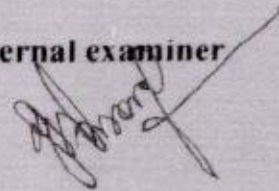

Signature of the Guide

Submitted for the viva-voce examination 02.04.2016

Internal examiner

1. 
2. 

External examiner




PRINCIPAL

Arulmigu Palaniandavar College
of Arts & Culture,
PALANI - 624 601.

CERTIFICATE

This is to certify that the project entitled on "A study on consumer satisfaction towards TVS XL 100 in palani" submitted to Madurai kamaraj University for the award of Degree of Bachelor of Business Administration a record of bonafide research work done by ELLATHURAI. R (Reg. No : B3220713) under my guidance and supervision. The subject on which the project has been prepared is his/ her original research work And it has not previously formed the basis for the award of any degree, diploma fellowship or other similar title of any other university or Institution.

Signature of Coordinator

Signature of Guide

Submitted for the Viva Voce examination 7.4.2016

K. Murugesu

Internal Examiner



External Examiner

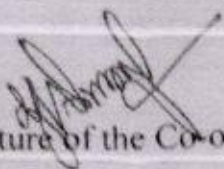
J. Jeyaraj

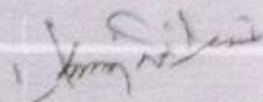
PRINCIPAL

Arulmigu Palaniandavar College
of Arts & Culture,
PALANI - 624 601.

CERTIFICATE

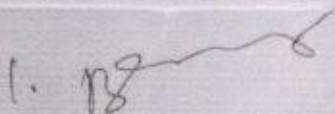
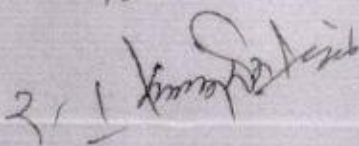
This is to certify that the project entitled **A Study on Customer Satisfaction towards TVS XII00 in Palani** submitted to Madurai Kamaraj University for the award of the Degree of Bachelor of Business Administrations a record of bonafide research work done by Gnanasekaran.M (Reg No: B3220714) under my guidance and supervision. The subject on which the project has been prepared is her original research work and it has not previously formed the basis for the award of any degree, diploma, fellowship or other similar title of any other University or Institution.


Signature of the Co-ordinator

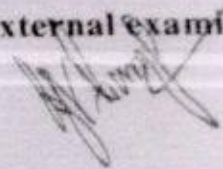

Signature of the Guide

Submitted for the viva-voce examination 7.4.16

Internal examiner

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External examiner





PRINCIPAL
Arulmigu Palaniandavar College
of Arts & Culture,
PALANI - 624 601

CERTIFICATE

This is to certify that the project entitled **A STUDY ON CHALLENGES FACED BY WOMEN ENTREPRENEURS IN DINDIGUL DISTRICT**, submitted to Madurai Kamaraj University for the award of the Degree of Bachelor of Business Administration is a record of bonafide research work done by kalidass. Runder my guidance and supervision. The subject on which the project has been prepared is her original research work and it has not previously formed the basis for the award of any degree, diploma, fellowship or other similar title of any other University or Institution.

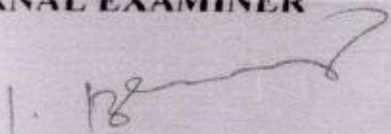
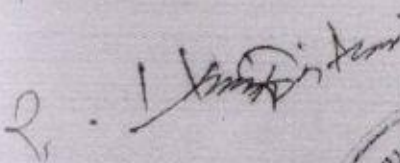
Signature of the Co-Ordinator

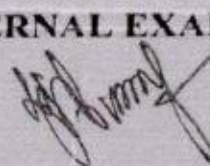
Signature of the Guide

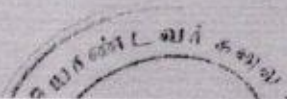
Submitted for the viva-voce examination 07.04.2016

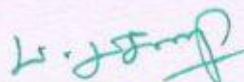
INTERNAL EXAMINER

EXTERNAL EXAMINER

1. 
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PRINCIPAL
Arulmigu Palaniandavar College
of Arts & Culture,
PALANI - 624 601.

CERTIFICATE

This is to certify that the project entitled on "An observation study on service marketing strategies of hotel industry in chennai" submitted to Madurai Kamaraj University for the award of Degree of Bachelor of Business Administration a record of bonafide research work done by KALMUTHU P (Reg.No : B3220716) under my guidance and supervision. The subject on which the project has been prepared is his/ her original research work And it has not previously formed the basis for the award of any degree, diploma fellowship or other similar title of any other university or Institution.

Signature of Coordinator

Signature of Guide

Submitted for the Viva Voce examination 7.4.2016

K. May
Internal Examiner



External Examiner

J. J. J.
PRINCIPAL
Mannigu Palaniandavar College
of Arts & Culture,
PALANI - 624 601.

CERTIFICATE

This is to certify that the project entitled **An Observation Study on Service Marketing Strategies of Hotel Industry in Oddanchatram Taluk** submitted to Madurai Kamaraj University for the award of the Degree of Bachelor of Business Administration is a record of bonafide research work done by G.Kannadasan under my guidance and supervision. The subject on which the project has been prepared is his original research work and it has not previously formed the basis for the award of any degree, diploma, fellowship or other similar title of any other University or Institution.

Signature of the Co-ordinator

Signature of Guide

Submitted for the viva-voce examination 27.4.2016

INTERNAL EXAMINER

EXTERNAL EXAMINER

[Handwritten signatures of Internal Examiners]

[Handwritten signature of External Examiner]



[Handwritten signature of Principal]
PRINCIPAL

Arulmigu Palaniandavar College
of Arts & Culture,
PALANI - 624 601.

CERTIFICATE

This is to certify that the project entitled on "A Study on Gender Discrimination of Selected Rural Industries in Dindigul District" Submitted to Madurai Kamaraj University for the award of the Degree of Bachelor of Business Administration is a record of bona fide research work done by Karuppusamy.R (Reg No; B3220719) under my guidance and supervision. The subject on which the project has been prepared is his original research work and it has not previously formed the basis for the award of any degree, diploma, fellowship or other similar title of any other University or Institution.

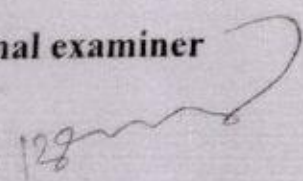
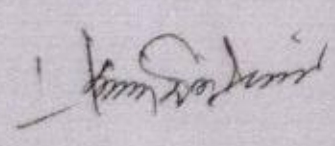
Signature of the Co-ordinator

Signature of the Guide

Submitted for the viva-voce examination 7.4.2016

Internal examiner

External examiner

1. 
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PRINCIPAL
Arulmigu Palaniandavar College
of Arts & Culture,
PALANI - 624 601.

CERTIFICATE

This is to certify that the project entitled on "A study on job satisfaction of employees of silk garments pvt. Ltd. Sandhanchetti valasu, Dindigul district" submitted to Madurai Kamaraj University for the award of Degree of Bachelor of Business Administration a record of bonafide research work done by LENINKUMAR, G (Reg. No : 83220720) under my guidance and supervision. The subject on which the project has been prepared is his/ her original research work And it has not previously formed the basis for the award of any degree, diploma, fellowship or other similar title of any other university or Institution.

Signature of Coordinator

Signature of Guide

Submitted for the Viva Voce examination 7.4.2016

Internal Examiner



External Examiner

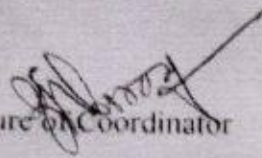
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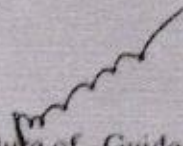
W. J. Jeyaraj
PRINCIPAL

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PALANI - 624 601

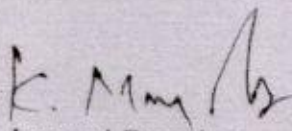
CERTIFICATE

This is to certify that the project entitled on "A study on perception of passenger towards private travel agencies in palani town" submitted to Madurai kamaraj University for the award of Degree of Bachelor of Business Administration a record of bonafide research work done by MANIBALAN. K (Reg. No : B3220721) under my guidance and supervision. The subject on which the project has been prepared is his/ her original research work And it has not previously formed the basis for the award of any degree, diploma fellowship or other similar title of any other university or Institution.


Signature of Coordinator


Signature of Guide

Submitted for the Viva Voce examination 7.4.2016


Internal Examiner

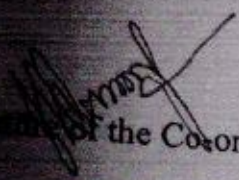


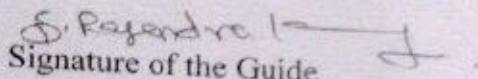

External Examiner


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PALANI - 624 601.

CERTIFICATE

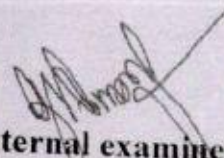
This is to certify that the project entitled on "A Study on Job satisfaction of Sree garments Pvt Ltd, santhanchettivalasu unit, Dindigul" submitted to Madurai Kamaraj University for the award of the Degree of Business Administration is a record of bona fide research work by **MANIMARAN.M** (Reg No; B3220722) under my guidance and supervision. The subject on which the project has been prepared is his original work and it has not previously formed the basis for the award of any diploma, fellowship or other similar title of any other University or Institution.

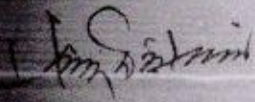

Signature of the Coordinator


Signature of the Guide

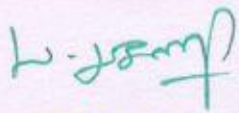
Approved for the viva-voce examination 7.4.2016


Internal examiner


External examiner

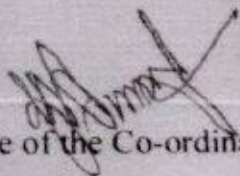


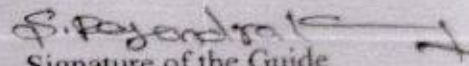



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PALANI - 627 601

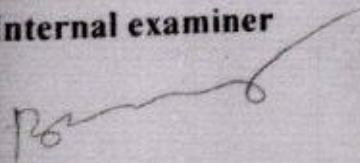
CERTIFICATE

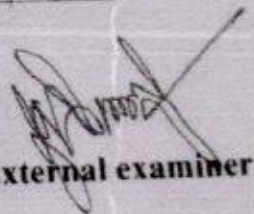
This is to certify that the project entitled on "A Study on Job satisfaction of employees of Sree garments Pvt Ltd, santhanchettivalasu unit, Dindigul district." Submitted to Madurai Kamaraj University for the award of the Degree of Bachelor of Business Administration is a record of bona fide research work done by MANIVANNAN.V (Reg No; B3220723) under my guidance and supervision. The subject on which the project has been prepared is his original research work and it has not previously formed the basis for the award of any degree, diploma, fellowship or other similar title of any other University or Institution.

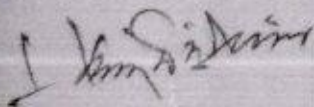

Signature of the Co-ordinator


Signature of the Guide

Submitted for the viva-voce examination 7.4.2016


Internal examiner


External examiner






PRINCIPAL
Arulmigu Palaniandayar College
of Arts & Culture,
PALANI - 624 601.

CERTIFICATE

This is to certify that the project entitled on "A study on quality work life of school teachers in palani education district" submitted to Madurai kamaraj University for the award of Degree of Bachelor of Business Administration a record of bonafide research work done by MASANADURAI. P (Reg.No : B3220724) under my guidance and supervision. The subject on which the project has been prepared is his/ her original research work And it has not previously formed the basis for the award of any degree, diploma fellowship or other similar title of any other university or institution.

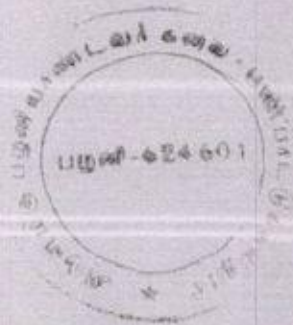
Signature of Coordinator

Signature of Guide

Submitted for the Viva Voce examination 7.4.2016

Internal Examiner

External Examiner

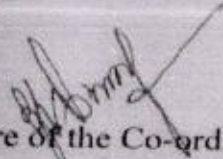


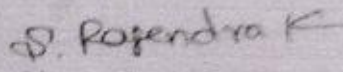
PRINCIPAL

Arulmigu Palaniandavar College
of Arts & Culture,
PALANI - 624 601.

CERTIFICATE

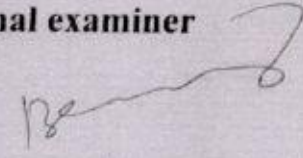
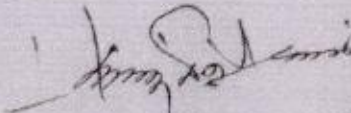
This is to certify that the project entitled "A STUDY ON CAPITAL STRUCTURE AND ITS IMPACT ON PROFITABILITY WITH SPECIAL REFERENCE TO PONNI SUGARS (ERODE) LIMITED" submitted to Madurai Kamaraj University for the award of the Degree of Bachelor of Business Administrations a record of bonafide research work done by M.MATHANA GOPAL (Reg No: B3220725) under my guidance and supervision. The subject on which the project has been prepared is her original research work and it has not previously formed the basis for the award of any degree, diploma, fellowship or other similar title of any other University or Institution.


Signature of the Co-ordinator

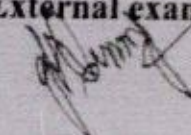

Signature of the Guide

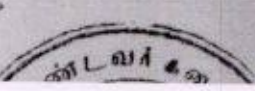
Submitted for the viva-voce examination 07.4.2016

Internal examiner

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External examiner

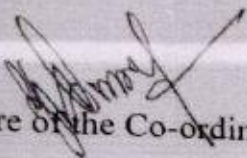


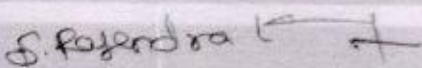



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of Arts & Culture,
PALANI - 624 601.

CERTIFICATE

This is to certify that the project entitled on "A Study on Job satisfaction of employees of Sree garments Pvt Ltd, santhanchettivalasu unit, Dindigul district." Submitted to Madurai Kamaraj University for the award of the Degree of Bachelor of Business Administration is a record of bona fide research work done by MATHIPRAKASH.R (Reg No; B3220727) under my guidance and supervision. The subject on which the project has been prepared is his original research work and it has not previously formed the basis for the award of any degree, diploma, fellowship or other similar title of any other University or Institution.

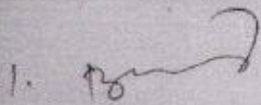


Signature of the Co-ordinator


Signature of the Guide

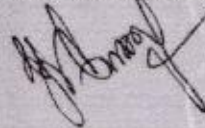
Submitted for the viva-voce examination


7.4.2016

Internal examiner

External examiner




PRINCIPAL
Arulmigu Palaniandavar College
of Arts & Culture.
PALANI - 624 601.

CERTIFICATE

This is to certify that the project entitled on "A conventional study on leather industry and its environment impact with reference to dindigul district" submitted to Madurai kamaraj University for the award of Degree of Bachelor of Business Administration a record of bonafide research work done by MOHAMED SUFYAN. M (Reg. No : B3220728) under my guidance and supervision. The subject on which the project has been prepared is his/ her original research work. And it has not previously formed the basis for the award of any degree, diploma fellowship or other similar title of any other university or Institution.

Signature of Coordinator

Signature of Guide

Submitted for the Viva Voce examination 7.4.2016

Internal Examiner

External Examiner



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Arulmigu Palaniandavar College
of Arts & Culture,
PALANI - 624 601.

CERTIFICATE

This is to certify that the project entitled "A STUDY ON CAPITAL STRUCTURE AND ITS IMPACT ON PROFITABILITY WITH SPECIAL REFERENCE TO PONNI SUGARS (ERODE) LIMITED" submitted to Madurai Kamaraj University for the award of the Degree of Bachelor of Business Administrations a record of bonafide research work done by S.MUTHUPANDI (Reg No: B3220729) under my guidance and supervision. The subject on which the project has been prepared is her original research work and it has not previously formed the basis for the award of any degree, diploma, fellowship or other similar title of any other University or Institution.

Signature of the Co-ordinator

Signature of the Guide

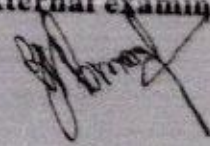
Submitted for the viva-voce examination

7-4-2010

Internal examiner

1. 
2. 

External examiner






PRINCIPAL

Arulmigu Palaniandavar College
of Arts & Culture,
PALANI - 624 601.

CERTIFICATE

This is to certify that the project entitled **A Study on Customer Satisfaction towards Cadbury Dairy Milk Chocolate in Palani** submitted to Madurai Kamaraj University for the award of the Degree of Bachelor of Business Administration is a record of bonafide research work done by Pandiarajan under my guidance and supervision. The subject on which the project has been prepared is his original research work and it has not previously formed the basis for the award of any degree, diploma, fellowship or other similar title of any other University or Institution.

Signature of the Co ordinator

Signature of Guide

Submitted for the viva-voce examination 07.4.2016

Internal Examiner

External Examiner

L. J. S. P.
PRINCIPAL
Arulmigu Palaniandavar College
of Arts & Culture,
PALANI - 624 601

CERTIFICATE

This is to certify that the project entitled **A STUDY ON CHALLENGES FACED BY WOMEN ENTREPRENEURS IN DINDIGUL DISTRICT**, submitted to Madurai Kamaraj University for the award of the Degree of Bachelor of Business Administration is a record of bonafide research work done by Perumlsamy.E under my guidance and supervision. The subject on which the project has been prepared is her original research work and it has not previously formed the basis for the award of any degree, diploma, fellowship or other similar title of any other University or Institution.

Signature of the Co-Ordinator

Signature of the Guide

Submitted for the viva-voce examination 7.4.2010

Internal Examiner

External Examiner

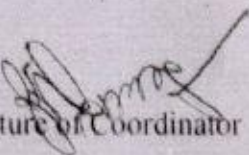
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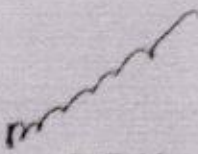
Arulmigu Palaniandavar College
of Arts & Culture.

PALANI - 624 601.

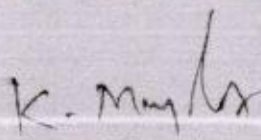
CERTIFICATE

This is to certify that the project entitled on "A study on quality work life of school teachers in palani education district" submitted to Madurai kamaraj University for the award of Degree of Bachelor of Business Administration a record of bonafide research work done by PRABHAKARAN. M (Reg. No: B3220732) under my guidance and supervision. The subject on which the project has been prepared is his/ her original research work And it has not previously formed the basis for the award of any degree, diploma fellowship or other similar title of any other university or Institution.

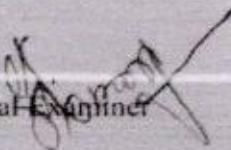

Signature of Coordinator


Signature of Guide

Submitted for the Viva Voce examination 7.4.2016


Internal Examiner

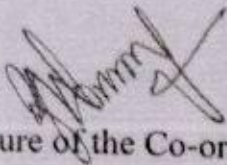



External Examiner

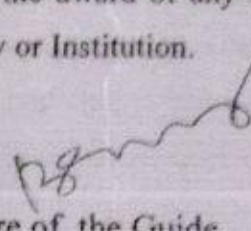

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PALANI - 624 601.

CERTIFICATE

This is to certify that the project entitled **An Observation Study on Service Marketing Strategies of Hotel Industry in Oddanchatram Taluk** submitted to Madurai Kamaraj University for the award of the Degree of Bachelor of Business Administration is a record of bonafide research work done by Raja under my guidance and supervision. The subject on which the project has been prepared is his original research work and it has not previously formed the basis for the award of any degree, diploma, fellowship or other similar title of any other University or Institution.



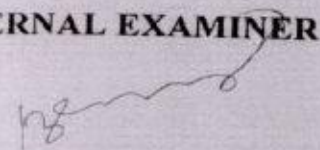
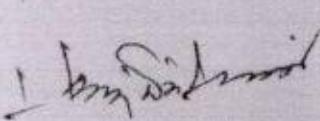
Signature of the Co-ordinator



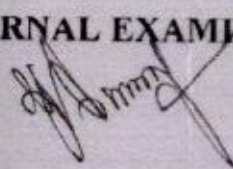
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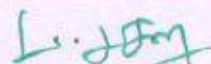
Submitted for the viva-voce examination 07.4.2010

INTERNAL EXAMINER

1. 
2. 

EXTERNAL EXAMINER




PRINCIPAL

Arulmigu Palaniandavar College
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PALANI - 624 601.

CERTIFICATE

This is to certify that the project entitled "A Conventional Study On Leather Industry and its Environmental Impact With Reference to Dindigul District" "submitted to Madurai Kamaraj University for the award of the Degree of Bachelor of Business Administrations a record of bonafide research work done by Rajeshkannan.E Reg No: B3220734) under my guidance and supervision. The subject on which the project has been prepared is her original research work and it has not previously formed the basis for the award of any degree, diploma, fellowship or other similar title of any other University or Institution.

Signature of the Co-ordinator

Signature of the Guide

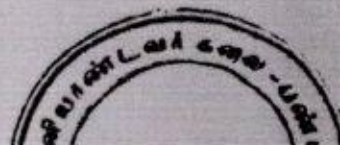
Submitted for the viva-voce examination 07.4.2016

Internal examiner

External examiner

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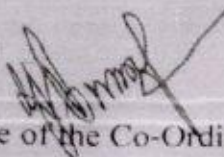
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H. J. S. M.
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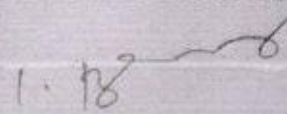
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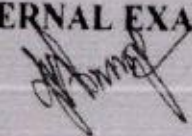
This is to certify that the project entitled **A STUDY ON CHALLENGES FACED BY WOMEN ENTREPRENEURS IN DINDIGUL DISTRICT**, submitted to Madurai Kamaraj University for the award of the Degree of Bachelor of Business Administration is a record of bonafide research work done by **SANTHANAKUMAR.C** under my guidance and supervision. The subject on which the project has been prepared is her original research work and it has not previously formed the basis for the award of any degree, diploma, fellowship or other similar title of any other University or Institution.


Signature of the Co-Ordinator


Signature of the Guide

Submitted for the viva-voce examination 07-11-2016

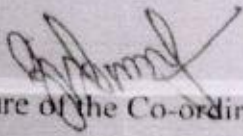

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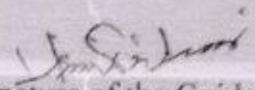

EXTERNAL EXAMINER


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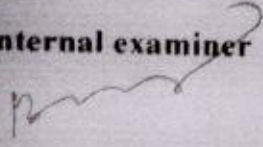
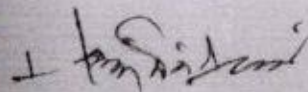
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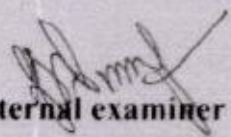

Signature of the Co-ordinator


Signature of the Guide

Submitted for the viva-voce examination 07.04.16

Internal examiner

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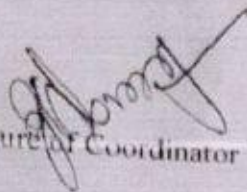

External examiner

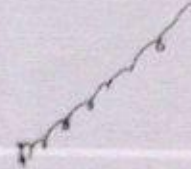



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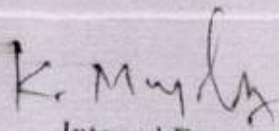
CERTIFICATE

This is to certify that the project entitled on "A study on perception of passenger towards private travel agencies in palani town" submitted to Madurai kamaraj University for the award of Degree of Bachelor of Business Administration a record of bonafide research work done by THANGARAJ. P (Reg. No : B3220738) under my guidance and supervision. The subject on which the project has been prepared is his/ her original research work And it has not previously formed the basis for the award of any degree, diploma fellowship or other similar title of any other university or Institution.

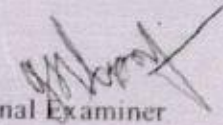

Signature of Coordinator


Signature of Guide

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Internal Examiner




External Examiner


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of Arts & Culture,
PALANI - 624 601.

CERTIFICATE

This is to certify that the project entitled on "A conventional study on leather industry and its environment impact with reference to dindigul district" submitted to Madurai kamaraj University for the award of Degree of Bachelor of Business Administration a record of bonafide research work done by THANNASIYAPPAN. A (Reg ,No : B3220739) under my guidance and supervision. The subject on which the project has been prepared is his/ her original research work And it has not previously formed the basis for the award of any degree, diploma fellowship or other similar title of any other university or Institution.

Signature of Coordinator

Signature of Guide

Submitted for the Viva Voce examination 7.4.2016

K. My [Signature]
Internal Examiner

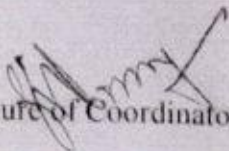


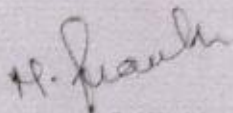
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External Examiner

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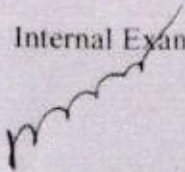
CERTIFICATE

This is to certify that the project entitled on "A study on customer satisfaction towards Cadbury dairy milk chocolate in palani" submitted to Madurai Kamaraj University for the award of Degree of Bachelor of Business Administration a record of bonafide research work done by USEN BATCHA. S (Reg.No : 83220740) under my guidance and supervision. The subject on which the project has been prepared is his/ her original research work And it has not previously formed the basis for the award of any degree, diploma fellowship or other similar title of any other university or Institution.

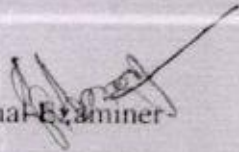

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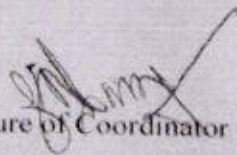


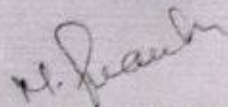

External Examiner


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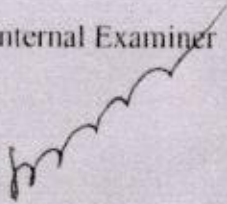
This is to certify that the project entitled on "A study on customer satisfaction towards Cadbury dairy milk chocolate in palani" submitted to Madurai kamaraj University for the award of Degree of Bachelor of Business Administration a record of bonafide research work done by UVARAJ. R (Reg.No : B3220741) under my guidance and supervision. The subject on which the project has been prepared is his/ her original research work And it has not previously formed the basis for the award of any degree, diploma fellowship or other similar title of any other university or Institution.


Signature of Coordinator


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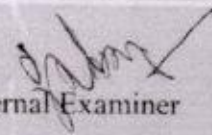
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Internal Examiner





External Examiner





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PALANI - 624 601.

CERTIFICATE

This is to certify that the project entitled **A STUDY ON CUSTOMER SATISFACTION TOWARDS CADBURY DAIRY MILK CHOCOLATE IN PALANI** submitted to Madurai Kamaraj University for the award of the Degree of Bachelor of Business Administration is a record of bonafide research work done by Vignesh under my guidance and supervision. The subject on which the project has been prepared is his original research work and it has not previously formed the basis for the award of any degree, diploma, fellowship or other similar title of any other University or Institution.

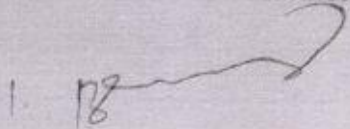
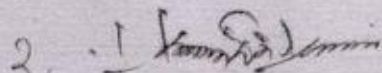
Signature of the Co ordinator

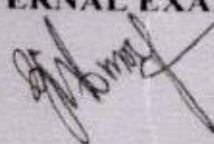
Signature of Guide

Submitted for the viva-voce examination 07. 4. 2016

INTERNAL EXAMINER

EXTERNAL EXAMINER

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CERTIFICATE

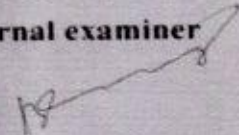
This is to certify that the project entitled "**A Study on Perception of Passengers towards Private Travel Agencies In Palani Town**" submitted to Madurai Kamaraj University for the award of the Degree of Bachelor of Business Administrations a record of bonafide research work done by Vigneshkumar.S(Reg No; B3220743) under my guidance and supervision. The subject on which the project has been prepared is her original research work and it has not previously formed the basis for the award of any degree, diploma, fellowship or other similar title of any other University or Institution.

Signature of the Co-ordinator

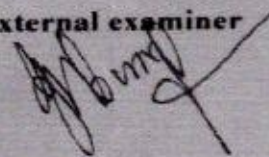
Signature of the Guide

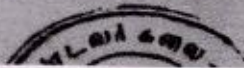
Submitted for the viva-voce examination 07.4.2016

Internal examiner

1. 
2. 

External examiner






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Arumigu Palaniandavar College
of Arts & Culture,
PALANI - 624 601.

CERTIFICATE

This is to certify that the project entitled on "A study on consumer satisfaction towards TVS XL 100 in palani" submitted to Madurai kamaraj University for the award of Degree of Bachelor of Business Administration a record of bonafide research work done by VIJAY. M (Reg.No : B3220745) under my guidance and supervision. The subject on which the project has been prepared is his/her original research work And it has not previously formed the basis for the award of any degree, diploma fellowship or other similar title of any other university or institution.

Signature of Coordinator

Signature of Guide

Submitted for the Viva Voce examination 7.4.2016

Internal Examiner

External Examiner



H. Sany

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PALANI - 624 601.