

Project Mapping - Project Report - B.BA (2016-2017)



ARULMIGU PALANIANDAVAR COLLEGE OF ARTS AND CULTURE

(Reaccredited with "A" Grade by NAAC)

Run by Arulmigu Dharmayuthapani Swamy Thirukkol, R.R. & C.E. Dept. Government of Tamil Nadu

A Government Aided College - Affiliated to Madurai Kamaraj University, Madurai

Dindigul Road, Palani - 624601



1.3 CURRICULUM ENRICHMENT - SUPPORTIVE DOCUMENTS

DEPARTMENT: B.BA

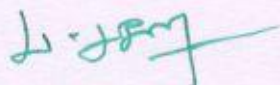
Year: 2016 -2017

SL.NO	UNIVERSITY REGISTER NO	NAME	NAME OF THE GUIDE	TOPIC OF THE FIELD STUDY REPORT
01	B4B10651	KALIYAMMAL.M	DR.B.RAVIKKUMAR	A STUDY ON HUMAN CAPITAL ANALYSIS OF HANDLOOM WEAVING SECTOR IN PALANI CLUSTER OF DINDIGUL DISTRICT
02	B4B10652	KANAGA.M	DR.B.RAVIKKUMAR	A STUDY ON HUMAN CAPITAL ANALYSIS OF HANDLOOM WEAVING SECTOR IN PALANI CLUSTER OF DINDIGUL DISTRICT
03	B4B10653	RAJIL.M	MR.S.RAJENDRAKUMAR	A STUDY ON HEALTH, SAFETY AND WELFARE MEASURES WITH SPECIAL REFERENCE TO RAYOL CLASSIC MILLS (PVT) LIMITED, THIRUPUR
04	B4B10654	VEERAMMAL.P	DR.B.RAVIKKUMAR	A STUDY ON HUMAN CAPITAL ANALYSIS OF HANDLOOM WEAVING SECTOR IN PALANI CLUSTER OF DINDIGUL DISTRICT
05	B4B10655	AJITH.K	MR.P.KARTHIKEYAN	A STUDY ON BRAND AWARENESS LEVEL OF MAHADRA XYLO WITH REFERENCE TOWARDS SUSEE MAHINDRA IN AND AROUND PALANI TOWN
06	B4B10656	ANANTH.K	MR.P.KARTHIKEYAN	A STUDY ON CUSTOMER PREFERENCE AND SATISFACTION TOWARDS TVS TWO WHEELERS WITH REFERENCE TO SRI SURIYA TVS
07	B4B10657	ANNA KAMATCHI SUNDHARAM.M	MR.S.RAJENDRAKUMAR	A STUDY ON PRODUCTION AND MARKETING STRATEGIES AND PRACTICES OF VEGETABLE WITH SPECIAL REFERENCE TO MADATHUKULAM TALUK
08	B4B10658	ANSARALI.A	MR.DURASAMY	A STUDY ON PERFORMANCE OF EMPLOYEES OF COIR INDUSTRIES IN PALANI TALUK
09	B4B10659	ARUNPANDI.V	MR.P.KARTHIKEYAN	A STUDY ON CUSTOMER PREFERENCE AND SATISFACTION TOWARDS TVS TWO WHEELERS WITH REFERENCE TO SRI SURIYA TVS
10	B4B10661	BHARATHI.M	DR.B.RAVIKKUMAR	A STUDY ON HUMAN CAPITAL ANALYSIS OF HANDLOOM WEAVING SECTOR IN PALANI CLUSTER OF DINDIGUL DISTRICT
11	B4B10662	GOKUL.P	MR.P.KARTHIKEYAN	A STUDY ON CONSUMER PREFERENCE ON

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				FAST MOVING CONSUMER GOODS WITH REFERENCE TO AMMU SHOPPING MALLS
12	B4B10663	GURUNATHAN.N	MR.DUR AISAMY	A STUDY ON STUDENTS BEHAVIOUR RELATED TO DIFFERENT SUBJECTS AT COLLEGE LEVEL IN PALANI TALUK
13	B4B10664	IYYAPPAN.A	MR.S.RAJENDRAKUMAR	A STUDY ON HEALTH, SAFETY AND WELFARE MEASURES WITH SPECIAL REFERENCE TO RAYOL CLASSIC MILLS (PVT) LIMITED , THIRUPUR
14	B4B10665	JAYASURYA.M	MR.P.KARTHIKEYAN	A STUDY ON CUSTOMER PREFERENCE AND SATISFACTION TOWARDS TVS TWO WHEELERS WITH REFERENCE TO SRI SURIYA TVS
15	B4B10666	KEERAN.M	MR.P.KARTHIKEYAN	A STUDY ON CUSTOMER PREFERENCE AND SATISFACTION TOWARDS TVS TWO WHEELERS WITH REFERENCE TO SRI SURIYA TVS
16	B4B10667	KESAVAN.S	DR.B.RAVIKKUMAR	A STUDY ON ONLINE MARKETING STRATEGIES AND PRACTICES IN MADATHUKULAM TALUK OF THIRUPUR DISTRICT
17	B4B10668	MAGUDEESWAR AN.T	MR.P.DUR AISAMY	A STUDY ON FINANCIAL ANALYSIS OF THE DCCB LTD – WITH SPECIAL REFERENCE TO CHATRAPATTI BRANCH
18	B4B10669	MANIKANDAN.M	MR.S.RAJENDRAKUMAR	A STUDY ON CAPITAL STRUCTURE AND IMPACT ON PROFITABILITY WITH SPECIAL REFERENCE TO PONNI SUGER LTD
19	B4B10670	MANIKANDAPRA BHU.N	MR.S.RAJENDRAKUMAR	A STUDY ON PRODUCTION AND MARKETING STRATEGIES AND PRACTICES OF VEGETABLE WITH SPECIAL REFERENCE TO MADATHUKULAM TALUK
20	B4B10672	MARUTHATHUR AI.M	MR.S.RAJENDRAKUMAR	A STUDY ON PRODUCTION AND MARKETING STRATEGIES AND PRACTICES OF VEGETABLE WITH SPECIAL REFERENCE TO MADATHUKULAM TALUK
21	B4B10673	MOHANKUMAR. A	MR.P.DUR AISAMY	A STUDY ON FINANCIAL ANALYSIS OF THE DCCB LTD – WITH SPECIAL REFERENCE TO CHATRAPATTI BRANCH
22	B4B10674	MOHANPRASATH .P	MR.P.DUR AISAMY	A STUDY ON FINANCIAL ANALYSIS OF THE DCCB LTD – WITH SPECIAL REFERENCE TO CHATRAPATTI BRANCH
23	B4B10675	MURUGANATHA M.M	DR.B.RAVIKKUMAR	A STUDY ON ONLINE MARKETING STRATEGIES AND PRACTICES IN MADATHUKULAM TALUK OF THIRUPUR DISTRICT
24	B4B10678	POOVENTHIRAN. B	MR.S.RAJENDRAKUMAR	A STUDY ON CAPITAL STRUCTURE AND IMPACT ON PROFITABILITY WITH SPECIAL REFERENCE TO PONNI SUGER LTD
25	B4B10679	PRABHAKARAN. B	DR.B.RAVIKKUMAR	A STUDY ON ONLINE MARKETING STRATEGIES AND PRACTICES IN MADATHUKULAM TALUK OF THIRUPUR DISTRICT



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26	B4B10680	PRABAKARAN.K	DR.B.RAVIKKUMAR	A STUDY ON ONLINE MARKETING STRATEGIES AND PRACTICES IN MADATHUKULAM TALUK OF THIRUPUR DISTRICT
27	B4B10681	PRASANTHA	MR.P.DURASAMY	A STUDY ON STUDENTS BEHAVIOUR RELATED TO DIFFERENT SUBJECTS AT COLLEGE LEVEL IN PALANI TALUK
28	B4B10683	RAJA.V	DR.B.RAVIKKUMAR	A STUDY ON RECEIVABLE MANAGEMENT OF SUPPLIERS CREDIT TO MEDIUM AND SMALL FMCGS RETAILS IN PALANI TALUK OF DINDIGUL DISTRICT
29	B4B10684	RAJARAM.C	MR.S.RAJENDRAKUMAR	A STUDY ON CAPITAL STRUCTURE AND IMPACT ON PROFITABILITY WITH SPECIAL REFERENCE TO PONNI SUGER LTD
30	B4B10685	RAM KUMAR.B	MR.S.RAJENDRAKUMAR	A STUDY ON CAPITAL STRUCTURE AND IMPACT ON PROFITABILITY WITH SPECIAL REFERENCE TO PONNI SUGER LTD
31	B4B10686	SAKTHIVEL.K	MR.DURASAMY	A STUDY ON PERFORMANCE OF EMPLOYEES OF COIR INDUSTRIES IN PALANI TALUK
32	B4B10687	SANTHANAKARU PPAIYA.K	MR.S.RAJENDRAKUMAR	A STUDY ON HEALTH, SAFETY AND WELFARE MEASURES WITH SPECIAL REFERENCE TO RAYOL CLASSIC MILLS (PVT) LIMITED , THIRUPPUR
33	B4B10688	SANTHANAKUM AR.A	MR.P.KARTHIKEYAN	A STUDY ON CONSUMER PREFERENCE ON FAST MOVING CONSUMER GOODS WITH REFERENCE TO AMMU SHOPPING MALLS
34	B4B10689	SANTHANAKUM AR.P	MR.S.RAJENDRAKUMAR	A STUDY ON HEALTH, SAFETY AND WELFARE MEASURES WITH SPECIAL REFERENCE TO RAYOL CLASSIC MILLS (PVT) LIMITED , THIRUPPUR
35	B4B10690	SASIKUMAR.P	MR.P.DURASAMY	A STUDY ON FINANCIAL ANALYSIS OF THE DCCB LTD - WITH SPECIAL REFERENCE TO CHATRAPATTI BRANCH
36	B4B10691	SATHISHKUMAR. E	MR.DURASAMY	A STUDY ON PERFORMANCE OF EMPLOYEES OF COIR INDUSTRIES IN PALANI TALUK
37	B4B10692	SURYAPRAKASH. G	MR.P.KARTHIKEYAN	A STUDY ON CUSTOMER PREFERENCE AND SATISFACTION TOWARDS TVS TWO WHEELERS WITH REFERENCE TO SRI SURIYA TVS
38	B4B10693	THANGAPANDIY AN.D	MR.P..DURASAMY	A STUDY ON PERFORMANCE OF EMPLOYEES OF COIR INDUSTRIES IN PALANI TALUK
39	B4B10694	VEERAKUMAR.M	MR.P.KARTHIKEYAN	A STUDY ON CUSTOMER PREFERENCE AND SATISFACTION TOWARDS TVS TWO WHEELERS WITH REFERENCE TO SRI SURIYA TVS
40	B4B10695	VIGNESHKUMAR. D	MR.S.RAJENDRAKUMAR	A STUDY ON CAPITAL STRUCTURE AND IMPACT ON PROFITABILITY WITH SPECIAL REFERENCE TO PONNI SUGER LTD
41	B4B10696	VIGNESHWARAN .V	DR.M.ANANTHI	A STUDY ON CONSUMER PERCEPTION AND SATISFACTION OF HONDA TWO WHEELER SALES AND SERVICE RENDERING
42	B4B10699	VIJAYAN.R	DR.B.RAVIKKUMAR	A STUDY ON RECEIVABLE MANAGEMENT


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				OF SUPPLIERS CREDIT TO MEDIUM AND SMALL FMCGS RETAILS IN PALANI TALUK OF DINDIGUL DISTRICT
43	B4B10699	VINOTH KUMAR.S	DR.B.RAVIKKUMAR	A STUDY ON RECEIVABLE MANAGEMENT OF SUPPLIERS CREDIT TO MEDIUM AND SMALL FMCGS RETAILS IN PALANI TALUK OF DINDIGUL DISTRICT
44	B4B10700	YOGANANDHAM. S	DR.B.RAVIKKUMAR	A STUDY ON HUMAN CAPITAL ANALYSIS OF HANDLOOM WEAVING SECTOR IN PALANI CLUSTER OF DINDIGUL DISTRICT
45	B4B10701	YUVARAJPONNA RASU.D	DR.M.ANANTHI	A STUDY ON CONSUMER PERCEPTION AND SATISFACTION OF HONDA TWO WHEELER SALES AND SERVICE RENDERING

L. J. S. P.

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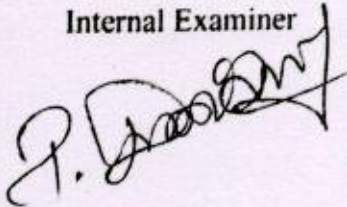
This is to certify that the project entitled on "A study on Human Capital Analysis of Handloom Weaving Sector in Palani Cluster of Dindigul District" submitted to Madurai Kamaraj University for the award of Degree of Bachelor of Business Administration a record of bonafide research work done by KALIYAMMALM (Reg .No :B4B10651) under my guidance and supervision. The subject on which the project has been prepared is his/ her original research work And it has not previously formed the basis for the award of any degree, diploma fellowship or other similar title of any other university or Institution.

Signature of the Coordinator

Signature of Guide

Submitted for the Viva Voce examination 12.04.2017

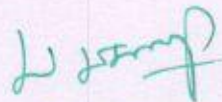
Internal Examiner





External Examiner





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CERTIFICATE

This is to certify that the project entitled on "A study on Human Capital Analysis of Handloom Weaving Sector in Palani Cluster of Dindigul District" submitted to Madurai Kamaraj University for the award of Degree of Bachelor of Business Administration a record of bonafide research work done by KANAGA.M (Reg.No :B4B10652) under my guidance and supervision. The subject on which the project has been prepared is his/ her original research work And it has not previously formed the basis for the award of any degree, diploma fellowship or other similar title of any other university or Institution.

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Submitted for the Viva Voce examination 13.4.2017

Internal Examiner

External Examiner



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This is to certify that the project entitled on "A Study on Health, Safety and Welfare Measures with Special reference to Rayol Classic Mills (Pvt) Limited, Thirupur" submitted to Madurai Kamaraj University for the award of Degree of Bachelor of Business Administration a record of bonafide research work done by RAJLM (Reg. No: B4B10653) under my guidance and supervision. The subject on which the project has been prepared is his/ her original research work And it has not previously formed the basis for the award of any degree, diploma fellowship or other similar title of any other university or Institution.

Signature of Coordinator

Signature of Guide

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Internal Examiner


External Examiner

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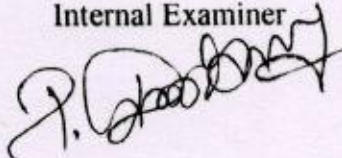
CERTIFICATE

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External Examiner



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CERTIFICATE

This is to certify that the project entitled on "A Study On brand awareness level of Mahindra xylo in with reference to sussee Mahindra in and around palani town" Submitted to Madurai Kamaraj University for the award of Degree of Bachelor of Business Administrations a record of bonafide research work done by Ajith.K (REG. NO: B4B10655) under my guidance and supervision. The subject on which the project has been prepared is his original research work and it has not previously formed the basis for the award of any degree, diploma, fellowship or other similar title of any other University or Institution.

Signature of the Co-ordinator

Signature of the Guide

Submitted for the viva-voce examination

13.4.2017

Internal Examiner

1. *[Signature]*
2. *[Signature]* 13/4/17

External Examiner

[Signature]

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CERTIFICATE

This is to certify that the project entitled on "A STUDY ON CUSTOMER PREFERENCE AND SATISFACTION TOWARDS TVS TWO WHEELERS WITH REFERENCE TO SRI SURYA TVS" Submitted to Madurai Kamaraj University for the award of Degree of Bachelor of Business Administration is a record of bonafide research work done by K. Ananth (Reg No; B4B10656) under my guidance and supervision. The subject on which the project has been prepared is his original research work and it has not previously formed the basis for the award of any degree, diploma, fellowship or other similar title of any other University or Institution.

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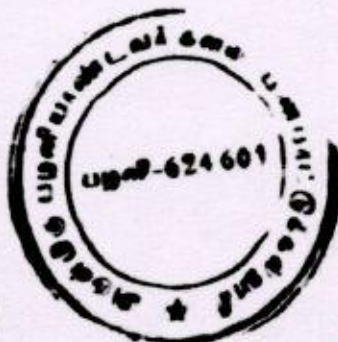
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13/4/2017

Internal Examiner

1. [Signature] 12/4/17
2. [Signature] 18/4/17



External Examiner

[Signature]
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Maulana Abul Kalam Azad College
of Arts & Culture,
PALANI - 624 601.

CERTIFICATE

This is to certify that the project entitled on **A Study on Production and Marketing Strategies and Practices of Vegetables with Special Reference to Madathukulam Taluk** Submitted to Madurai Kamaraj University for the award of Degree of Bachelor of Business Administration is a record of bonafide research work done by **M. Anna Kamatchi Sundharam (REG. NO: B4B10657)** under my guidance and supervision. The subject on which the project has been prepared is his original research work and it has not previously formed the basis for the award of any degree, diploma, fellowship or other similar title of any other University or Institution.

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Submitted for the viva-voce examination 13/4/2022

Internal Examiner

External Examiner



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CERTIFICATE

This is to certify that the project entitled on "A Study on the performance of employees of coir industry in Palani Taluk" Submitted to Madurai Kamaraj University for the award of Degree of Bachelor of Business Administration is a record of bonafide research work done by Ansarali A. (Reg No; B4B10658) under my guidance and supervision. The subject on which the project has been prepared is his original research work and it has not previously formed the basis for the award of any degree, diploma, fellowship or other similar title of any other University or Institution.

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Internal Examiner

1. *B. S. S. S.*
12/11/17

2. *I. S. S. S.*



External Examiner

L. S. S. S.

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CERTIFICATE

This is to certify that the project entitled on "A Study on customer Preference and Satisfaction towards TVS Two Wheelers with Reference to Sri Suriya TVS" submitted to Madurai kamaraj University for the award of Degree of Bachelor of Business Administration a record of bonafide research work done by ARUNPANDI.V (Reg.No :B4B10659) under my guidance and supervision. The subject on which the project has been prepared is his/ her original research work And it has not previously formed the basis for the award of any degree, diploma fellowship or other similar title of any other university or Institution.

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External Examiner



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CERTIFICATE

This is to certify that the project entitled on **A Study on Human Capital Analysis of Handloom Weaving Sector in Palani Cluster of Dindigul District** Submitted to **Madurai Kamaraj University** for the award of Degree of Bachelor of Business Administration is a record of bonafide research work done by **Bharathi.M** (Reg No; B4B10661) under my guidance and supervision. The subject on which the project has been prepared is his original research work and it has not previously formed the basis for the award of any degree, diploma, fellowship or other similar title of any other University or Institution.

Signature of the Co-ordinator

Signature of the Guide

Submitted for the viva-voce examination 13.4.2012

Internal Examiner



External Examiner

1. *[Signature]* 13/4/12
2. *[Signature]* 13/4/12

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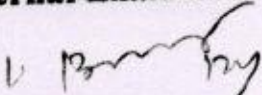
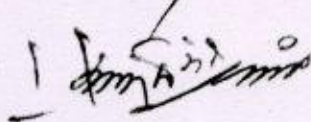
This is to certify that the project entitled on "A STUDY ON CONSUMER PREFERENCE ON FAST MOVING CONSUMERS GOODS WITH REFERENCE TO AMMU SHOPPING MALL" Submitted to Madurai Kamaraj University for the award of Degree of Bachelor of Business Administration is a record of bonafide research work done by GOKULP (Reg No; B4B10662) under my guidance and supervision. The subject on which the project has been prepared is his original research work and it has not previously formed the basis for the award of any degree, diploma, fellowship or other similar title of any other University or Institution.

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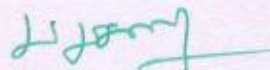
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Internal Examiner

1. 
2. 



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This is to certify that the project entitled on "A Study on Students Behaviour Related to Different Subject at College Level at Palani Taluk" Submitted to Madurai Kamaraj University for the award of Degree of Bachelor of Business Administration is a record of bonafide research work done by **Guru Nathan .N (REG. NO: B4B10663)** under my guidance and supervision. The subject on which the project has been prepared is his original research work and it has not previously formed the basis for the award of any degree, diploma, fellowship or other similar title of any other University or Institution.

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12.4.2012

Internal Examiner

External Examiner



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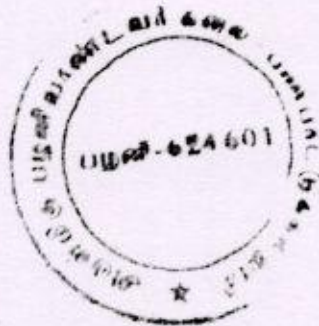
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Internal Examiner

External Examiner



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CERTIFICATE

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13/4/17

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External Examiner

1. *[Signature]*
2. *[Signature]*
13/4/17



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Internal Examiner

External Examiner



L. Srinivas

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PALANI - 624 601

CERTIFICATE

This is to certify that the project entitled on "A Study on Online Marketing Strategies and practices in Madathukulam Taluk of Thirupur District" submitted to Madurai kamaraj University for the award of Degree of Bachelor of Business Administration a record of bonafide research work done by KESAVAN.S (Reg.No :B4B10667) under my guidance and supervision. The subject on which the project has been prepared is his/ her original research work And it has not previously formed the basis for the award of any degree, diploma fellowship or other similar title of any other university or Institution.

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Internal Examiner

External Examiner

L. Sanyal

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PALANI - 624 601

CERTIFICATE

This is to certify that the project entitled on "A study on Financial Analysis of the DCCB Ltd - with special reference to Chatrapatti Branch" submitted to Madurai kamaraj University for the award of Degree of Bachelor of Business Administration a record of bonafide research work done by MAGUDEESWARAN.T (Reg.No :B4B10668) under my guidance and supervision. The subject on which the project has been prepared is his/ her original research work And it has not previously formed the basis for the award of any degree, diploma fellowship or other similar title of any other university or Institution.

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Internal Examiner

External Examiner



Li Jang

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CERTIFICATE

This is to certify that the project entitled on "A Study on Capital Structure and Impact on Profitability with special reference to Ponni Suger Ltd " submitted to Madurai kamaraj University for the award of Degree of Bachelor of Business Administration a record of bonafide research work done by MANIKANDAN.M (Reg .No :B4B10669) under my guidance and supervision. The subject on which the project has been prepared is his/ her original research work And it has not previously formed the basis for the award of any degree, diploma fellowship or other similar title of any other university or Institution.

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This is to certify that the project entitled on **A Study On Production And Marketing Strategies and Practices of Vegetables With Special Reference to Madathukkulam Taluk** Submitted to Madurai Kamaraj University for the award of Degree of Bachelor of Business Administration is a record of bonafide research work done by **N. Manikanda Prabhu (Reg No: B4B10670)** under my guidance and supervision. The subject on which the project has been prepared is his original research work and it has not previously formed the basis for the award of any degree, diploma, fellowship or other similar title of any other University or Institution.

Signature of the Co-ordinator

S. Rajendran F. I.
Signature of the Guide

Submitted for the viva-voce examination 13. 4. 2017

Internal Examiner



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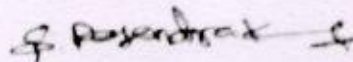
External Examiner



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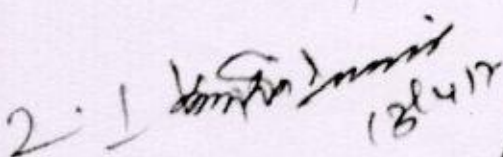
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Submitted for the viva-voce examination 12.12.2017

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1.  12/12/17
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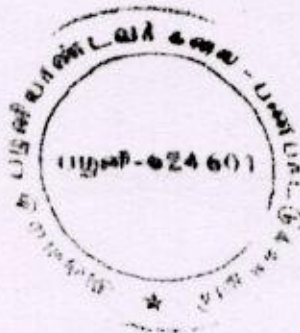
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Signature of Coordinator

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Internal Examiner



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of Arts & Culture,
PALANI - 624 601

CERTIFICATE

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Internal Examiner

External Examiner




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CERTIFICATE

This is to certify that the project entitled on **A STUDY ON ONLINE MARKETING STRATEGIES AND TO PRACTICES MADATHUKULAM TALUK TIRUPUR DISTRICT** Submitted to Madurai Kamaraj University for the award of Degree of Bachelor of Business Administration is a record of bonafide research work done by **Muruganandham.M (Reg No: B4B10675)** under my guidance and supervision. The subject on which the project has been prepared is his original research work and it has not previously formed the basis for the award of any degree, diploma, fellowship or other similar title of any other University or Institution.

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Internal Examiner

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CERTIFICATE

This is to certify that the project entitled on "A Study on Capital Structure and Impact on Profitability with special reference to Ponni Suger Ltd" submitted to Madurai Kamaraj University for the award of Degree of Bachelor of Business Administration a record of bonafide research work done by POOVENTHIRAN.B (Reg.No :B4B10678) under my guidance and supervision. The subject on which the project has been prepared is his/ her original research work And it has not previous'y formed the basis for the award of any degree, diploma fellowship or other similar title of any other university or Institution.

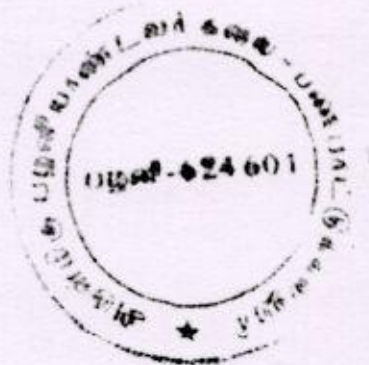
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Internal Examiner

External Examiner



L. Jeyaraj

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CERTIFICATE

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Internal Examiner

External Examiner

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CERTIFICATE

This is to certify that the project entitled on "A Study on Students Behaviour Related to Different Subject at College Level at Palani Taluk" Submitted to Madurai Kamaraj University for the award of Degree of Bachelor of Business Administration is a record of bonafide research work done by **Prasanth A. (Reg No; B4B10681)** under my guidance and supervision. The subject on which the project has been prepared is his original research work and it has not previously formed the basis for the award of any degree, diploma, fellowship or other similar title of any other University or Institution.

Signature of the Co-ordinator

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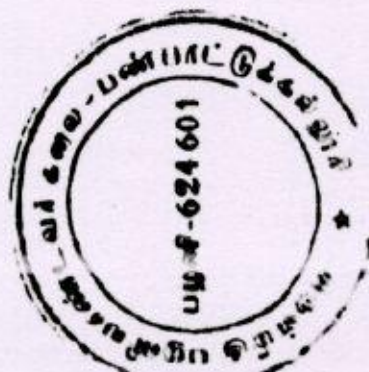
13/4/17

Internal Examiner

External Examiner

1. *[Signature]*
13/4/17
2. *[Signature]*

[Signature]



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CERTIFICATE

This is to certify that the project entitled on "A Study on Receivable Management of Suppliers Credit to Medium and Small FMCBS Retails in Palani Taluk of Dindigul District" submitted to Madurai Kamaraj University for the award of Degree of Bachelor of Business Administration a record of bonafide research work done by RAJA.V (Reg.No :B4B10683) under my guidance and supervision. The subject on which the project has been prepared is his/ her original research work And it has not previously formed the basis for the award of any degree, diploma fellowship or other similar title of any other university or Institution.

Signature of Coordinator

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External Examiner

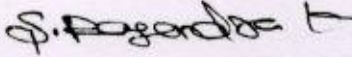
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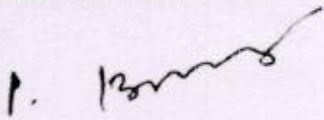
This is to certify that the project entitled on **A Study on Capital Structure and Impact on Profitability With Special Reference to Ponni Sugars Limited – Erode** Submitted to Madurai Kamaraj University for the award of Degree of Bachelor of Business Administration is a record of bonafide research work done by **C. Rajaram (Reg No: B4B10684)** under my guidance and supervision. The subject on which the project has been prepared is his original research work and it has not previously formed the basis for the award of any degree, diploma, fellowship or other similar title of any other University or Institution.


Signature of the Co-ordinator


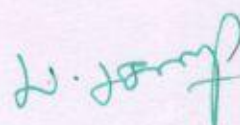

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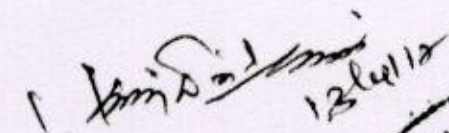
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Internal Examiner

1. 

External Examiner

2. 
13/4/17



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CERTIFICATE

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Signature of the Co-ordinator

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13.4.2017

Internal Examiner

External Examiner

1. B. Ramkumar
13/4/17


2. 1. Ramkumar
13/4/17

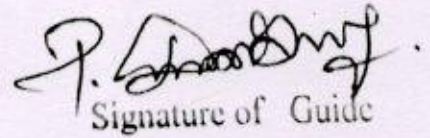
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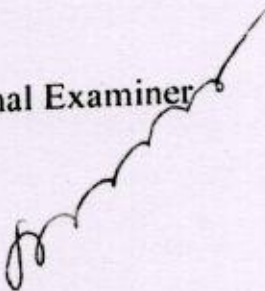
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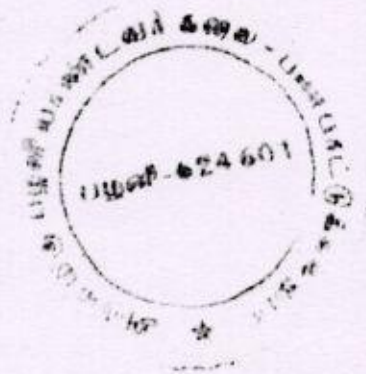
This is to certify that the project entitled on "A Study on Performance of Employees of Coir Industries in Palani Taluk" submitted to Madurai kamaraj University for the award of Degree of Bachelor of Business Administration a record of bonafide research work done by SAKTHIVEL.K (Reg.No :B4B10686) under my guidance and supervision. The subject on which the project has been prepared is his/ her original research work And it has not previously formed the basis for the award of any degree, diploma fellowship or other similar title of any other university or Institution.

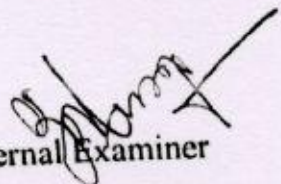

Signature of Coordinator

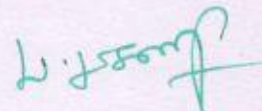

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Internal Examiner




External Examiner



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CERTIFICATE

This is to certify that the project entitled on **A Study on Health Safety and Welfare Measures With Special Reference to Royal Classic Mills (P) Ltd – Tirupur** Submitted to Madurai Kamaraj University for the award of Degree of Bachelor of Business Administration is a record of bonafide research work done by **K. Santhana Karuppaiya (Reg No: B4B10687)** under my guidance and supervision. The subject on which the project has been prepared is his original research work and it has not previously formed the basis for the award of any degree, diploma, fellowship or other similar title of any other University or Institution.

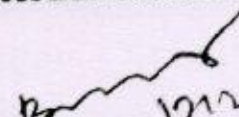
Signature of the Co-ordinator

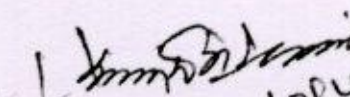
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Internal Examiner

External Examiner

1.  1212

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CERTIFICATE

This is to certify that the project entitled on "A STUDY ON CONSUMER PREFERENCE ON FAST MOVING CONSUMERS GOODS WITH REFERENCE TO AMMU SHOPING MALL" Submitted to Madurai Kamaraj University for the award of Degree of Bachelor of Business Administration is a record of bonafide research work done by **SANTHANAKUMAR .A (Reg No; B4B10688)** under my guidance and supervision. The subject on which the project has been prepared is his original research work and it has not previously formed the basis for the award of any degree, diploma, fellowship or other similar title of any other University or Institution.

Signature of the Co-ordinator

Signature of the Guide

Submitted for the viva-voce examination

13-4-2017

Internal Examiner

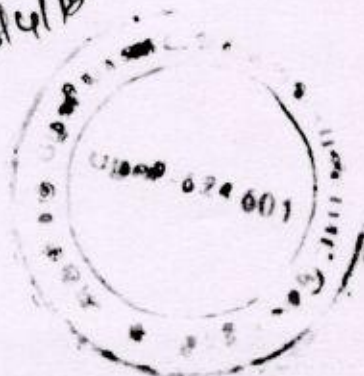
External Examiner

1. *[Signature]* 13/4

2. *[Signature]* 13/4/17

[Signature]

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CERTIFICATE

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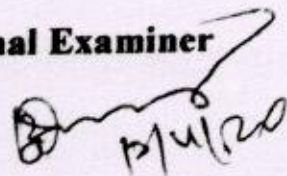
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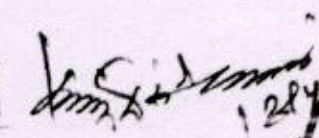
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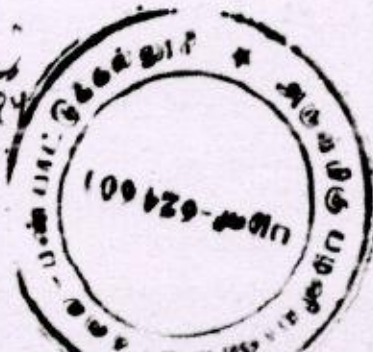
Submitted for the viva-voce examination 12-04-2012

Internal Examiner

External Examiner

1.  12/4/12

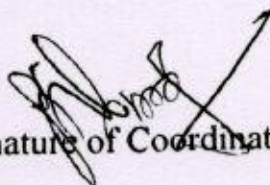
2.  12/4/12

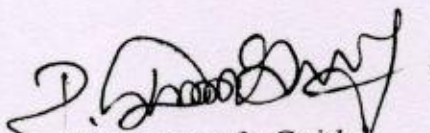



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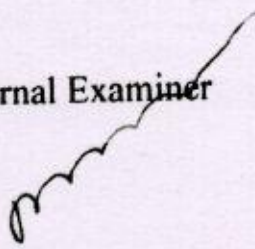
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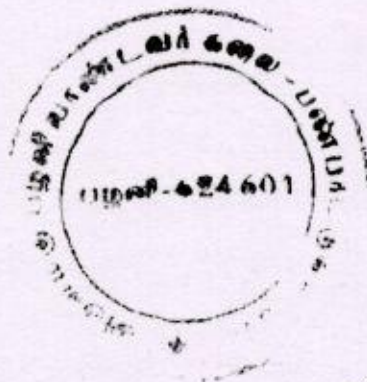
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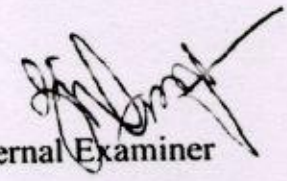

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Internal Examiner




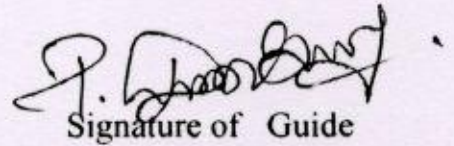

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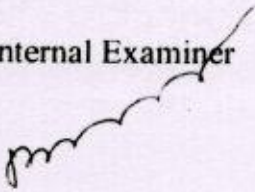
CERTIFICATE

This is to certify that the project entitled on "A Study on Performance of Employees of Coir Industries in Palani Taluk" submitted to Madurai kamaraj University for the award of Degree of Bachelor of Business Administration a record of bonafide research work done by SATHISHKUMAR.E (Reg.No :B4B10691) under my guidance and supervision. The subject on which the project has been prepared is his/ her original research work And it has not previously formed the basis for the award of any degree, diploma fellowship or other similar title of any other university or Institution.

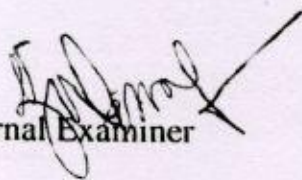

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Signature of Guide

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Internal Examiner




External Examiner


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PALANI - 624 601

CERTIFICATE

This is to certify that the project entitled on "A Study on customer Preference and Satisfaction towards TVS Two Wheelers with Reference to Sri Suriya TVS" submitted to Madurai Kamaraj University for the award of Degree of Bachelor of Business Administration a record of bonafide research work done by SURYAPRAKASH.G (Reg.No :B4B10692) under my guidance and supervision. The subject on which the project has been prepared is his/ her original research work And it has not previously formed the basis for the award of any degree, diploma, fellowship or other similar title of any other university or Institution.

Signature of Coordinator

Signature of Guide

Submitted for the Viva Voce examination 13.4.2017

Internal Examiner



External Examiner

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PALANI - 624 601

CERTIFICATE

This is to certify that the project entitled on "A Study on the performance of employees of coir industry in Palani Taluk" Submitted to Madurai Kamaraj University for the award of Degree of Bachelor of Business Administration is a record of bonafide research work done by **Thangapandiyan D. (Reg No; B4B10693)** under my guidance and supervision. The subject on which the project has been prepared is his original research work and it has not previously formed the basis for the award of any degree, diploma, fellowship or other similar title of any other University or Institution.

Signature of the Co-ordinator

Signature of the Guide

Submitted for the viva-voce examination 18.04.2017

Internal Examiner

External Examiner

1. *[Signature]*
2. *[Signature]* 13/4/17



[Signature]
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Arulmigu Palaniandavar College
of Arts & Culture,
PALANI - 624 601

CERTIFICATE

This is to certify that the project entitled on "A STUDY ON CUSTOMER PREFERENCE AND SATISFACTION TOWARDS ^PTVS TWO WHEELERS WITH REFERENCE TO SRI SURYA TVS" Submitted to Madurai Kamaraj University for the award of Degree of Bachelor of Business Administration is a record of bonafide research work done by M.Veerakumar (Reg No; B4B10694) under my guidance and supervision. The subject on which the project has been prepared is his original research work and it has not previously formed the basis for the award of any degree, diploma, fellowship or other similar title of any other University or Institution.

Signature of the Co-ordinator

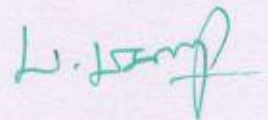


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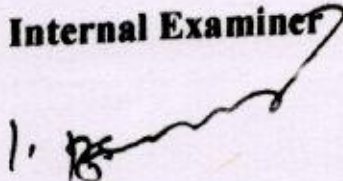
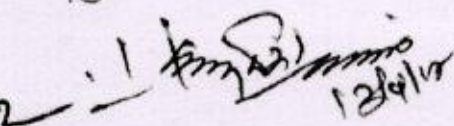
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13.04.2017



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Internal Examiner

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2.  12/4/17



External Examiner



CERTIFICATE

This is to certify that the project entitled on "A Study on Capital Structure and Impact on Profitability with special reference to Ponni Sugar Ltd" submitted to Madurai Kamaraj University for the award of Degree of Bachelor of Business Administration a record of bonafide research work done by VIGNESHKUMAR.D (Reg.No :B4B10695) under my guidance and supervision. The subject on which the project has been prepared is his/ her original research work And it has not previously formed the basis for the award of any degree, diploma fellowship or other similar title of any other university or Institution.

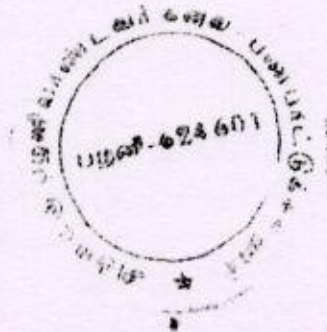
Signature of Coordinator

Signature of Guide

Submitted for the Viva Voce examination 13.4.2017

Internal Examiner

External Examiner



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PALANI - 624 601

CERTIFICATE

This is to certify that the project entitled on "A Study on Consumer Perception and satisfaction of Honda Two wheeler Sales and Service Rendering" submitted to Madurai kamaraj University for the award of Degree of Bachelor of Business Administration a record of bonafide research work done by VIGNESHWARAN.V (Reg.No :B4B10696) under my guidance and supervision. The subject on which the project has been prepared is his/ her original research work And it has not previously formed the basis for the award of any degree, diploma fellowship or other similar title of any other university or Institution.

Signature of Coordinator

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Submitted for the Viva Voce examination 13.4.2017

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External Examiner



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PALANI - 624 601

CERTIFICATE

This is to certify that the project entitled on "A Study on Receivable Management of Suppliers Credit to Medium and Small FMCGS Retails in Palani Taluk of Dindigul District" submitted to Madurai kamaraj University for the award of Degree of Bachelor of Business Administration a record of bonafide research work done by VIJAYAN.R (Reg.No : B4B10698) under my guidance and supervision. The subject on which the project has been prepared is his/ her original research work And it has not previously formed the basis for the award of any degree, diploma fellowship or other similar title of any other university or Institution.

Signature of Coordinator

Signature of Guide

Submitted for the Viva Voce examination 12.4.2017

Internal Examiner

External Examiner



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PALANI - 624 601

CERTIFICATE

This is to certify that the project entitled on **A Study on Receivable Management of Suppliers Credit to Medium and Small FMCG'S Retailers in Palani Taluk of Dindigul District** Submitted to Madurai Kamaraj University for the award of Degree of Bachelor of Business Administration is a record of bonafide research work done by **VINOTH KUMAR..S** (Reg No; B4B10699) under my guidance and supervision. The subject on which the project has been prepared is his original research work and it has not previously formed the basis for the award of any degree, diploma, fellowship or other similar title of any other University or Institution.

Signature of the Co-ordinator

Signature of the Guide

Submitted for the viva-voce examination 13 04 2017

Internal Examiner

External Examiner

1. *[Signature]* 13/04/2017
2. *[Signature]* 13/04/2017

[Signature]



PRINCIPAL
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of Arts & Culture,
PALANI - 624 601

CERTIFICATE

This is to certify that the project entitled on **A STUDY ON CUSTOMER PERCEPTION AND SATISFACTION OF HONDA TWO WHEELERS SALES AND SERVICE RENDERING** Submitted to Madurai Kamaraj University for the award of Degree of Bachelor of Business Administration is a record of bonafide research work done by **D.Yuvarajponnarasu (Reg No: B4B10691)** under my guidance and supervision. The subject on which the project has been prepared is his original research work and it has not previously formed the basis for the award of any degree, diploma, fellowship or other similar title of any other University or Institution.

Signature of the Co-ordinator

Signature of the Guide

Submitted for the viva-voce examination 18.04.2017

Internal Examiner

External Examiner

Dr. I. Srinivasan
12/6/17



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of Arts & Culture,
PALANI - 624 601.