

Project mapping - Project Report - BBA - 2018-2019



**ARULMIGU PALANIANDAVAR COLLEGE OF ARTS AND CULTURE**

(Reaccredited with "A" Grade by NAAC)  
Run by Arulmigu Dhandayuthapani Swamy Thirukkoli, M.A & C.E Dept. Government of Tamilnadu  
A Government Aided College - Affiliated to Madurai Kamaraj University, Madurai  
Dindigul Road, Palani - 624601



**1.3 CURRICULUM ENRICHMENT - SUPPORTIVE DOCUMENTS**

DEPARTMENT: BBA

Year: 2018-2019

S.N O	UNIV .REG .NO	NAME OF THE STUDENT	NAME OF THE GUIDE	PROJECT TITLE
1	B6B10351	CHITRA DEVL.M	DR.M.ANANTHI	A STUDY ON WORKLIFE BALANCE AMONG WOMEN EMPLOYEES
2	B6B10352	GOMATHLJ	DR.M.ANANTHI	A STUDY ON WORKLIFE BALANCE AMONG WOMEN EMPLOYEES
3	B6B10353	KALIYAMMAL.K	DR.B.RAVIKUMAR	A STUDY ON HUMAN RESOURCES MANAGEMENT PRACTICES OF UNORGANISED SECTOR TEXTILES OUTLETS IN PALANI TALUK
4	B6B10355	KOWSALYA.A	DR.M.ANANTHI	A STUDY ON WORKLIFE BALANCE AMONG WOMEN EMPLOYEES
5	B6B10357	MEENA.R	DR.B.RAVIKUMAR	A STUDY ON HUMAN RESOURCES MANAGEMENT PRACTICES OF UNORGANISED SECTOR TEXTILES OUTLETS IN PALANI TALUK
6	B6B10358	MUTHURAKKU.A	DR.B.RAVIKUMAR	A STUDY ON PERCEPTION OF RELIGIOUS TOURISM SERVICE MARKETING PRACTICES IIN PALANI HILLS OF DINDIGUL DISTRICT
7	B6B10359	PAVITHRA.T	DR.B.RAVIKUMAR	A STUDY ON PERCEPTION OF RELIGIOUS TOURISM SERVICE MARKETING PRACTICES IIN PALANI HILLS OF DINDIGUL DISTRICT
8	B6B10360	RAJESHWARLA	DR.M.ANANTHI	A CUSTOMER SATISFACTION IN HDFC BANKS IN PALANI TOWN
9	B6B10361	SARANYA.M	DR.M.ANANTHI	A CUSTOMER SATISFACTION IN HDFC BANKS IN PALANI TOWN
10	B6B10362	SHAKTHI APARNA.S	DR.B.RAVIKUMAR	A STUDY ON PERCEPTION OF RELIGIOUS TOURISM SERVICE MARKETING PRACTICES IIN PALANI HILLS OF DINDIGUL DISTRICT
11	B6B10363	SHALINLS	DR.M.ANANTHI	A CUSTOMER

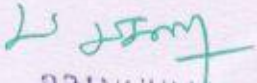
*L. J. Jeyaraj*  
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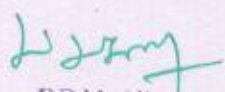
				SATISFACTION IN HDFC BANKS IN PALANI TOWN
12	B6B10364	UMAMAHESWARLS	DR.B.RAVIKUMAR	A STUDY ON PERCEPTION OF RELIGIOUS TOURISM SERVICE MARKETING PRACTICES IIN PALANI HILLS OF DINDIGUL DISTRICT
13	B6B10365	AJITHKUMAR.V	MR.P.KARTHIKEYAN	A STUDY ON CUSTOMER BUYING BEHAVIOR TOWARDS MOBILE PHONE IN POORVIKA MOBILES PALANI
14	B6B10366	ALAGARSAMY.R	MR.K.SENTHILKUMAR	A STUDY ON CUSTOMER AWARENESS AND SATISFACTION ON MOBILE BANKING WITH REFERENCE TO PALANI TALUK
15	B6B10367	ARUNPRABHU.M	MR.P.KARTHIKEYAN	A STUDY ON CUSTOMER BUYING BEHAVIOR TOWARDS MOBILE PHONE IN POORVIKA MOBILES PALANI
16	B6B10368	ARUNPRAKASH.B	MR.P.KARTHIKEYAN	A STUDY ON CUSTOMER BUYING BEHAVIOR TOWARDS MOBILE PHONE IN POORVIKA MOBILES PALANI
17	B6B10369	ASWIN KUMAR.S	MR.P.KARTHIKEYAN	A STUDY ON CUSTOMER SATISFACTION TOWARDS YOUNG GENERATION RIDING ROYAL ENFIELD BIKES IN PALANI
18	B6B10370	BALAMURUGAN.V	MR.P.DURASAMY	A STUDY ON CUSTOMER SATISFACTION ON PRIVATE SECTOR BANKS WITH REFERENCE TO PALANI TOWN
19	B6B10371	BASITH.K	MR.P.KARTHIKEYAN	A STUDY ON CUSTOMER SATISFACTION TOWARDS YOUNG GENERATION RIDING ROYAL ENFIELD BIKES IN PALANI
20	B6B10372	BASKARAN.V	MR.K.SENTHILKUMAR	A STUDY ON CUSTOMER AWARENESS AND SATISFACTION ON MOBILE BANKING WITH REFERENCE TO PALANI TALUK
21	B6B10373	BATHRA KALLM	MR.P.DURASAMY	A STUDY ON CUSTOMER SATISFACTION ON PRIVATE SECTOR BANKS WITH REFERENCE TO PALANI TOWN
22	B6B10374	BEER MUHAMED.B	MR.P.KARTHIKEYAN	A STUDY ON CUSTOMER SATISFACTION TOWARDS YOUNG GENERATION

  
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				RIDING ROYAL ENFIELD BIKES IN PALANI
23	B6B10375	CHITHIRAIVEL.D	K.SENTHILKUMAR	A STUDY ON CUSTOMER SATISFACTION ON N.PARVATHY TEXTILES PALANI
24	B6B10376	DINESH KUMAR.S	MR.P.KARTHIKEYAN	A STUDY ON CONSUMER PREFERENCE TOWARDS WATER PURIFIER IN PALANI TOWN
25	B6B10377	GOPL.G	MR.P.KARTHIKEYAN	A STUDY ON CONSUMER PREFERENCE TOWARDS WATER PURIFIER IN PALANI TOWN
26	B6B10378	JAYAKUMAR.R	K.SENTHILKUMAR	A STUDY ON CUSTOMER SATISFACTION ON N.PARVATHY TEXTILES PALANI
27	B6B10379	KALEESWARAN.S	DR.B.RAVIKUMAR	A STUDY ON AGRICULTURAL WORKERS WELFARE MEASURES OF STATE GOVERNMENT IN PALANI TALUK OF DINDIGUL DISTRICT
28	B6B10380	KANNAN.S	K.SENTHILKUMAR	A STUDY ON CUSTOMER SATISFACTION ON N.PARVATHY TEXTILES PALANI
29	B6B10382	KARTHIKNATHAN.B	MR.P.KARTHIKEYAN	A STUDY ON CONSUMER PREFERENCE TOWARDS WATER PURIFIER IN PALANI TOWN
30	B6B10383	KARUPPUSAMY.V	MR.P.DUR AISAMY	PROFESSIONAL COMMITMENT OF SECONDARY SCHOOL TEACHERS WITH REFERENCE TO PALANI TOWN
31	B6B10384	KATTALAIMUTHU.M	MR.P.DUR AISAMY	A STUDY ON JOBSATISFACTION OF SCHOOL TEACHERS WITH REFERENCE TO PALANI TOWN
32	B6B10385	MAGUDESWARAN.R	MR.P.KARTHIKEYAN	A STUDY ON CONSUMER PREFERENCE TOWARDS WATER PURIFIER IN PALANI TOWN
33	B6B10387	MOHAMED ISHAQ.S	MR.P.KARTHIKEYAN	A STUDY ON CUSTOMER SATISFACTION TOWARDS YOUNG GENERATION RIDING ROYAL ENFIELD BIKES IN PALANI
34	B6B10388	NAGARAJ.S	MR.P.DUR AISAMY	A STUDY ON JOBSATISFACTION OF SCHOOL TEACHERS WITH REFERENCE TO PALANI TOWN
35	B6B10389	PARTHASARATHY.M	MR.P.KARTHIKEYAN	A STUDY ON CUSTOMER

  
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				BUYING BEHAVIOR TOWARDS MOBILE PHONE IN POORVIKA MOBILES PALANI
36	B6B10390	PRAVEEN.S	MR.P.DURAIAMY	A STUDY ON CUSTOMER SATISFACTION ON PRIVATE SECTOR BANKS WITH REFERNCE TO PALANI TOWN
37	B6B10391	PRAVEENDASS.D	MR.P.DURAIAMY	PROFESSIONAL COMMITMENT OF SECONDARY SCHOOL TEACHERS WITH REFERENCE TO PALANI TOWN
38	B6B10395	SARAN KUMAR.A	MR.P.DURAIAMY	PROFESSIONAL COMMITMENT OF SECONDARY SCHOOL TEACHERS WITH REFERENCE TO PALANI TOWN
39	B6B10396	SARAVANAKUMAR.B	MR.K.SENTHILKUMA R	A STUDY ON CUSTOMER AWARENESS AND SATISFACTION ON MOBILE BANKING WITH REFERENCE TO PALANI TALUK
40	B6B10397	SASIKUMAR.M	MR.P.DURAIAMY	PROFESSIONAL COMMITMENT OF SECONDARY SCHOOL TEACHERS WITH REFERENCE TO PALANI TOWN
41	B6B10400	SIVACHANDRAN.R	MR.P.DURAIAMY	A STUDY ON CUSTOMER SATISFACTION ON PRIVATE SECTOR BANKS WITH REFERNCE TO PALANI TOWN
42	B6B10402	VADUGANATHAN.K	MR.P.DURAIAMY	A STUDY ON JOBSATISFACTION OF SCHOOL TEACHERS WITH REFERENCE TO PALANI TOWN
43	B6B10403	VARATHARAJAN.S	MR.P.DURAIAMY	A STUDY ON JOBSATISFACTION OF SCHOOL TEACHERS WITH REFERENCE TO PALANI TOWN
44	B6B10404	VIGNESH KUMAR.L	MR.P.KARTHIKEYAN	A STUDY ON CUSTOMER SATISFACTION TOWARDS YOUNG GENERATION RIDING ROYAL ENFIELD BIKES IN PALANI
45	B6B10405	VJAYAMANIKANDAN. M	MR.P.KARTHIKEYAN	A STUDY ON CONSUMER PRFERENCE TOWARDS WATER PURIFIER IN PALANI TOWN
46	B6B10406	VISHNU KUMAR.T	DR.B.RAVIKUMAR	A STUDY ON

  
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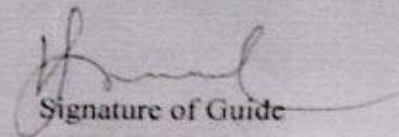
				AGRICULTURAL WORKERS WELFARE MEASURES OF STATE GOVERNMENT IN PALANI TALUK OF DINDIGUL DISTRICT
47	B6B10407	YASAR ARAFATH.S	MR.P.KARTHIKEYAN	A STUDY ON CUSTOMER SATISFACTION TOWARDS YOUNG GENERATION RIDING ROYAL ENFIELD BIKES IN PALANI
48	B6B10408	YASIKRAJA.J	MR.K.SENTHILKUMAR	A STUDY ON CUSTOMER SATISFACTION ON N.PARVATHY TEXTILES PALANI

  
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CERTIFICATE

This is to certify that the project entitled on "A STUDY ON WORKLIFE BALANCE AMONG WOMEN EMPLOYEES" submitted to Madurai kamaraj University for the award of Degree of Bachelor of Business Administration a record of bonafide research work done by CHITRA DEVIM ( Reg ,No : B6B10351 ) under my guidance and supervision. The subject on which the project has been prepared is his/ her original research work And it has not previously formed the basis for the award of any degree, diploma fellowship or other similar title of any other university or Institution.

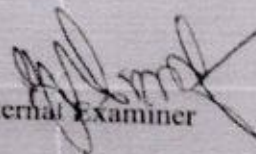
  
Signature of Coordinator

  
Signature of Guide

Submitted for the Viva Voce examination 29.03.2018



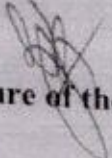


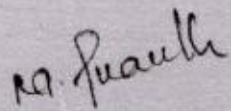
  
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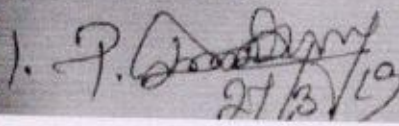
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This is to certify that the project entitled " A STUDY ON WORKLIFE BALANCE AMONG WOMEN EMPLOYEES" with special reference Palani town submitted to Madurai Kamaraj University of the award of the Degree of Bachelor of Business Administrations a record of bonafide research work done by **GOMATHI J (REG NO:B6B10352)** under my guidance and supervision. The subject on which the project has been prepared is her original research work and it has not previously formed the basis for the award of any degree, diploma, fellowship or other similar title of any other University or Institution.

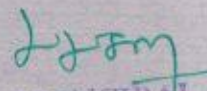
  
Signature of the Co-ordinator

  
Signature of the Guide

Submitted for the viva-voce examination 27.03.2019


  
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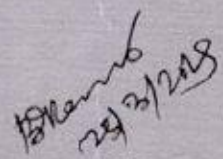
  
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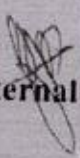
This is to certify that the project entitled on "A Study on Human Resources Management Practices Of Unorganized Sector Textile Outlets in Palani Taluk of Dindigul District" Submitted to Madurai Kamaraj University for the award of Degree of Bachelor of Business Administration is a record of bonafide research work done by **KALIYAMMAL .K (University Register No: B6B10353)** under my guidance and supervision. The subject on which the project has been prepared is his original research work and it has not previously formed the basis for the award of any degree, diploma, fellowship or other similar title of any other University or Institution.

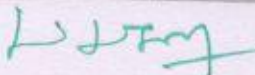
  
Signature of the Co-ordinator

  
Signature of the Guide

Submitted for the viva-voce examination 27.03.2019

Internal Examiner

  
External Examiner

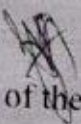


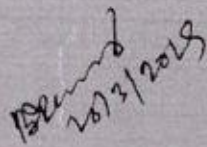
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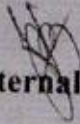
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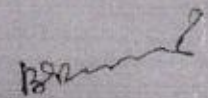
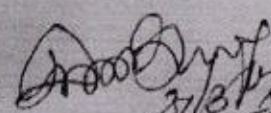
  
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Internal Examiner

  
External Examiner

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Arulmigu Palaniandavar College  
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PALANI- 624 601

CERTIFICATE

This is to certify that the project entitled on "A STUDY ON HUMAN RESOURCES MANAGEMENT PRACTICES OF UNORGANISED SECTOR TEXTILES OUTLETS IN PALANI TALUK" submitted to Madurai Kamaraj University for the award of Degree of Bachelor of Business Administration a record of bonafide research work done by MEENA.R ( Reg ,No : B6B10357 ) under my guidance and supervision. The subject on which the project has been prepared is his/ her original research work And it has not previously formed the basis for the award of any degree, diploma fellowship or other similar title of any other university or Institution.

Signature of Coordinator

Signature of Guide

Submitted for the Viva Voce examination 27.03.2018

Internal Examiner

External Examiner

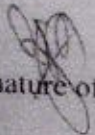


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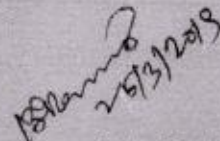
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PALANI - 624 601

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This is to certify that the project entitled on "A Study on Perception of Religious Tourism Services Marketing Practices in Palani Hills of Dindigul District" Submitted to Madurai Kamaraj University for the award of Degree of Bachelor of Business Administration is a record of bonafide research work done by MUTHU RAKKU.A (Reg No: B6B10358) under my guidance and supervision. The subject on which the project has been prepared is his original research work and it has not previously formed the basis for the award of any degree, diploma, fellowship or other similar title of any other University or Institution.



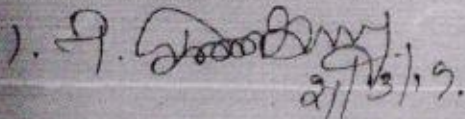
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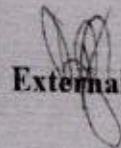
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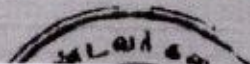
**Internal Examiner**



21/3/19.



**External Examiner**



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**CERTIFICATE**

is to certify that the project entitled on Submitted to Madurai Kamaraj  
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Signature of the Guide

examination 27.03.2019



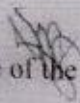
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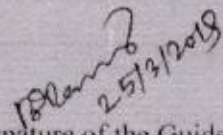
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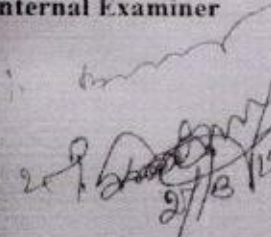
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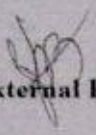
This is to certify that the project entitled on "A Study on Perception of Religious Tourism Services Marketing Practices in Palani Hills of Dindigul District" Submitted to Madurai Kamaraj University for the award of Degree of Bachelor of Business Administration is a record of bonafide research work done by SHAKTHI APARNA.S (Reg No: B6BI0362) under my guidance and supervision. The subject on which the project has been prepared is his original research work and it has not previously formed the basis for the award of any degree, diploma, fellowship or other similar title of any other University or Institution.

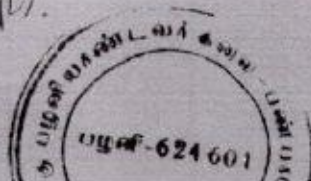
  
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Signature of the Guide

Submitted for the viva-voce examination 27.03.2019

  
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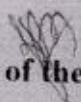
  
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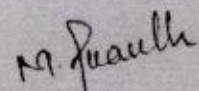


  
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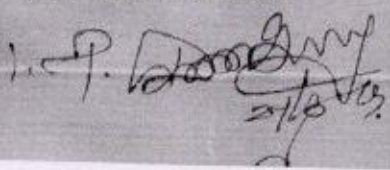
## CERTIFICATE


This is to certify that the project entitled on **A CUSTOMER SATISFACTION IN HDFC BANK IN PALANI TOWN** Submitted to Madurai Kamaraj University for the award of Degree of Bachelor of Business administration is a record of bonafide research work done by **SARANAYA.M (Reg no: B6B10361)** under my guidance and supervision. The subject on which the project has been prepared is her original research work and it has not previously formed the basis for the award of any Degree, Diploma, fellowship or other University or institution.

  
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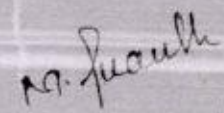


  
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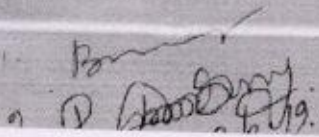
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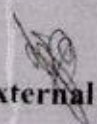
This is to certify that the project entitled on **A CUSTOMER SATISFACTION IN HDFC BANK IN PALANI TOWN** Submitted to Madurai Kamaraj University for the award of Degree of Bachelor of Business administration is a record of bonafide research work done by **SHALINI .S (Reg no: B6B10363)** under my guidance and supervision. The subject on which the project has been prepared is her original research work and it has not previously formed the basis for the award of any Degree, Diploma, fellowship or other University or institution.

  
Signature of the Co-ordinator

  
Signature of the Guide

Submitted for the viva - voce examination 27.03.2019

  
Internal Examiner

  
External Examiner

  
PRINCIPAL

Arumigu Palaniandavar College  
of Arts & Culture,  
PALANI - 624 601.

CERTIFICATE

This is to certify that the project entitled on "A STUDY ON PERCEPTION OF RELIGIOUS TOURISM SERVICE MARKETING PRACTICES IIN PALANI HILLS OF DINDIGUL DISTRICT" submitted to Madurai Kamaraj University for the award of Degree of Bachelor of Business Administration a record of bonafide research work done by UMAMAHESWARIS (Reg No : B6B10364 ) under my guidance and supervision. The subject on which the project has been prepared is his/ her original research work And it has not previously formed the basis for the award of any degree, diploma fellowship or other similar title of any other university or Institution.

Signature of Coordinator

Signature of Guide

Submitted for the Viva Voce examination 27-03-2017

Internal Examiner

External Examiner

  
PRINCIPAL  
Arulmigu Palaniandavar College  
of Arts & Culture,  
PALANI - 624 601



## CERTIFICATE

This is to certify that the project entitled on "A STUDY ON CUSTOMER BUYING BEHAVIOR TOWARDS MOBILE PHONE IN POORVIKA MOBILES – with special reference to Palani Taluk" Submitted to Madurai Kamaraj University for the award of Degree of Bachelor of Business Administration is a record of bonafide research work done by **AJITH KUMAR .V (Reg No: B6B10365)** under my guidance and supervision. The subject on which the project has been prepared is his original research work and it has not previously formed the basis for the award of any degree, diploma, fellowship or other similar title of any other University or Institution.

Signature of the Co-ordinator

Signature of the Guide

Submitted for the viva-voce examination 27.3.2019

Internal Examiner

External Examiner

1. P. S. S. S. S.
2. P. S. S. S.



*[Handwritten Signature]*

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of Arts & Culture,  
PALANI - 624 601

## CERTIFICATE

This is to certify that the project entitled on "**A STUDY ON CUSTOMER'S AWARENESS AND SATISFACTION ON MOBILE BANKING - with special reference to Palani Taluk**" Submitted to Madurai Kamaraj University for the award of Degree of Bachelor of Business Administration is a record of bonafide research work done by **ALAGARSAMY .R(Reg No: B6B10366)** under my guidance and supervision. The subject on which the project has been prepared is his original research work and it has not previously formed the basis for the award of any degree, diploma, fellowship or other similar title of any other University or Institution.

Signature of the Co-ordinator

Signature of the Guide

Submitted for the viva-voce examination 27.03.2019

Internal Examiner

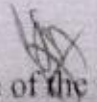
External Examiner

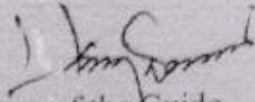
  
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PALANI - 624 601

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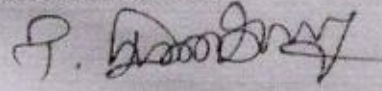
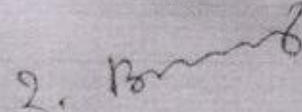
This is to certify that the project entitled on "A STUDY ON CUSTOMER BUYING BEHAVIOR TOWARDS MOBILE PHONE IN POORVIKA MOBILES – with special reference to Palani Taluk" Submitted to Madurai Kamaraj University for the award of Degree of Bachelor of Business Administration is a record of bonafide research work done by ARUNPRABHU .M (Reg No: B6B10367) under my guidance and supervision. The subject on which the project has been prepared is his original research work and it has not previously formed the basis for the award of any degree, diploma, fellowship or other similar title of any other University or Institution.


  
Signature of the Co-ordinator

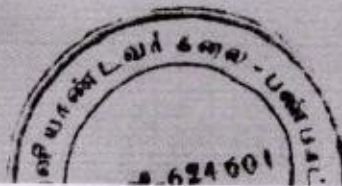
  
Signature of the Guide

Submitted for the viva-voce examination 27.03.2019

Internal Examiner

1.   
2. 

  
External Examiner



  
PRINCIPAL  
Arulmigu Palaniandavar College  
of Arts & Culture,  
PALANI - 624 601

## CERTIFICATE

This is to certify that the project entitled on "A STUDY ON CUSTOMER BUYING BEHAVIOR TOWARDS MOBILE PHONE IN POORVIKA MOBILES – with special reference to Palani Taluk" Submitted to Madurai Kamaraj University for the award of Degree of Bachelor of Business Administration is a record of bonafide research work done by ARUNPRAKASH .B (Reg No: B6B10368) under my guidance and supervision. The subject on which the project has been prepared is his original research work and it has not previously formed the basis for the award of any degree, diploma, fellowship or other similar title of any other University or Institution.

Signature of the Co-ordinator

Signature of the Guide

Submitted for the viva-voce examination 27-3-2013

Internal Examiner

1. P. [Signature]  
27/3/13

2. [Signature]  
27.3.13

External Examiner



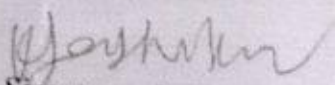
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PALANI - 624 601

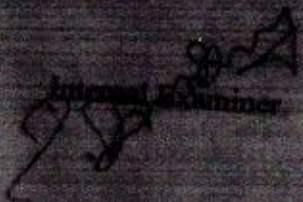
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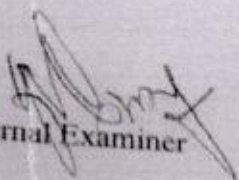
This is to certify that the project entitled on "A STUDY ON CUSTOMER SATISFACTION TOWARDS YOUNG GENERATION RIDING ROYAL ENFIELD BIKES IN PALANI" submitted to Madurai Kamaraj University for the award of Degree of Bachelor of Business Administration a record of bonafide research work done by ASWIN KUMAR.S (Reg.No : B6B10369 ) under my guidance and supervision. The subject on which the project has been prepared is his/ her original research work And it has not previously formed the basis for the award of any degree, diploma fellowship or other similar title of any other university or Institution.

  
Signature of Coordinator

  
Signature of Guide

Submitted for the Viva Voce examination 27/03/2020

  
Internal Examiner

  
External Examiner



  
PRINCIPAL  
Arulmigu Palaniandavar College  
of Arts & Culture,  
PALANI - 624 601

## CERTIFICATE

This is to certify that the project entitled on "A STUDY ON CUSTOMER'S SATISFACTION ON PRIVATE SECTOR BANKS" - with special reference to Palani Town, Submitted to Madurai Kamaraj University for the award of Degree of Bachelor of Business Administration is a record of bonafide research work done by **BALAMURUGAN .V (Reg No: B6B10370)** under my guidance and supervision. The subject on which the project has been prepared is his original research work and it has not previously formed the basis for the award of any degree, diploma, fellowship or other similar title of any other University or Institution.

Signature of the Co-ordinator

Signature of the Guide

Submitted for the viva-voce examination 27.03.2019

Internal Examiner

External Examiner

  
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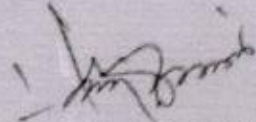
Mulmigu Palaniandavar College  
of Arts & Culture,  
PALANI - 624 601.

## CERTIFICATE

This is to certify that the project entitled on on "A STUDY ON CUSTOMER SATISFACTION TOWARDS YOUNG GENERASION RIDING ROYAL ENFIELD BIKES IN PALANI" Submitted to Madurai Kamaraj University for the award of Degree of Bachelor of Business Administration is a record of bonafide research work done by **BASITH .K (Reg No: B6B10371)** under my guidance and supervision. The subject on which the project has been prepared is his original research work and it has not previously formed the basis for the award of any degree, diploma, fellowship or other similar title of any other University or Institution.



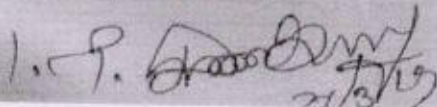
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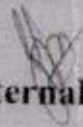
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Submitted for the viva-voce examination 27-3-2019.

**Internal Examiner**



**External Examiner**




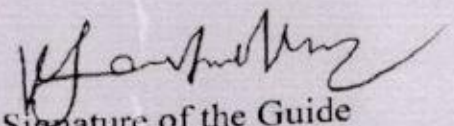
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of Arts & Culture  
PALANI - 624 601

## CERTIFICATE

This is to certify that the project entitled on "A STUDY ON CUSTOMER'S AWARENESS AND SATISFACTION ON MOBILE BANKING - with special reference to Palani Taluk" Submitted to Madurai Kamaraj University for the award of Degree of Bachelor of Business Administration is a record of bonafide research work done by BASKARAN. V (Reg No: B6B10372) under my guidance and supervision. The subject on which the project has been prepared is his original research work and it has not previously formed the basis for the award of any degree, diploma, fellowship or other similar title of any other University or Institution.

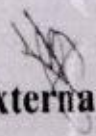
  
Signature of the Co-ordinator

  
Signature of the Guide

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27/3/19

Internal Examiner

  
External Examiner

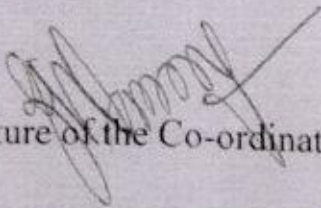
  
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of Arts & Culture,  
PALANI - 624 601



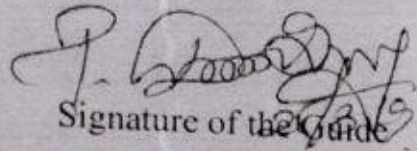
## CERTIFICATE

This is to certify that the project entitled on "A STUDY ON CUSTOMER'S SATISFACTION ON PRIVATE SECTOR BANKS" - *with special reference to Palani Town*, Submitted to Madurai Kamaraj University for the award of Degree of Bachelor of Business Administration is a record of bonafide research work done by **BATHRA KALI .M (Reg No: B6B10373)** under my guidance and supervision. The subject on which the project has been prepared is his original research work and it has not previously formed the basis for the award of any degree, diploma, fellowship or other similar title of any other University or Institution.

Signature of the Co-ordinator



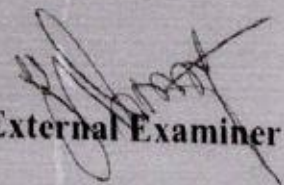
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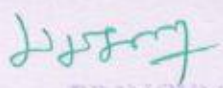


Submitted for the viva-voce examination 27.03.2019

Internal Examiner

External Examiner



  
PRINCIPAL  
Arulmigu Palaniandavar College  
of Arts & Culture,  
PALANI - 624 601

## CERTIFICATE

This is to certify that the project entitled on on "A STUDY ON CUSTOMER SATISFACTION TOWARDS YOUNG GENERASION RIDING ROYAL ENFIELD BIKES IN PALANI" Submitted to Madurai Kamaraj University for the award of Degree of Bachelor of Business Administration is a record of bonafide research work done by **BEER MOHAMED .B (Reg No: B6B10374)** under my guidance and supervision. The subject on which the project has been prepared is his original research work and it has not previously formed the basis for the award of any degree, diploma, fellowship or other similar title of any other University or Institution.

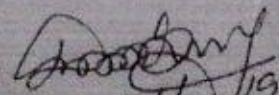
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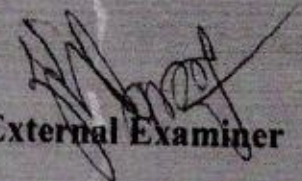
Signature of the Guide

Submitted for the viva-voce examination 27.03.2019

Internal Examiner

External Examiner

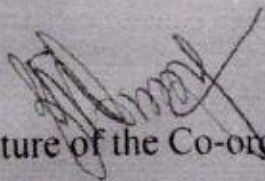
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27/3/19



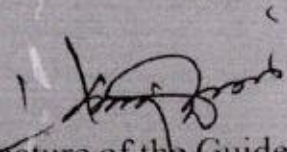
  
PRINCIPAL  
Arulmigu Pattanandavar College  
of Arts & Culture,  
PALANI - 624 601.

## CERTIFICATE

This is to certify that the project entitled on "A STUDY ON CUSTOMER PREFERENCE TOWARDS WATER PURIFIER IN PALANI TOWN" Submitted to Madurai Kamaraj University for the award of Degree of Bachelor of Business Administration is a record of bonafide research work done by **DINESH KUMAR .S (Reg No: B6B10376)** under my guidance and supervision. The subject on which the project has been prepared is his original research work and it has not previously formed the basis for the award of any degree, diploma, fellowship or other similar title of any other University or Institution.



Signature of the Co-ordinator

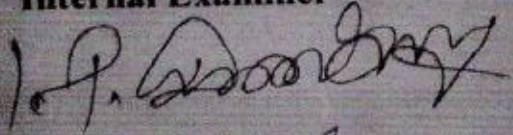


Signature of the Guide

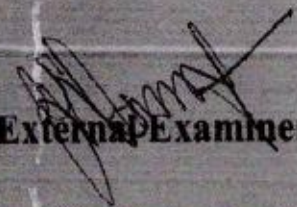
Submitted for the viva-voce examination

27/3/19

Internal Examiner



External Examiner

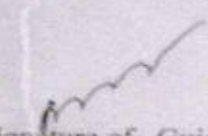


*H. Jeyaraj*  
PRINCIPAL  
Arumigu Palaniandavar  
of Arts & Culture  
PALANI - 624 601

CERTIFICATE

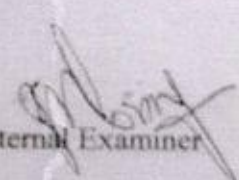
This is to certify that the project entitled on "A STUDY ON CUSTOMER SATISFACTION ON NARAYATHY TEXTILES PALANI" submitted to Madurai Kamaraj University for the award of Degree of Bachelor of Business Administration a record of bonafide research work done by JAYAKUMAR.R (Reg. No : B6B10378 ) under my guidance and supervision. The subject on which the project has been prepared is his/ her original research work And it has not previously formed the basis for the award of any degree, diploma fellowship or other similar title of any other university or Institution.

  
Signature of Coordinator

  
Signature of Guide

Submitted for the Viva Voce examination 27-03-2019

  
Internal Examiner

  
External Examiner




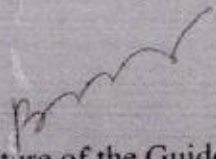
  
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PALANI - 624 601.

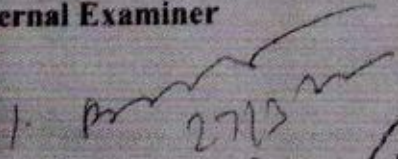
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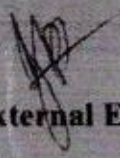
This is to certify that the project entitled on "A Study on Agricultural Workers' Welfare Measures of State Government in Palani Taluk of Dindigul District" Submitted to Madurai Kamaraj University for the award of Degree of Bachelor of Business Administration is a record of bonafide research work done by **KALEESWARAN .S (Reg No: B6B10379)** under my guidance and supervision. The subject on which the project has been prepared is his original research work and it has not previously formed the basis for the award of any degree, diploma, fellowship or other similar title of any other University or Institution.

  
Signature of the Co-ordinator

  
Signature of the Guide

Submitted for the viva-voce examination 27.03.2019

  
Internal Examiner

  
External Examiner



  
PRINCIPAL  
Arulmigu Patanjandevan College  
of Arts & Culture,  
PALANI - 624 601

## CERTIFICATE

This is to certify that the project entitled on "A STUDY ON CUSTOMER SATISFACTION TOWARDS WITH SPECIAL REFERENCE TO N.PARVATHY TEXTILES IN PALANI " Submitted to Madurai Kamaraj University for the award of Degree of Bachelor of Business Administration is a record of bonafide research work done by **KANNAN .S (Reg No: B6B10380)** under my guidance and supervision. The subject on which the project has been prepared is his original research work and it has not previously formed the basis for the award of any degree, diploma, fellowship or other similar title of any other University or Institution.

Signature of the Co-ordinator

Signature of the Guide

Submitted for the viva-voce examination 27.03.2019

Internal Examiner


External Examiner

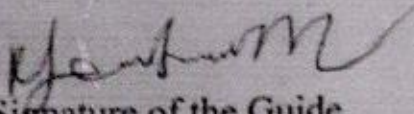


  
PRINCIPAL  
Arulmigu Palaniandavar College  
of Arts & Culture  
PALANI - 624 603


## CERTIFICATE


This is to certify that the project entitled on "**A STUDY ON CUSTOMER'S AWARENESS AND SATISFACTION ON MOBILE BANKING - with special reference to Palani Taluk**" Submitted to Madurai Kamaraj University for the award of Degree of Bachelor of Business Administration is a record of bonafide research work done by **KARTHICKNATHAN .B (Reg No: B5B10382)** under my guidance and supervision. The subject on which the project has been prepared is his original research work and it has not previously formed the basis for the award of any degree, diploma, fellowship or other similar title of any other University or Institution.

  
Signature of the Co-ordinator

  
Signature of the Guide

Submitted for the viva-voce examination 27.03.2019

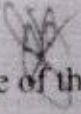
  
Internal Examiner

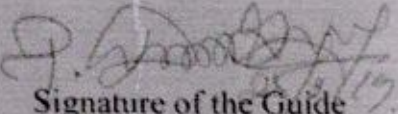
  
External Examiner

  
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Arulmigu Palaniandavar College  
of Arts & Culture,  
PALANI - 624 601

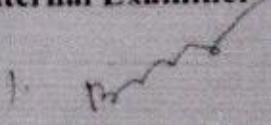
## CERTIFICATE


This is to certify that the project entitled on "**PROFESSIONAL COMMITMENT OF SECONDARY SCHOOL TEACHERS**" – A study with special reference to Palani town Submitted to Madurai Kamaraj University for the award of Degree of Bachelor of Business Administration is a record of bonafide research work done by **KARUPPUSAMY .N** (Reg No: B6BI0383) under my guidance and supervision. The subject on which the project has been prepared is his original research work and it has not previously formed the basis for the award of any degree, diploma, fellowship or other similar title of any other University or Institution.

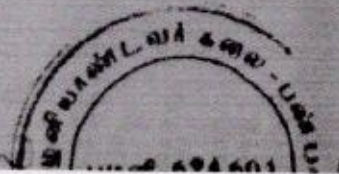
  
Signature of the Co-ordinator


  
Signature of the Guide

Submitted for the viva-voce examination 27.03 2019

  
Internal Examiner

  
External Examiner





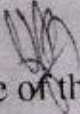
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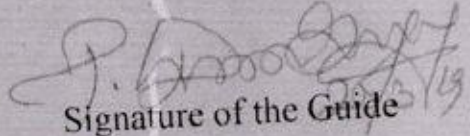
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of Arts & Culture,  
PALANI - 624 601,



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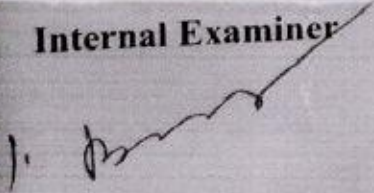
This is to certify that the project entitled on "A STUDY ON JOB SATISFACTION OF SCHOOL TEACHERS" - *with special reference to Palani Taluk*, Submitted to Madurai Kamaraj University for the award of Degree of Bachelor of Business Administration is a record of bonafide research work done by **KATTALAIMUTHU .M (Reg No: B6B10384)** under my guidance and supervision. The subject on which the project has been prepared is his original research work and it has not previously formed the basis for the award of any degree, diploma, fellowship or other similar title of any other University or Institution.

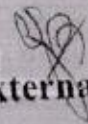
  
Signature of the Co-ordinator

  
Signature of the Guide

Submitted for the viva-voce examination

27.3.2019

  
Internal Examiner

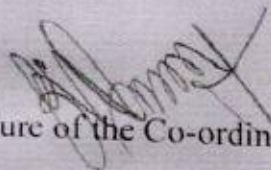
  
External Examiner

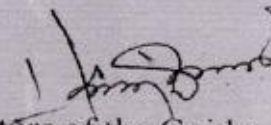


  
PRINCIPAL  
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PALANI - 624 601

## CERTIFICATE

This is to certify that the project entitled on "A STUDY ON CUSTOMER PREFERENCE TOWARDS WATER PURIFIER IN PALANI TOWN" Submitted to Madurai Kamaraj University for the award of Degree of Bachelor of Business Administration is a record of bonafide research work done by **MAGUDESWARAN .R (Reg No: B6B10385)** under my guidance and supervision. The subject on which the project has been prepared is his original research work and it has not previously formed the basis for the award of any degree, diploma, fellowship or other similar title of any other University or Institution.

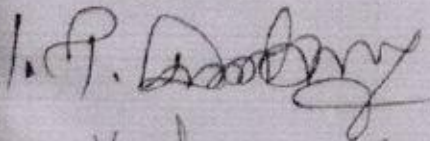
  
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Signature of the Guide

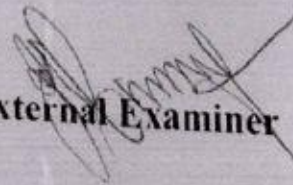
Submitted for the viva-voce examination

27/3/19

**Internal Examiner**



**External Examiner**




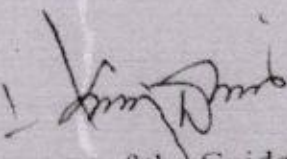
  
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of Arts & Culture,  
PALANI - 624 601

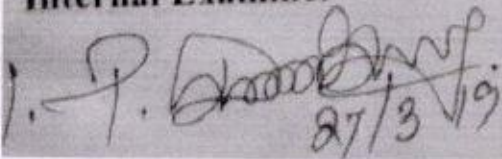
## CERTIFICATE


This is to certify that the project entitled on on "A STUDY ON CUSTOMER SATISFACTION TOWARDS YOUNG GENERASION RIDING ROYAL ENFIELD BIKES IN PALANI" Submitted to Madurai Kamaraj University for the award of Degree of Bachelor of Business Administration is a record of bonafide research work done by MOHAMED ISHAQ .S (Reg No: B6B10387) under my guidance and supervision. The subject on which the project has been prepared is his original research work and it has not previously formed the basis for the award of any degree, diploma, fellowship or other similar title of any other University or Institution.

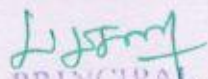
  
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Signature of the Guide

Submitted for the viva-voce examination 27-03-2019,

  
Internal Examiner


  
External Examiner

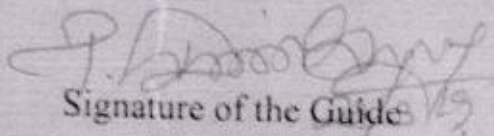
  
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Arulmigu Palaniandavar College  
of Arts & Culture,  
PALANI - 624 601

## CERTIFICATE


This is to certify that the project entitled on "A STUDY ON JOB SATISFACTION OF SCHOOL TEACHERS" - with special reference to Palani Taluk, Submitted to Madurai Kamaraj University for the award of Degree of Bachelor of Business Administration is a record of bonafide research work done by NAGARAJ.S (Reg No: B6B10388) under my guidance and supervision. The subject on which the project has been prepared is his original research work and it has not previously formed the basis for the award of any degree, diploma, fellowship or other similar title of any other University or Institution.

  
Signature of the Co-ordinator

  
Signature of the Guide

Submitted for the viva-voce examination 27/3/19

Internal Examiner

  
External Examiner

  
PRINCIPAL

Arulmigu Balasubramanian College  
of Arts & Culture,  
PALANI - 624 601

**CERTIFICATE**

This is to certify that the project entitled on "A STUDY ON CUSTOMER BUYING BEHAVIOR TOWARDS MOBILE PHONE IN POORVIKA MOBILES - with special reference to Palani Taluk" Submitted to Madurai Kamaraj University for the award of Degree of Bachelor of Business Administration is a record of bonafide research work done by **PARTHASARATHY .M (Reg No: B6BI0389)** under my guidance and supervision. The subject on which the project has been prepared is his original research work and it has not previously formed the basis for the award of any degree, diploma, fellowship or other similar title of any other University or Institution.

Signature of the Co-ordinator

Signature of the Guide

Submitted for the viva-voce examination 27.03.2018

Internal Examiner

External Examiner

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27/3/18  
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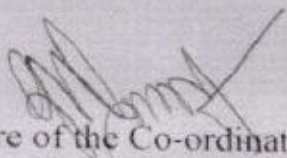


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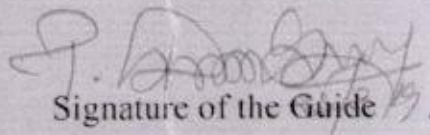
Principal  
of Arts & Culture  
PALANI - 624 001

## CERTIFICATE

This is to certify that the project entitled on "**A STUDY ON CUSTOMER'S SATISFACTION ON PRIVATE SECTOR BANKS**" - *with special reference to Palani Town*, Submitted to Madurai Kamaraj University for the award of Degree of Bachelor of Business Administration is a record of bonafide research work done by **PRAVEEN .S (Reg No: B6BI0390)** under my guidance and supervision. The subject on which the project has been prepared is his original research work and it has not previously formed the basis for the award of any degree, diploma, fellowship or other similar title of any other University or Institution.



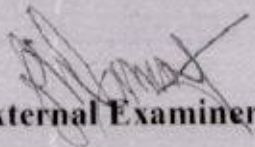
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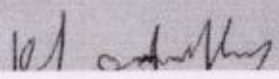
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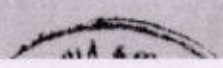
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Internal Examiner



External Examiner


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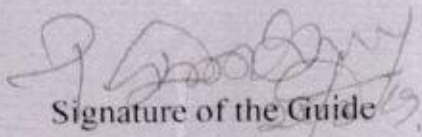


  
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PALANI - 624 601.

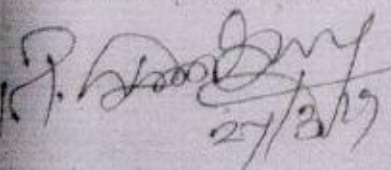
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
This is to certify that the project entitled on "**PROFESSIONAL COMMITMENT OF SECONDARY SCHOOL TEACHERS**" – A study with special reference to Palani town Submitted to Madurai Kamaraj University for the award of Degree of Bachelor of Business Administration is a record of bonafide research work done by **PRAVEENDASS .D (Reg No: B6B10391)** under my guidance and supervision. The subject on which the project has been prepared is his original research work and it has not previously formed the basis for the award of any degree, diploma, fellowship or other similar title of any other University or Institution.

  
Signature of the Co-ordinator

  
Signature of the Guide

Submitted for the viva-voce examination 27.03.2019

  
Internal Examiner


  
External Examiner

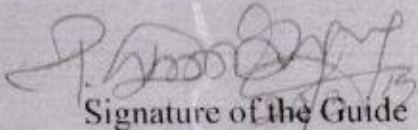


  
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PALANI - 624 601.

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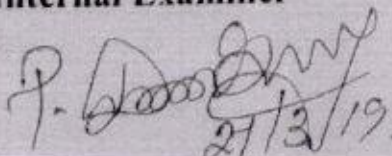
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Signature of the Co-ordinator

  
Signature of the Guide

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**Internal Examiner**

  
27/3/19

**External Examiner**





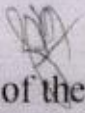
  
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PALANI - 624 601

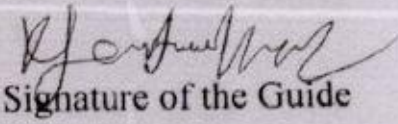


## CERTIFICATE

This is to certify that the project entitled on "**A STUDY ON CUSTOMER'S AWARENESS AND SATISFACTION ON MOBILE BANKING - with special reference to Palani Taluk**" Submitted to Madurai Kamaraj University for the award of Degree of Bachelor of Business Administration is a record of bonafide research work done by **SARAVANAKUMAR .B (Reg No: B6B10396)** under my guidance and supervision. The subject on which the project has been prepared is his original research work and it has not previously formed the basis for the award of any degree, diploma, fellowship or other similar title of any other University or Institution.



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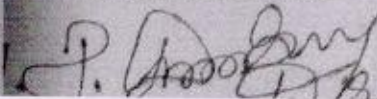


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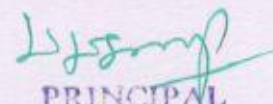
Submitted for the viva-voce examination

27-03-19

Internal Examiner



External Examiner



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Arulmigu Palaniandavar College  
of Arts & Culture,  
PALANI - 624 601

## CERTIFICATE

This is to certify that the project entitled on "**PROFESSIONAL COMMITMENT OF SECONDARY SCHOOL TEACHERS**" – A study with special reference to Palani town Submitted to Madurai Kamaraj University for the award of Degree of Bachelor of Business Administration is a record of bonafide research work done by **SASIKUMAR .M (Reg No: B6B10397)** under my guidance and supervision. The subject on which the project has been prepared is his original research work and it has not previously formed the basis for the award of any degree, diploma, fellowship or other similar title of any other University or Institution.

Signature of the Co-ordinator

Signature of the Guide

Submitted for the viva-voce examination 27.03.2019

Internal Examiner

M. P. S. S. S.  
27/3/19.

External Examiner




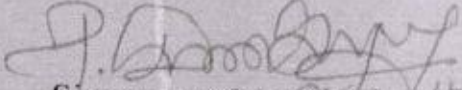
*Principals*  
PRINCIPAL

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of Arts & Culture,  
PALANI - 624 601.

## CERTIFICATE


This is to certify that the project entitled on **"A STUDY ON CUSTOMER'S SATISFACTION ON PRIVATE SECTOR BANKS"** - *with special reference to Palani Town*, Submitted to Madurai Kamaraj University for the award of Degree of Bachelor of Business Administration is a record of bonafide research work done by **SIVACHANDRAN .R (Reg No: B6B10400)** under my guidance and supervision. The subject on which the project has been prepared is his original research work and it has not previously formed the basis for the award of any degree, diploma, fellowship or other similar title of any other University or Institution.

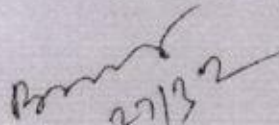
  
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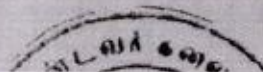
  
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Internal Examiner

  
External Examiner

  
27/3/19



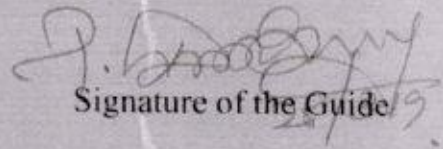
  
PRINCIPAL  
Arulmigu Palaniandavar College  
of Arts & Culture,  
PALANI - 624 601.

## CERTIFICATE

This is to certify that the project entitled on "A STUDY ON JOB SATISFACTION OF SCHOOL TEACHERS" - *with special reference to Palani Taluk*, Submitted to Madurai Kamaraj University for the award of Degree of Bachelor of Business Administration is a record of bonafide research work done by **VARATHARAJAN .S (Reg No: B6B10403)** under my guidance and supervision. The subject on which the project has been prepared is his original research work and it has not previously formed the basis for the award of any degree, diploma, fellowship or other similar title of any other University or Institution.




Signature of the Co-ordinator



Signature of the Guide

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Internal Examiner



External Examiner



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PALANI - 624 601,

CERTIFICATE

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Signature of Coordinator

Signature of Guide

Submitted for the Viva Voce examination 27.03.2019

Internal Examiner

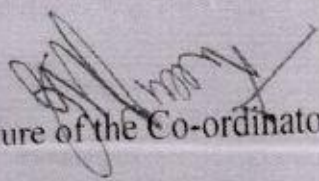
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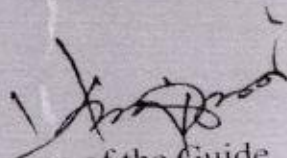


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PRINCIPAL  
Arulmigu Palaniandavar Coll  
of Arts & Culture,  
PALANI - 624 601

## CERTIFICATE

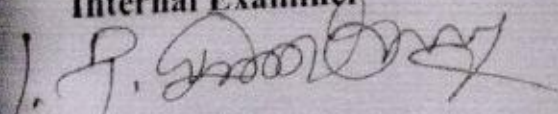
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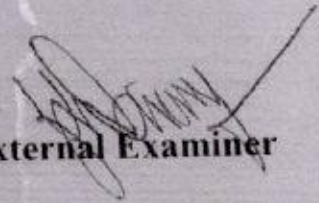
  
Signature of the Co-ordinator

  
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27/3/19

  
Internal Examiner

  
External Examiner

  
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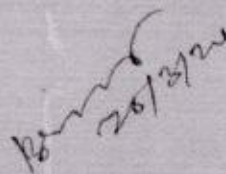
Arulmigu Palaniandavar College  
of Arts & Culture,  
PALANI - 624 601

### CERTIFICATE

This is to certify that the project entitled on "A Study on Agricultural Workers' Welfare Measures of State Government in Palani Taluk of Dindigul District" Submitted to Madurai Kamaraj University for the award of Degree of Bachelor of Business Administration is a record of bonafide research work done by **VISHNU KUMAR .T (Reg No: B6B10406)** under my guidance and supervision. The subject on which the project has been prepared is his original research work and it has not previously formed the basis for the award of any degree, diploma, fellowship or other similar title of any other University or Institution.

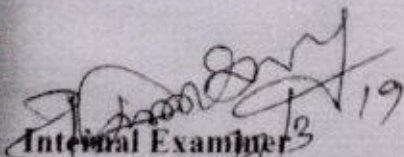


Signature of the Co-ordinator

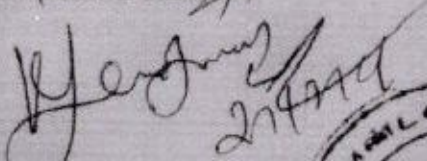


Signature of the Guide

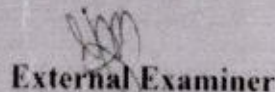
Submitted for the viva-voce examination 27.03.2019



Internal Examiner 3



27/3/19

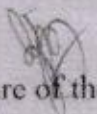


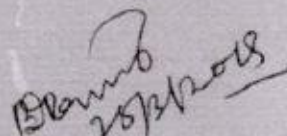
External Examiner

  
PRINCIPAL  
Arulmigu Palaniandavar College  
of Arts & Commerce  
PALANI - 624 001

### CERTIFICATE


This is to certify that the project entitled on "A Study on Agricultural Workers' Welfare Measures of State Government in Palani Taluk of Dindigul District" Submitted to Madurai Kamaraj University for the award of Degree of Bachelor of Business Administration is a record of bonafide research work done by **YASAR ARAFATH .S (Reg No: B6B10407)** under my guidance and supervision. The subject on which the project has been prepared is his original research work and it has not previously formed the basis for the award of any degree, diploma, fellowship or other similar title of any other University or Institution.

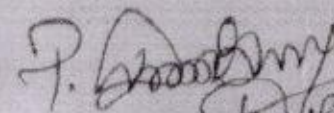
  
Signature of the Co-ordinator

  
Signature of the Guide

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Internal Examiner

  
External Examiner

1.   
27/5/19.



  
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Arulmigu Patanjandavar College  
of Arts & Culture,  
PALANI - 624 601



## CERTIFICATE

This is to certify that the project entitled on "A STUDY ON CUSTOMER SATISFACTION TOWARDS WITH SPECIAL REFERENCE TO N.PARVATHY TEXTILES IN PALANI" Submitted to Madurai Kamaraj University for the award of Degree of Bachelor of Business Administration is a record of bonafide research work done by YASIK RAJA . J (Reg No: B6B10408) under my guidance and supervision. The subject on which the project has been prepared is his original research work and it has not previously formed the basis for the award of any degree, diploma, fellowship or other similar title of any other University or Institution.

Signature of the Co-ordinator

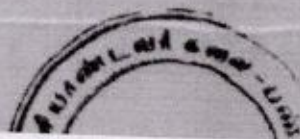
Signature of the Guide

Submitted for the viva-voce examination 27-3-2019

Internal Examiner

External Examiner

Y. P. [Signature]  
27/3/19



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of Arts & Culture,  
PALANI - 624 601.