



I.3 CURRICULUM ENRICHMENT - SUPPORTIVE DOCUMENTS

DEPARTMENT: BBA

Year: 2019-2020

SL.NO	UNIVERSITY REGISTER NO	NAME	NAME OF THE GUIDE	TOPIC OF THE FIELD STUDY REPORT
01	B7B10301	K.BHUVANESHWARI	DR.B.RAVIKKUMAR	A STUDY ON CUSTOMER SATISFACTION TOWARDS THE USB MODEM USERS IN PALANI CITY
02	B7B10302	D.GAYATHIRI	DR.B.RAVIKKUMAR	A STUDY ON CUSTOMER SATISFACTION TOWARDS THE USB MODEM USERS IN PALANI CITY
03	B7B10303	B.JOTHI MANI	DR.B.RAVIKKUMAR	A STUDY ON CUSTOMER SATISFACTION TOWARDS THE USB MODEM USERS IN PALANI CITY
04	B7B10304	N.KANIMOZHI	DR.B.RAVIKKUMAR	A STUDY ON EMPLOYEES MOTIVATION WITH REFERENCE TO RAJA RATHINA MILLS LTD , NEIKKARAPATTI OF DINDIGUL DISTRICT
05	B7B10305	B.KIRUTHIKA	DR.B.RAVIKKUMAR	A STUDY ON BUYING BEHAVIOUR AND ATTITUDE OF THE CUSTOMERS CHILD CARE PRODUCTS IN DINDIGUL DISTRICT
06	B7B10306	R.KOWSALYA	DR.B.RAVIKKUMAR	A STUDY ON EMPLOYEES MOTIVATION WITH REFERENCE TO RAJA RATHINA MILLS LTD , NEIKKARAPATTI OF DINDIGUL DISTRICT
07	B7B10307	M.MALATHI	DR.B.RAVIKKUMAR	A STUDY ON PERFORMANCE MANAGEMENT OF GREAT STAR FOREX PRIVATE LIMITED, CHENNAI
08	B7B10309	S.MOHANAPRIYA	DR.B.RAVIKKUMAR	A STUDY ON CUSTOMER SATISFACTION TOWARDS THE USB MODEM USERS IN PALANI CITY
09	B7B10310	M.NATHIYA NATCHIYAR	DR.B.RAVIKKUMAR	A STUDY ON PERFORMANCE MANAGEMENT OF GREAT STAR FOREX PRIVATE LIMITED, CHENNAI
10	B7B10311	P.RAJALAKSHMI	DR.B.RAVIKKUMAR	A STUDY ON BUYING BEHAVIOUR AND ATTITUDE OF THE CUSTOMERS CHILD CARE PRODUCTS IN DINDIGUL DISTRICT
11	B7B10312	K.SHANTHI	DR.B.RAVIKKUMAR	A STUDY ON EMPLOYEES MOTIVATION WITH REFERENCE TO RAJA RATHINA MILLS LTD , NEIKKARAPATTI OF DINDIGUL

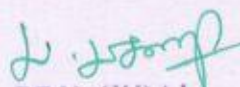
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				DISTRICT
12	B7B10313	P.SUVETHA	DR.B.RAVIKKUMAR	A STUDY ON BUYING BEHAVIOUR AND ATTITUDE OF THE CUSTOMERS CHILD CARE PRODUCTS IN DINDIGUL DISTRICT
13	B7B10314	S.VATCHALADEVI	DR.B.RAVIKKUMAR	A STUDY ON PERFORMANCE MANAGEMENT OF GREAT STAR FOREX PRIVATE LIMITED, CHENNAI
14	B7B10315	C.VIJAYA	DR.B.RAVIKKUMAR	A STUDY ON BUYING BEHAVIOUR AND ATTITUDE OF THE CUSTOMERS CHILD CARE PRODUCTS IN DINDIGUL DISTRICT
15	B7B10316	A.AJKAR RAJA	MR.P.KARTHIKEYAN	A STUDY ON JOB SATISFACTION AMONG THE EMPLOYEES WORKING IN SRK HONDA, PALANI
16	B7B10317	A.AMEENBASHA	MR.P.KARTHIKEYAN	A STUDY ON QUALITY OF WORK LIFE AMONG THE EMPLOYEES WORKING IN SACSFOODS
17	B7B10318	C.Anbuselvam	Mr.P.Karthikeyan	A Study on Perception of Religious Tourism Services Marketing Practices in Palani Hills of Dindigul District
18	B7B10319	S.Arun	Mr.P.Duraisamy	A Study on Consumer Attitudes towards LG Refrigerator with special Reference to Palani Town
19	B7B10320	A.Arunkumar	Mr.P.Duraisamy	A Comparative Study Between Public and Private Sector Banks with Special Reference to Palani Taluk
20	B7B10321	U.Dineshabishek	Mr.P.Duraisamy	Customer Satisfaction Maruti Suzuki Cars in Palani Town
21	B7B10322	M.Gopinath	Mr.K.Senthil Kumar	A study on Customers' Satisfaction Towards Reliance Jio with Special Reference to Palani Town
22	B7B10323	K.Guna	Mr.K.Senthil Kumar	A Study on Consumer Awareness and Satisfaction on Mobile Banking with reference to Palani Taluk
23	B7B10324	M.Gurunathan	Mr.P.Karthikeyan	A Study on Perception of Religious Tourism Services Marketing Practices in Palani Hills of Dindigul District
24	B7B10325	K.Hariharan	Mr.P.Karthikeyan	A Study on Quality of Work Life among the employees working in SACSFOODs
25	B7B10327	M.Hariprasath	Mr.K.Senthil Kumar	A Study on Consumers Attitude towards Purchase of Washing Powders and Washing Soaps – An Empirical Study in Palani
26	B7B10328	A.Jayagokul	Mr.K.Senthil Kumar	A Study on Students' usage of E-Books with special Reference to Palani Taluk
27	B7B10329	M.Kanguraj	Mr.K.Senthil Kumar	A Study on Students' usage of E-Books with special Reference to Palani Taluk
28	B7B10330	T.Kannan	Mr.P.Duraisamy	A Study on Customer Satisfaction for Fast track Watches with special Reference to Palani City
29	B7B10332	K.Karthick Raj	Mr.P.Duraisamy	A Study on Customer Satisfaction for Fast track Watches with special Reference to Palani City
30	B7B10333	L.Kattudurai	Mr.P.Duraisamy	A Study on Consumer Attitudes towards LG Refrigerator with special Reference to Palani Town
31	B7B10334	C.Kaviselvan	Mr.P.Duraisamy	A Study on Customer Satisfaction for


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				Fast track Watches with special Reference to Palani City
32	B7B10335	R.Mahendran	Mr.P.Duraisamy	A Comparative Study Between Public and Private Sector Banks with Special Reference to Palani Taluk
33	B7B10336	K.Marimuthu	Mr.K.Senthil Kumar	A study on Customers' Satisfaction Towards Reliance Jio with Special Reference to Palani Town
34	B7B10338	K.Nithin Raghul	Mr.K.Senthil Kumar	A Study on Students' usage of E-Books with special Reference to Palani Taluk
35	B7B10339	M.Rajakumaran	Mr.P.Duraisamy	A Comparative Study Between Public and Private Sector Banks with Special Reference to Palani Taluk
36	B7B10340	M.Ramachandran	Mr.P.Duraisamy	A Study on Consumer Attitudes towards LG Refrigerator with Special Reference to Palani Town
37	B7B10342	S.Sanjeevi	Mr.P.Duraisamy	Customer Satisfaction Maruti Suzuki Cars in Palani Town
38	B7B10343	K.Santoshkumar	Mr.P.Karthikeyan	A Study on Perception of Religious Tourism Services Marketing Practices in Palani Hills of Dindigul District
39	B7B10344	P.Santhu sayabu	Mr.P.Karthikeyan	A Study on Job Satisfaction among the Employees Working in SRK Honda, Palani
40	B7B10345	D.Saravanakumar	Mr.K.Senthil Kumar	A Study on Consumers Attitude towards Purchase of Washing Powders and Washing Soaps – An Empirical Study in Palani
41	B7B10346	A.Sathamusean	Mr.P.Karthikeyan	A Study on Services Quality and People Satisfaction with references to Vel Hospital Palani
42	B7B10349	V.Sivakesavan	Mr.K.Senthil Kumar	A Study on Consumers Attitude towards Purchase of Washing Powders and Washing Soaps – An Empirical Study in Palani
43	B7B10350	J.Sureshbabu	Mr.P.Duraisamy	Customer Satisfaction Maruti Suzuki Cars in Palani Town
44	B7B10351	M.Suriyaprakash	Mr.P.Karthikeyan	A Study on Services Quality and People Satisfaction with references to Vel Hospital Palani
45	B7B10352	V.Thangakaruppu	Mr.K.Senthil Kumar	A Study on Consumer Awareness and Satisfaction on Mobile Banking with reference to Palani Taluk
46	B7B10353	S.Veerakumar	Mr.K.Senthil Kumar	A Study on Consumer Awareness and Satisfaction on Mobile Banking with reference to Palani Taluk
47	B7B10354	T.Vignesh	Mr.K.Senthil Kumar	A study on Customers' Satisfaction Towards Reliance Jio with Special Reference to Palani Town
48	B7B10355	M.Vigenshwaran	Mr.P.Karthikeyan	A Study on Job Satisfaction among the Employees Working in SRK Honda, Palani
49	B7B10356	P.Vijay	Mr.P.Karthikeyan	A Study on Services Quality and People Satisfaction with references to Vel Hospital Palani
50	B7B10357	S.Vijaya raj	Mr.P.Karthikeyan	A Study on Quality of Work Life among the Employees Working in SACSFOODS


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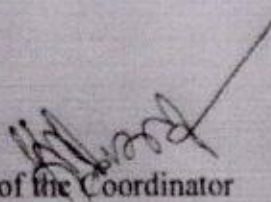
Internal Examiner

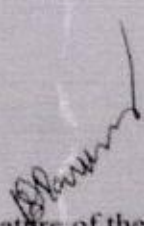
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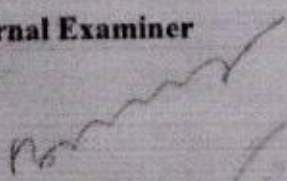
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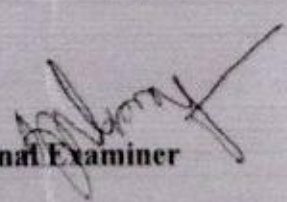

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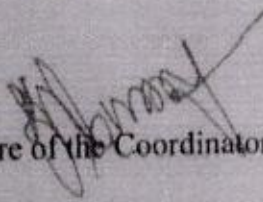

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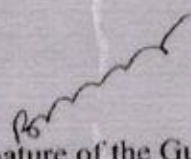

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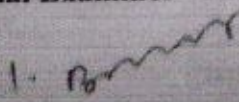
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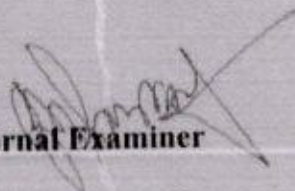
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This is to certify that the project entitled on "A Study on Employees' Motivation with Reference to Raja Ranthina Mills Ltd Neikkarapatti of Dindigul District" Submitted to Madurai Kamaraj University for the award of Degree of Bachelor of Business Administration is a record of bonafide research work done by **KANI MOZHI .N (Reg.No: B7B10304)** under my guidance and supervision. The subject on which the project has been prepared is his original research work and it has not previously formed the basis for the award of any degree, diploma, fellowship or other similar title of any other University or Institution.

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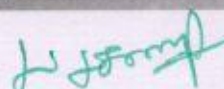
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This is to certify that the project entitled on "A Study on Performance Management of Great Star Forex Private Limited, Chennai" Submitted to Madurai Kamaraj University for the award of Degree of Bachelor of Business Administration is a record of bonafide research work done by MALATHLM (Reg.No: B7B10307) under my guidance and supervision. The subject on which the project has been prepared is his original research work and it has not previously formed the basis for the award of any degree, diploma, fellowship or other similar title of any other University or Institution.

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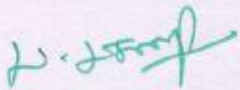
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J. Jeyap

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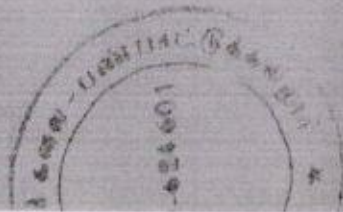
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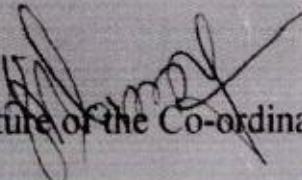


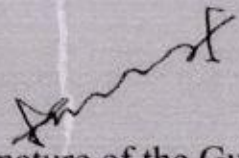
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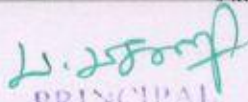
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APRIL 2020

CERTIFICATE

This is to certify that the project entitled on "A STUDY ON PERCEPTION OF RELIGIOUS TOURISM SERVICES MARKETING PRACTICES IN PALANI HILLS OF DINDIGUL DISTRICT Submitted to Madurai Kamaraj University for the award of Degree of Bachelor of Business Administration is a record of bonafide research work done by ANBU SELVAM.C(Reg.No: B7B10318) under my guidance and supervision. The subject on which the project has been prepared is his original research work and it has not previously formed the basis for the award of any degree, diploma, fellowship or other similar title of any other University or Institution.

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J. Jeyaraj
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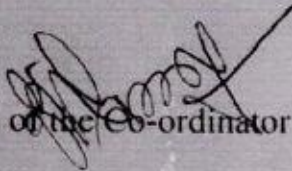
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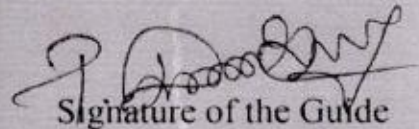

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This is to certify that the project entitled on "A Comparative Study between Public and Private Sector Banks"- *With Special reference to Palani Taluk* Submitted to Madurai Kamaraj University for the award of Degree of Bachelor of Business Administration is a record of bonafide research work done by **ARUN KUMAR .A** (Reg.No: **B7B10320**) under my guidance and supervision. The subject on which the project has been prepared is his original research work and it has not previously formed the basis for the award of any degree, diploma, fellowship or other similar title of any other University or Institution.



Signature of the Co-ordinator

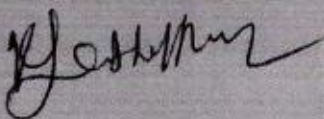


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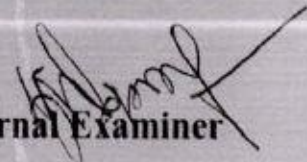
Submitted for the viva-voce examination

14.9.2020

Internal Examiner



External Examiner



14.9.2020

PRINCIPAL

Arulmigu Palaniandavar College
of Arts & Culture,
PALANI - 624 601.

CERTIFICATE

This is to certify that the project entitled on "Customer Satisfaction on Maruti Suzuki Cars in Palani Town" Submitted to Madurai Kamaraj University for the award of Degree of Bachelor of Business Administration is a record of bonafide research work done by **DINESH ABISHEK .U (Reg.No: B7B10321)** under my guidance and supervision. The subject on which the project has been prepared is his original research work and it has not previously formed the basis for the award of any degree, diploma, fellowship or other similar title of any other University or Institution.

Signature of the Co-ordinator

Signature of the Guide

Submitted for the viva-voce examination

14/01/2020

Internal Examiner

External Examiner



J. Jeyaraj
PRINCIPAL

Arulmigu Palaniandavar College
of Arts & Culture,
PALANI - 624 601.

CERTIFICATE

This is to certify that the project entitled on "A Study on Customer Satisfaction towards Reliance JIO" - With Special Reference to Palani Town Submitted to Madurai Kamaraj University for the award of Degree of Bachelor of Business Administration is a record of bonafide research work done by GOPI NATH .M (Reg.No: B7B10322) under my guidance and supervision. The subject on which the project has been prepared is his original research work and it has not previously formed the basis for the award of any degree, diploma, fellowship or other similar title of any other University or Institution.

Signature of the Co-ordinator

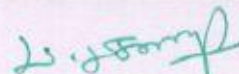
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14/01/2022

Internal Examiner

External Examiner



PRINCIPAL

Arulmigu Palaniandavar College

of Arts & Culture

PALANI - 624 601

CERTIFICATE

This is to certify that the project entitled on "A STUDY ON CUSTOMER'S AWARENESS AND SATISFACTION ON MOBILE BANKING - with special reference to Palani Taluk" Submitted to Madurai Kamaraj University for the award of Degree of Bachelor of Business Administration is a record of bonafide research work done by GUNA .K (Reg.No: B7B10323) under my guidance and supervision. The subject on which the project has been prepared is his original research work and it has not previously formed the basis for the award of any degree, diploma, fellowship or other similar title of any other University or Institution.

Signature of the Co-ordinator

Signature of the Guide

Submitted for the viva-voce examination 14/9/2020

Internal Examiner

External Examiner

PRINCIPAL

Arulmigu Palaniandavar College
of Arts & Commerce
PALANI - 624 601

APRIL 2020

CERTIFICATE

This is to certify that the project entitled on "A STUDY ON PERCEPTION OF RELIGIOUS TOURISM SERVICES MARKETING PRACTICES IN PALANI HILLS OF DINDIGUL DISTRICT Submitted to Madurai Kamaraj University for the award of Degree of Bachelor of Business Administration is a record of bonafide research work done by GURUNATHAN.M (Reg.No: B7B10324) under my guidance and supervision. The subject on which the project has been prepared is his original research work and it has not previously formed the basis for the award of any degree, diploma, fellowship or other similar title of any other University or Institution

Signature of the Co-ordinator

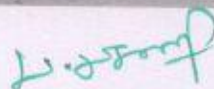
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14/9/2020

Internal Examiner

External Examiner



PRINCIPAL

Arulmigu Palaniandavar College
of Arts & Culture,
PALANI - 624 601.

APRIL 2020
CERTIFICATE

This is to certify that the project entitled on "A STUDY QUALITY OF WORK LIFE AMONG THE EMPLOYEES WORKING IN SACSFOODS" Submitted to Madurai Kamaraj University for the award of Degree of Bachelor of Business Administration is a record of bonafide research work done by HARIHARAN.K (Reg.No: B7B10325) under my guidance and supervision. The subject on which the project has been prepared is his original research work and it has not previously formed the basis for the award of any degree, diploma, fellowship or other similar title of any other University or Institution.

Signature of the Co-ordinator

Signature of the Guide

Submitted for the viva-voce examination

14.9.2020

PRINCIPAL

Arulmigu Palanidavas College
of Arts & Culture,
PALANI - 624 601.

CERTIFICATE

This is to certify that the project entitled on **A Study on consumers attitudes towards purchase of washing powders and washing soap –An Empirical study in Palani Town** submitted to Madurai Kamaraj university for the award of Degree of Bachelor of Business Administration is a record of bonafide research work done by **M.HARIPRASATH (Reg.No:B7B10327)** under my guidance and supervision. The subject on which the project has been prepared is her original research work and it has not previously formed the basis for the award of any degree, diploma, fellowship or other similar title of any other university or institution

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Internal Examiner

J. Jeyaraj

PRINCIPAL

Arulmigu Palaniandavar College
of Arts & Culture,
PALANI - 624 601.

CERTIFICATE

This is to certify that the project entitled on "A Study on Student's Usage on E-Books" - With Special Reference to Palani Taluk Submitted to Madurai Kamaraj University for the award of Degree of Bachelor of Business Administration is a record of bonafide research work done by **JAYA GOKULA (Reg.No: B7B10328)** under my guidance and supervision. The subject on which the project has been prepared is his original research work and it has not previously formed the basis for the award of any degree, diploma, fellowship or other similar title of any other University or Institution.

Signature of the Co-ordinator

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14.9.2020

Internal Examiner

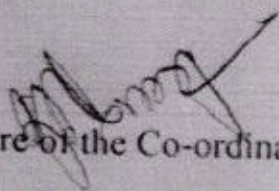
External Examiner

L. Jeyam
PRINCIPAL

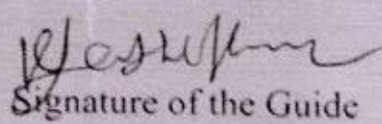
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PALANI - 624 601,

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Signature of the Co-ordinator



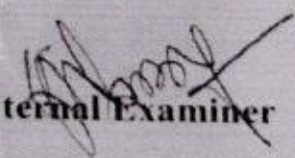
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Internal Examiner



External Examiner



PRINCIPAL

Arulmigu Palaniandavar College
of Arts & Culture,
PALANI - 624 601.

CERTIFICATE

This is to certify that the project entitled on "**A Study on Customer Satisfaction for Fastrack Watches**" Submitted to Madurai Kamaraj University for the award of Degree of Bachelor of Business Administration is a record of bonafide research work done by **KANNAN.T (Reg.No: B7B10330)** under my guidance and supervision. The subject on which the project has been prepared is his original research work and it has not previously formed the basis for the award of any degree, diploma, fellowship or other similar title of any other University or Institution.

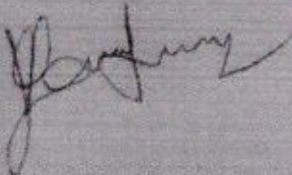
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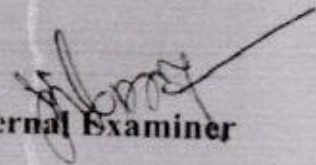
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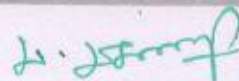
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PALANI - 624 601.

CERTIFICATE

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Internal Examiner

External Examiner


Signature of the Principal

PRINCIPAL

Arulmigu Peraniandavar College
of Arts & Culture

PALANI - 624 601

CERTIFICATE

This is to certify that the project entitled on "A Study on Customer Attitudes towards LG Refrigerator" - With Special Reference to Palani Town submitted to Madurai Kamaraj University for the award of Degree of Bachelor of Business Administration is a record of bonafide research work done by **KATTU DURAI J.** (Reg.No: B7B16333) under my guidance and supervision. The subject on which the project has been prepared is his original research work and it has not previously formed the basis for the award of any degree, diploma, fellowship or other similar title of any other University or Institution.

Signature of the Co-ordinator

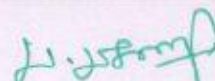
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14/9/2020

Internal Examiner

External Examiner


PRINCIPAL

Arulmigu Palaniandavar College
of Arts & Culture,
PALANI - 624 601.

CERTIFICATE

This is to certify that the project entitled on "A Study on Customer Satisfaction for Fastrack Watches" Submitted to Madurai Kamaraj University for the award of Degree of Bachelor of Business Administration is a record of bonafide research work done by **KAVI SELVAN .C (Reg.No: B7B10334)** under my guidance and supervision. The subject on which the project has been prepared is his original research work and it has not previously formed the basis for the award of any degree, diploma, fellowship or other similar title of any other University or Institution.

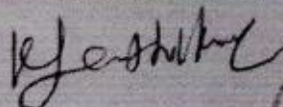
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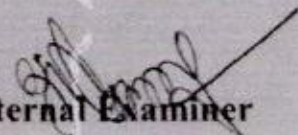
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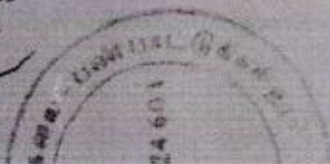
12/01/2020

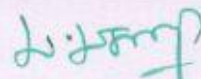
Internal Examiner



External Examiner







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Atulmigu Palaniandavar College
of Arts & Culture,
PALANI - 624 601

CERTIFICATE

This is to certify that the project entitled on "A Comparative Study between Public and Private Sector Banks"- With Special reference to Palani Taluk Submitted to Madurai Kamaraj University for the award of Degree of Bachelor of Business Administration is a record of bonafide research work done by MAHENDRAN.R (Reg.No: B7B10335) under my guidance and supervision. The subject on which the project has been prepared is his original research work and it has not previously formed the basis for the award of any degree, diploma, fellowship or other similar title of any other University or Institution.

Signature of the Co-ordinator

Signature of the Guide

Submitted for the viva-voce examination 14/10/20

Internal Examiner

External Examiner

Signature of the Principal

PRINCIPAL
Arulmigu Palaniandavar College
of Arts & Culture,
PALANI - 624 601.

CERTIFICATE

This is to certify that the project entitled on "A Study on Customer Satisfaction towards Reliance JIO" - With Special Reference to Palani Town Submitted to Madurai Kamaraj University for the award of Degree of Bachelor of Business Administration is a record of bonafide research work done by **MARIMUTHU .K** (Reg.No: B7B10336) under my guidance and supervision. The subject on which the project has been prepared is his original research work and it has not previously formed the basis for the award of any degree, diploma, fellowship or other similar title of any other University or Institution.

Signature of the Co-ordinator

Signature of the Guide

Submitted for the viva-voce examination

14/01/2020

Internal Examiner

External Examiner


H. Jeyaraj
PRINCIPAL

Arulmigu Palaniandavar College
of Arts & Culture,
PALANI - 624 601.

CERTIFICATE

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Signature of the Co-ordinator

Signature of the Guide

Submitted for the viva-voce examination 14/9/2020

Internal Examiner

External Examiner



L. Jeyapriya

PRINCIPAL
Arumigu Palarilandavar College
of Arts & Culture,
PALANI - 624 601.

CERTIFICATE

This is to certify that the project entitled on "A Comparative Study between Public and Private Sector Banks"- With Special reference to Palani Taluk Submitted to Madurai Kamaraj University for the award of Degree of Bachelor of Business Administration is a record of bonafide research work done by **RAJAKUMARAN .M (Reg.No: B7B10339)** under my guidance and supervision. The subject on which the project has been prepared is his original research work and it has not previously formed the basis for the award of any degree, diploma, fellowship or other similar title of any other University or Institution.

Signature of the Co-ordinator

Signature of the Guide

Submitted for the viva-voce examination

14.9.2020

Internal Examiner

External Examiner

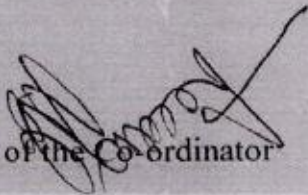


A. Jeyapriya
PRINCIPAL
Arulmigu Palaniandevar College
of Arts & Culture,
PALANI - 624 601.

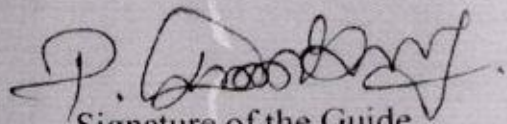
CERTIFICATE

This is to certify that the project entitled on "A Study on Customer Attitudes towards LG Refrigerator" - With Special Reference to Palani Town Submitted to Madurai Kamaraj University for the award of Degree of Bachelor of Business Administration is a record of bonafide research work done by **RAMACHANDRAN .M (Reg.No: B7B10340)** under my guidance and supervision. The subject on which the project has been prepared is his original research work and it has not previously formed the basis for the award of any degree, diploma, fellowship or other similar title of any other University or Institution.

Signature of the Co-ordinator



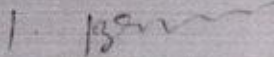
Signature of the Guide



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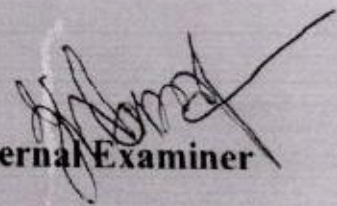
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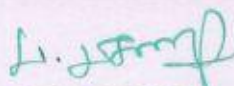
Internal Examiner





External Examiner





PRINCIPAL
Arulmigu Palaniandavar College
of Arts & Culture,
PALANI - 624 601.

CERTIFICATE

This is to certify that the project entitled on "**Customer Satisfaction on Maruti Suzuki Cars in Palani Town**" Submitted to Madurai Kamaraj University for the award of Degree of Bachelor of Business Administration is a record of bonafide research work done by **SANJEEVI .S (Reg.No: B7B10342)** under my guidance and supervision. The subject on which the project has been prepared is his original research work and it has not previously formed the basis for the award of any degree, diploma, fellowship or other similar title of any other University or Institution.

Signature of the Co-ordinator

Signature of the Guide

Submitted for the viva-voce examination

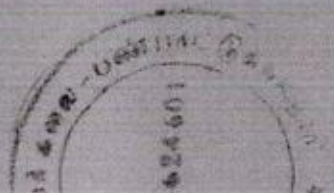
14/9/2020

Internal Examiner

[Handwritten Signature]

External Examiner

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PRINCIPAL

Arulmigu Palaniandavar College
of Arts & Culture,
PALANI - 624 601.

CERTIFICATE

This is to certify that the project entitled on "A STUDY ON JOB SATISFACTION AMONG THE EMPLOYEES WORKING IN SRK HONDA" Submitted to Madurai Kamaraj University for the award of Degree of Bachelor of Business Administration is a record of bonafide research work done by **SANTHUSAYABU.P(Reg.No: B7B10343)** under my guidance and supervision. The subject on which the project has been prepared is his original research work and it has not previously formed the basis for the award of any degree, diploma, fellowship or other similar title of any other University or Institution.

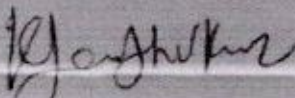
Signature of the Co-ordinator

Signature of the Guide

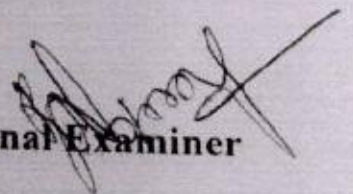
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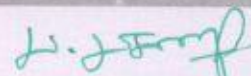
14/11/2020

Internal Examiner



External Examiner




PRINCIPAL

Arulmigu Palaniandavar College
of Arts & Culture,
PALANI - 624 601,

APRIL 2020
CERTIFICATE

This is to certify that the project entitled on "A STUDY ON PERCEPTION OF RELIGIOUS TOURISM SERVICES MARKETING PRACTICES IN PALANI HILLS OF DINDIGUL DISTRICT Submitted to Madurai Kamaraj University for the award of Degree of Bachelor of Business Administration is a record of bonafide research work done by **SANTHOSHKUMAR.K (Reg.No: B7B10344)** under my guidance and supervision. The subject on which the project has been prepared is his original research work and it has not previously formed the basis for the award of any degree, diploma, fellowship or other similar title of any other University or Institution.

Signature of the Co-ordinator

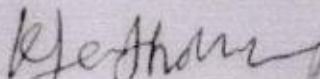
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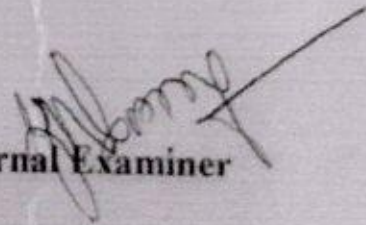
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14/01/2020

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PALANI - 624 601,

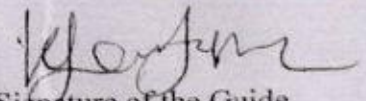
CERTIFICATE

This is to certify that the project entitled on **A Study on consumers attitudes towards purchase of washing powders and washing soap –An Empirical study in Palani Town** submitted to Madurai Kamaraj university for the award of Degree of Bachelor of Business Administration is a record of bonafide research work done by **D.SARAVANAKUMAR (REG NO :B7B10345)** under my guidance and supervision. The subject on which the project has been prepared is her original research work and it has not previously formed the basis for the award of any degree, diploma, fellowship or other similar title of any other university or institution

Signature of the Co-ordinator



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PRINCIPAL
Arulmigu Palaniandavar College
of Arts & Culture,
PALANI - 624 601.

APRIL 2020

CERTIFICATE

This is to certify that the project entitled on "A STUDY ON SERVICE QUALITY AND PEOPLE SATISFACTION WITH REFERENCE TO VEL HOSPITAL PALANI" Submitted to Madurai Kamaraj University for the award of Degree of Bachelor of Business Administration is a record of bonafide research work done by SATHAMUSEAN.A (Reg.No: B7B10346) under my guidance and supervision. The subject on which the project has been prepared is his original research work and it has not previously formed the basis for the award of any degree, diploma, fellowship or other similar title of any other University or Institution.

Signature of the Co-ordinator

Signature of the Guide

Submitted for the viva-voce examination 14/01/2020

Internal Examiner

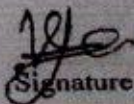
External Examiner

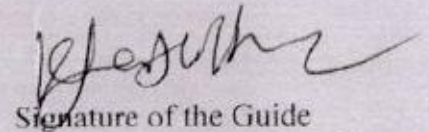

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PALANI - 624 601.

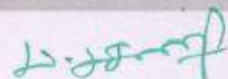
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Signature of the Co-ordinator


Signature of the Guide

Submitted for the viva-voce examination 14. 9. 2020



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of Arts & Culture,
PALANI - 624 601,

CERTIFICATE

This is to certify that the project entitled on "**Customer Satisfaction on Maruti Suzuki Cars in Palani Town**" Submitted to Madurai Kamaraj University for the award of Degree of Bachelor of Business Administration is a record of bonafide research work done by **SURESH BABU J (Reg.No: B7B10350)** under my guidance and supervision. The subject on which the project has been prepared is his original research work and it has not previously formed the basis for the award of any degree, diploma, fellowship or other similar title of any other University or Institution.

Signature of the Co-ordinator

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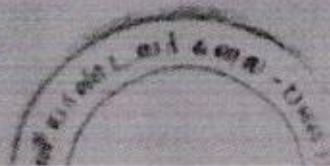
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Internal Examiner

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External Examiner

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PALANI - 624 601,

APRIL 2020
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This is to certify that the project entitled on "A STUDY ON SERVICE QUALITY AND PEOPLE SATISFACTION WITH REFERENCE TO VEL HOSPITAL PALANI" Submitted to Madurai Kamaraj University for the award of Degree of Bachelor of Business Administration is a record of bonafide research work done by SURYAPRAKASH.M (Reg.No: B7B10351) under my guidance and supervision. The subject on which the project has been prepared is his original research work and it has not previously formed the basis for the award of any degree, diploma, fellowship or other similar title of any other University or Institution.

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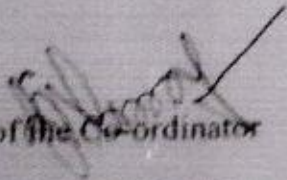
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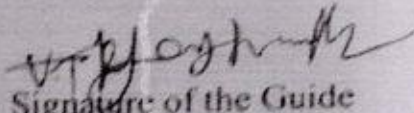
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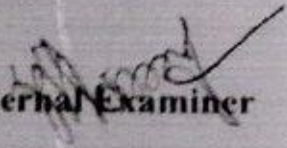
This is to certify that the project entitled on "**A STUDY ON CUSTOMER'S AWARENESS AND SATISFACTION ON MOBILE BANKING - with special reference to Palani Taluk**" Submitted to Madurai Kamaraj University for the award of Degree of Bachelor of Business Administration is a record of bonafide research work done by **THANGAKARUPPU ,V (Reg.No: B7B10352)** under my guidance and supervision. The subject on which the project has been prepared is his original research work and it has not previously formed the basis for the award of any degree, diploma, fellowship or other similar title of any other University or Institution.

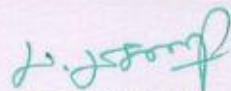

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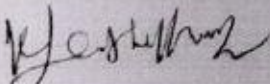
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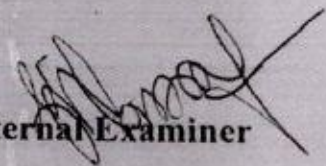
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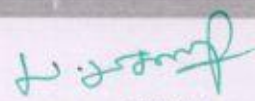
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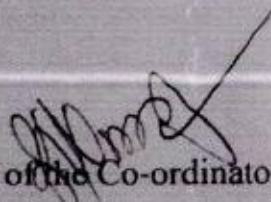
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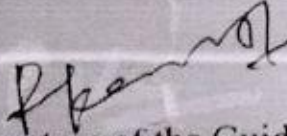



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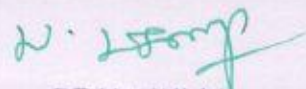
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