

II. MA

Project Mapping - Project Report - Economics (2015 - 2016)



ARULMIGU PALANIANDAVAR COLLEGE OF ARTS AND CULTURE

(Reaccredited with "A" Grade by NAAC)

Run by Arulmigu Dhandayuthapani Swamy Thirukkolai, H.R & C.E Dept. Government of Tamilnadu

A Government Aided College - Affiliated to Madurai Kamaraj University, Madurai

Dindigul Road, Palani - 624601



1.3 CURRICULUM ENRICHMENT - SUPPORTIVE DOCUMENTS

DEPARTMENT: ECONOMICS

CLASS: II M A

YEAR-2015-16

S.NO.	UNIVERSITY REG.NO.	NAME OF THE STUDENT	NAME OF THE PROJECT GUIDE	TITLE OF THE PROJECT
1	B4T11901	ARPPANADEVI. S	DR. P. THIRUPATHY	A STUDY ON COCONUT CULTIVATION IN CHATRAPATTI VILLAGE OF ODDANCHATRAM TALUK.
2	B4T11902	KANNIGA. M	DR. P. THIRUPATHY	IMPLEMENTATION AND IMPACTS OF MGNREGS OF ODDANCHATRAM BLOCK OF DINDIGUL DISTRICT.
3	B4T11903	KARPAGAM. M	DR. C. SUNDARAPANDIAN	A STUDY ON THE PERFORMANCE OF SELF HELP GROUPS IN PUDHUKOTTAIPANCHAY AT, ODDANCHATRAM BLOCK IN DINDIGUL DISTRICT
4	B4T11904	KARPAGAM. P	DR. C. SUNDARAPANDIAN	AN ECONOMIC STUDY ON MANGO CULTIVATION IN PALANI TALUK, DINDIGUL DISTRICT
5	B4T11905	KAVITHA. M	DR. T. RAVISANKAR	AN ECONOMIC STUDY OF PADDY CULTIVATION IN KAVALAPATTI VILLAGE, PALANI TALUK, DINDIGUL DISTRICT
6	B4T11906	KEERTHIKA. S	DR. T. RAVISANKAR	STATUS OF WOMEN LABOUR AND AGRICULTURAL WAGES IN INDIA
7	B4T11907	MAHESKARTHIK. A. S	DR. R. GANGATHARAN	A STUDY ON BRAND PREFERENCE OF BATHING SOAPS WITH SPECIAL REFERENCE TO PALANI TOWN

(Signature)
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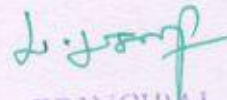
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of Arts & Culture,
PALANI - 624 601.

8	B4T11908	MALLIKA. R	DR. R. GANGATHARAN	A STUDY ON TREND OF FOREIGN INSTITUTIONAL INVESTORS IN INDIAN ECONOMY
9	B4T11909	NAGESHWARI. P M	DR. R. GANGATHARAN	A STUDY ON THE PERFORMANCE OF PRIMARY AGRICULTURAL COOPERATIVE BANK IN AYAKUDI VILLAGE, DINDIGUL DISTRICT
10	B4T11910	RAMALAKSHMI. K	DR. R. GANESAN	A STUDY ON WOMEN EMPOWERMENT IN RURAL AREAS OF DINDIGUL DISTRICT
11	B4T11911	RIZWANA. J	DR. R. GANESAN	A STUDY ON IMPACT OF GLOBAL FINANCIAL CRISIS ON INDIAN BANKING SECTOR
12	B4T11912	SANTHINI. M	DR. R. GANESAN	JOB SATISFACTION AMONG WORKING WOMEN: A CASE STUDY IN DINDIGUL TOWN, TAMIL NADU
13	B4T11914	SELVARANI. S	DR. D. SANTHANAMUTHU	AN ECONOMIC STUDY OF CUSTOMER SERVICE IN CANARA BANK IN PALANI TALUK
14	B4T11913	SELVANATHI. R	DR. D. SANTHANAMUTHU	A STUDY ON CONSUMER'S PREFERENCE TOWARDS ASIAN PAINTS IN PALANI TALUK, DINDIGUL DISTRICT
15	B4T11915	YASOTHA .R	DR. D. SANTHANAMUTHU	A STUDY ON PRODUCTION AND MARKETING OF ONION IN SELECTED VILLAGES OF DINDIGUL DISTRICT
16	B4T11916	RAJADURAI. N	DR. C. E. SHANMUGASUNDA RAM	AN ECONOMIC STUDY ON BRAND PREFERENCE WITH SPECIAL REFERENCE TO POWER DETERGENT POWDER IN PULIYAMPATTI
17	B4T11917	SANDOSH KUMAR. G	DR. C. E. SHANMUGASUNDA RAM	AN ECONOMIC STUDY ON MAIZE CULTIVATION IN PULIYAMPATTI, PALANI

(Signature)
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PALANI - 624 601.

				TALUK
18	B4T11918	SARAVANA KUMAR. S	DR. M. RAJAMANICKAM	A STUDY ON LAND USE PATTERN IN TAMIL NADU
19	B4T11919	VAITHEESHWAR AN. C	DR. M. RAJAMANICKAM	A STUDY ON PRODUCTIVITY OF CROPS IN TAMIL NADU



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PALANI - 624 601.

M.A. Economics [CBCS]

2008-10

CBCS

Placed at the Special Meeting
of the Academic Council
held on 25.06.2008

APPENDIX - AR

MADURAI KAMARAJ UNIVERSITY

(University with Potential for Excellence)

CHOICE BASED CREDIT SYSTEM 2008 ONWARDS

M.A. BRANCH III (B) ECONOMICS

Revised Syllabus with effect from the academic year 2008-2009

1. Eligibility for Admission

Any degree holder with Economics and Mathematics/ Statistics at Graduate (or) Any graduate with ancillary Economics and studies Mathematics/ Business Mathematics at +2 level.

2. Medium

English Medium only

3. Implementation

From the academic year 2008-2009

4. Transitory Provision

5. Scheme of Examination

M.A. III (B) Semester Degree in Economics shall consist of 16 papers.

Maximum marks of 100 for each paper are split up as follows:

- | | | |
|-------------------------|------|------------------------------------|
| i) Internal Assessment | : 25 | - <u>No Passing Minimum</u> |
| ii) External Assessment | : 75 | - <u>Passing Minimum :34 Marks</u> |

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L. Jeyaraj

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Semester	Paper No	Subject	Credit	Exam Hours	Internal	Marks External	Total	Code
Semester I	①	Micro Economics - I ✓	4 ✓	3	25	75	100	TEC8C11
	②	Macro Economics - I	4 ✓	3	25	75	100	TEC8C12
	③	Quantitative Methods - I	4 ✓	3	25	75	100	TEC8C13
	④	Fiscal Economics	5 ✓	3	25	75	100	TEC8C14
Elective - 1 (Major)	⑤	Economics of Insurance	5 ✓	3	25	75	100	TEC8T11
Semester II	⑥	Micro Economics - II ✓	4 ✓	3	25	75	100	TEC8C21
	⑦	Macro Economics - II ✓	4 ✓	3	25	75	100	TEC8C22
	⑧	Quantitative Methods - II	4 ✓	3	25	75	100	TEC8C23
	⑨	International Economics ✓	5 ✓	3	25	75	100	TEC8C24
Elective - 2 (Major)	⑩	Economics of Entrepreneurship ✓	5 ✓	3	25	75	100	TEC8T21
Semester III	⑪	Development Economics ✓	5 ✓	3	25	75	100	TEC8C31
	12	Environmental Economics	4	3	25	75	100	TEC8C32
	⑬	Industrial Economics	4 ✓	3	25	75	100	TEC8C33
	14	Research Methodology	5	3	25	75	100	TEC8C34
Elective - 3 (Non-Major)	15	Major Economic Issues in Indian Economy	5 ✓	3	25	75	100	TEC8N31
Semester IV	⑯	Human Resource Development Economics ✓	5 ✓	3	25	75	100	TEC8C41
	⑰	Agricultural Economics ✓	4 ✓	3	25	75	100	TEC8C42
	⑱	Economics of Infrastructure	4 ✓	3	25	75	100	TEC8C43
	19	Project Report presentation 80 Marks and viva voce 20 marks	5	-			100	TEC8C4F
Elective - 4 (Major)	⑳	Economics of Foreign Exchange ✓	5 ✓	3	25	75	100	TEC8T41

T.M.A

III Semester Mushroom cultivation - EBY8N31

H. J. Kemp
PRINCIPAL

Arulmigu Palaniyandavar College
of Arts & Culture,
PALANI - 624 601,

1306

Arulmigu

**A STUDY ON COCONUT CULTIVATION IN CHATRAPATTI
VILLAGE OF ODDANCHATRAM TALUK**

*Project submitted to the Madurai Kamaraj University in partial fulfillment of the
requirements for the award of Degree of*

MASTER OF ARTS IN ECONOMICS

Submitted by

S.ARPPANADEVI

(Reg. No. B4TH1901)

Under the guidance of

Thiru.P.THIRUPATHY, M.A., M.Phil., M.Ed., M.Sc.,(Yoga)

Assistant Professor of Economics



PG & RESEARCH DEPARTMENT OF ECONOMICS

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APRIL - 2016

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Thiru.P.THIRUPATHY, M.A., M.Phil., M.Ed., M.Sc.,(Yoga)

Assistant Professor of Economics,

P.G. & Research Department of Economics,

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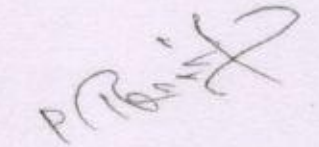
Palani - 624 601.

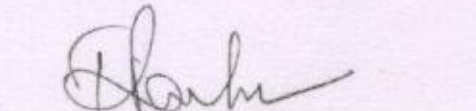
CERTIFICATE

This is to certify that this project entitled on "A STUDY ON COCONUT CULTIVATION IN CHATRAPATTI VILLAGE OF ODDANCHATRAM TALUK" is a bonafide record of original research work carried out by S.ARPPANADEVI under my guidance and that it has not formed the basis for the award of any degree, diploma or fellowship.

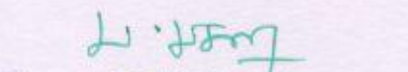

Signature of the H.O.D
(Dr. M. RAJAMANICKAM) 15/4/16

Dr. M. Rajamanickam, M.A., Ph.D.,
Associate Professor of Economics & Head
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Signature of the Guide
(P.THIRUPATHY)


Signature of the External Examiner

Dr. T. RAVISANKAR, M.A., M.Phil., Ph.D.
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P.G. and Research Department of Economics
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Palani-624 601, Tamil Nadu


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PALANI - 624 601

**IMPLIMENTATION AND IMPACTS OF MGNREGS OF
ODDANCHATRAM BLOCK OF DINDIGUL DISTRICT**

*Project submitted to the Madurai Kamaraj University in partial fulfillment of the
requirements for the award of Degree of*

MASTER OF ARTS IN ECONOMICS

Submitted by
M.KANNIGA
(Reg. No. B4T11902)

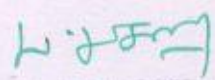
Under the guidance of
Thiru.P.THIRUPATHY, M.A., M.Phil., M.Ed., M.Sc.,(Yoga)
Assistant Professor of Economics



DEPARTMENT OF ECONOMICS

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APRIL - 2016


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Assistant Professor,

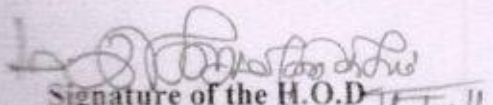
Department of Economics,

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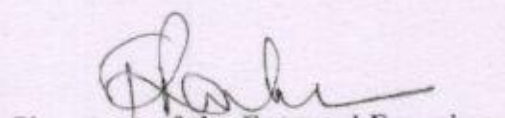
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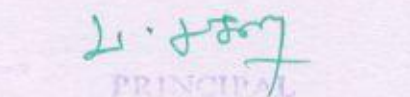
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Signature of the H.O.D.
(Dr. M. RAJAMANICKAM)

Dr. M. Rajamanickam, M.A., Ph.D.,
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Signature of the Guide
(P.THIRUPATHY)


Signature of the External Examiner
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Submitted by
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(B4T11904)

Under the guidance of
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Assistant Professor of Economics



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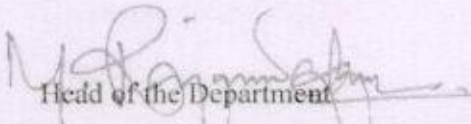
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Dr.C.SUNDARAPANDIAN, M.A., M. Phil., M. L. I. Sc., Ph.D.,
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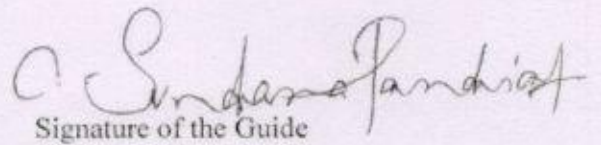
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Head of the Department

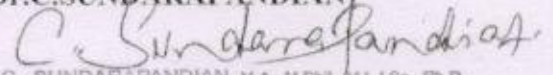
(Dr. M.RAJAMANICKAM)

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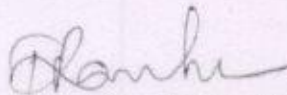


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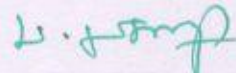


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Assistant Professor,
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Signature of the External Examiner

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**AN ECONOMIC STUDY ON MANGO CULTIVATION IN
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*Project submitted to the Madurai Kamaraj University in partial fulfillment of the
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MASTER OF ARTS IN ECONOMICS

Submitted by

P.KARPAGAM

(Reg. No. B4T11904)

Under the guidance of

Dr.C.SUNDARAPANDIAN, M.A., M.Phil., M.L.I.Sc., Ph.D.,

Assistant Professor of Economics



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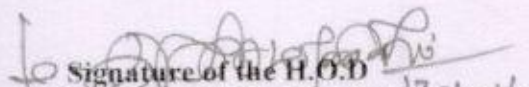
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Dr.C.SUNDARAPANDIAN, M.A., M.Phil., M.L.I.Sc., Ph.D.,
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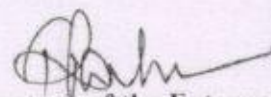
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Signature of the H.O.D
(Dr. M. RAJAMANICKAM) 13-4-16

Dr. M. Rajamanickam, M.A., Ph.D.,
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(Dr.C.SUNDARAPANDIAN) 13/4/16

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Dindigul District
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Signature of the External Examiner

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Submitted by
M. KAVITHA
(B4T11905)

Under the guidance of
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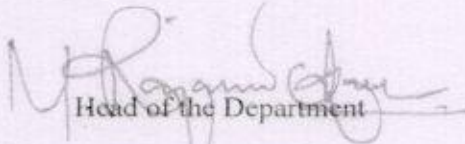
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Principals
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Dr.T. RAVISANKAR, M.A., M. Phil., D.Co-op., CTPOA, Ph.D.,
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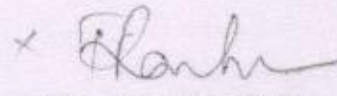
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Head of the Department

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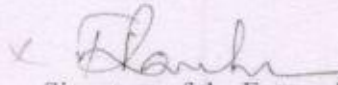
Dr. M. Rajamanickam, M.A., Ph.D.,
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Signature of the External Examiner

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Submitted by
S.KEERTHIKA
(Reg. No. B4T11906)

Under the guidance of
Dr. T.RAVISANKAR, M.A., M.Phil., D.Co-op., CTPOA., Ph.D.,
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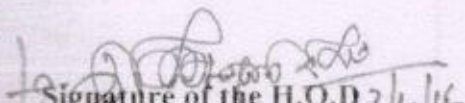
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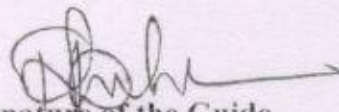
Dr. T.RAVISANKAR, M.A., M.Phil., D.Co-op., CTPOA., Ph.D.,
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a bonafide record of original research work carried out by
S.KEERTHIKA under my guidance and that it has not formed the basis
for the award of any degree, diploma or fellowship.


Signature of the H.O.D. 24/16
(Dr. M. RAJAMANICKAM)

Dr. M. Rajamanickam, M.A., Ph.D.,
Associate Professor of Economics & Head
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Palani - 624 601, Tamil Nadu.


Signature of the Guide
(Dr. T.RAVISANKAR)


Signature of the External Examiner

Dr. T. RAVISANKAR, M.A., M.Phil., Ph.D.
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Palani-624 601, Tamil Nadu


PRINCIPAL
Arulmigu Palaniandavar College
of Arts & Culture,
PALANI - 624 601,

**A STUDY ON BRAND PREFERENCE OF BATHING SOAPS
WITH SPECIAL REFERENCE TO PALANI TOWN**

*Project submitted to the Madurai Kamaraj University in partial fulfillment of the
requirements for the award of Degree of*

MASTER OF ARTS IN ECONOMICS

Submitted by

S.MAHES KARTHIKA

(Reg. No. B4T11907)

Under the guidance of

Dr.R.GANGATHARAN, M.A., M.Phil., B.Ed., Ph.D.,

Assistant Professor of Economics



PG & RESEARCH DEPARTMENT OF ECONOMICS
ARULMIGU PALANIANDVAR COLLEGE OF ARTS AND CULTURE,
(Accredited with 'A' Grade by NAAC)
PALANI - 624601, DINDIGUL DISTRICT.

APRIL - 2016

L. J. Samp
PRINCIPAL
Arulmigu Palaniandavar College
of Arts & Culture,
PALANI - 624 601,

Dr.R.GANGATHARAN, M.A., M.Phil., B.Ed., Ph.D.,

Assistant Professor of Economics,

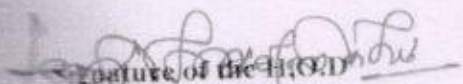
PG & Research Department of Economics,

Arulmigu Palaniandavar College of Arts & Culture,

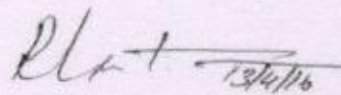
Palani - 624 601.

CERTIFICATE

This is to certify that this project entitled on "A STUDY ON BRAND PREFERENCE OF BATHING SOAPS WITH SPECIAL REFERENCE TO PALANI TOWN " is a bonafide record of original research work carried out by **S.MAHES KARTHIKA** under my guidance and that it has not formed the basis for the award of any degree, diploma or fellowship.

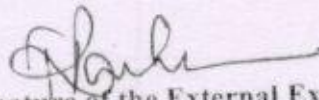

Signature of the Head
(Dr. M. RAJAMANICKAM)

Dr. M. Rajamanickam, M.A., Ph.D.,
Associate Professor of Economics & Head
A. P. A. College of Arts & Culture
Palani - 624 601, Tamil Nadu.


13/4/16

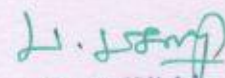
Signature of the Guide
(Dr.R.GANGATHARAN)

Dr. R. GANGATHARAN, M.A., M.Phil., B.Ed., Ph.D.,
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PG & Research Department of Economics,
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Signature of the External Examiner

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PRINCIPAL

Arulmigu Palaniandavar College
of Arts & Culture,
PALANI - 624 601;

**A STUDY ON TREND OF FOREIGN INSTITUTIONAL
INVESTORS IN INDIAN ECONOMY**

*Project submitted to the Madurai Kamaraj University in partial fulfillment of
the requirements for the award of the Degree of*

MASTER OF ARTS IN ECONOMICS

Submitted by

MALLIKA .R
(Reg. No. B4T11908)

Under the guidance of

Dr. R. GANGATHARAN M.A., M.Phil., B.Ed., Ph.D.,
Assistant Professor of Economics



**PG & RESEARCH DEPARTMENT OF ECONOMICS
ARULMIGU PALANIANDAVAR COLLEGE OF
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PALANI, DINDIGUL DISTRICT-624 601

APRIL-2016

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PRINCIPAL

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of Arts & Culture,
PALANI - 624 601,*

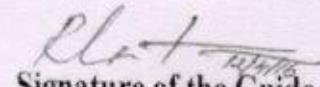
Dr. R. GANGATHARAN M.A., M.Phil., B.Ed., Ph.D.,
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Palani - 624601.

CERTIFICATE

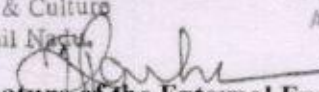
This is to certify that the Project Report entitled "A STUDY ON TREND OF FOREIGN INSTITUTIONAL INVESTORS IN INDIAN ECONOMY" is a bonafide record of original research work carried out by R. MALLIKA under my guidance and that it has not formed the basis for the award of any degree, diploma or fellowship.


Head of the Department
(Dr. M. RAJAMANICKAM) 12/6/16

Dr. M. Rajamanickam, M.A., Ph.D.,
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Signature of the External Examiners

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PRINCIPAL
Arulmigu Palaniandavar College
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PALANI - 624 601,

**A STUDY ON THE PERFORMANCE OF PRIMARY
AGRICULTURAL CO-OPERATIVE BANK IN
AYAKUDI VILLAGE, DINDIGUL DISTRICT**

*Project submitted to the Madurai Kamaraj University in partial fulfillment of the
requirements for the award of Degree of*

MASTER OF ARTS IN ECONOMICS

Submitted by

P.M. NAGESHWARI

(Reg. No. B4T11909)

Under the guidance of

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Assistant Professor of Economics



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PALANI - 624601, DINDIGUL DISTRICT.

APRIL - 2016

J. Jeyam
PRINCIPAL
Arulmigu Palaniandavar College
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PALANI - 624601,

Dr.R.GANGATHARAN, M.A., M.Phil., B.Ed., Ph.D.,

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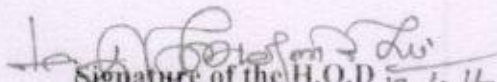
PG & Research Department of Economics,

Arulmigu Palaniandavar College of Arts & Culture,

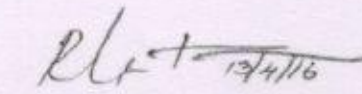
Palani - 624 601.

CERTIFICATE

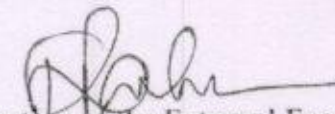
This is to certify that this project entitled on "A STUDY ON THE PERFORMANCE OF PRIMARY AGRICULTURAL CO-OPERATIVE BANK IN AYAKUDI VILLAGE, DINDIGUL DISTRICT " is a bonafide record of original research work carried out by **P.M. NAGESHWARI** under my guidance and that it has not formed the basis for the award of any degree, diploma or fellowship.


Signature of the H.O.D
(Dr. M. RAJAMANICKAM)

Dr. M. Rajamanickam, M.A., Ph.D.,
Associate Professor of Economics & Head
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Signature of the Guide
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Signature of the External Examiner

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PRINCIPAL
Arulmigu Palaniandavar College
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PALANI - 624 601,

A STUDY ON WOMEN EMPOWERMENT IN RURAL AREAS OF DINDIGUL DISTRICT

*Project submitted to the Madurai Kamaraj University in partial fulfillment of the
requirements for the award of Degree of*

MASTER OF ARTS IN ECONOMICS

Submitted by
K. RAMALAKSHMI
(B4T11910)

Under the guidance of
Dr. R. GANESAN, M.A., M. Phil., Ph.D.,
Assistant Professor of Economics



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PALANI- 624 601, DINDIGUL DISTRICT

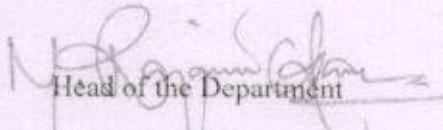
APRIL - 2016


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Dr. R. GANESAN, M.A., M. Phil., Ph.D.,
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Palani, Dindigul District - 624 601

CERTIFICATE

This is to certify that this project entitled "A STUDY ON WOMEN EMPOWERMENT IN RURAL AREAS OF DINDIGUL DISTRICT" is a bonafide record of original research work carried out by K. RAMALAKSHMI under my guidance and that it has not formed the basis for the award of any degree, diploma or fellowship.

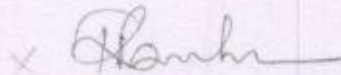

Head of the Department

(Dr. M. RAJAMANICKAM)
Dr. M. Rajamanickam, M.A., Ph.D.,
Associate Professor of Economics & Head
A. P. A. College of Arts & Culture
Palani - 624 601, Tamil Nadu.


Signature of the Guide

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Signature of the External Examiner

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Palani-624 601, Tamil Nadu


PRINCIPAL
Arulmigu Palaniandavar College
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PALANI - 624 601.

**A STUDY ON IMPACT OF GLOBAL FINANCIAL CRISIS ON
INDIAN BANKING SECTOR**

*Project submitted to the Madurai Kamaraj University in partial fulfillment of the
requirements for the award of Degree of*

MASTER OF ARTS IN ECONOMICS

Submitted by
J. RIZWANA
(B4T11911)

Under the guidance of
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Assistant Professor of Economics



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ARULMIGU PALANIANDVAR COLLEGE OF ARTS & CULTURE**

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PALANI- 624 601, DINDIGUL DISTRICT

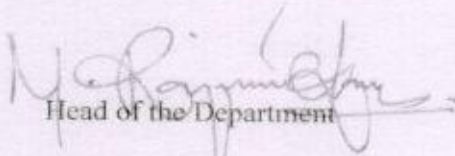
APRIL - 2016

L. J. J. J.
PRINCIPAL
Arulmigu Palaniandavar College
of Arts & Culture,
PALANI - 624 601,

Dr. R. GANESAN, M.A., M. Phil., Ph.D.,
Assistant Professor of Economics
PG & Research Department of Economics
Arulmigu Palaniandvar College of Arts & Culture
Palani, Dindigul District - 624 601

CERTIFICATE

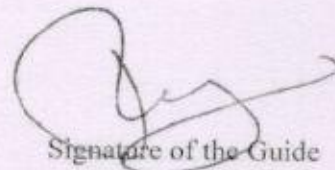
This is to certify that this project entitled "A STUDY ON IMPACT OF GLOBAL FINANCIAL CRISIS ON INDIAN BANKING SECTOR" is a bonafide record of original research work carried out by J. RIZWANA under my guidance and that it has not formed the basis for the award of any degree, diploma or fellowship.



Head of the Department

(Dr. M. RAJAMANICKAM)

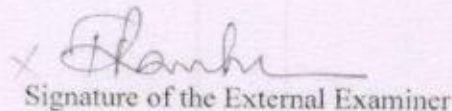
Dr. M. Rajamanickam, M.A., Ph.D.,
Associate Professor of Economics & Head
A. P. A. College of Arts & Culture
Palani - 624 601, Tamil Nadu



Signature of the Guide

(Dr. R. GANESAN)

Dr. R. GANESAN, M.A., M. Phil., Ph.D.,
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Signature of the External Examiner

Dr. T. RAVISANKAR, M.A., M. Phil., Ph.D.
Assistant Professor
P.G. and Research Department of Economics
Arulmigu Palaniandvar College of Arts and Culture
Palani-624 601, Tamil Nadu



PRINCIPAL
Arulmigu Palaniandvar College
of Arts & Culture,
PALANI - 624 601,

**JOB SATISFACTION AMONG WORKING WOMEN: A CASE STUDY IN
DINDIGUL TOWN, TAMIL NADU**

*Project submitted to the Madurai Kamaraj University in partial
fulfillment of the requirements for the award of degree of*

MASTER OF ARTS IN ECONOMICS

Submitted by

M.SANTHINI

REG.NO. B4T11912

Under the guidance of

Dr. R. GANESAN, M.A., M. Phil., Ph.D.,

Assistant Professor of Economics



**PG & RESEARCH DEPARTMENT OF ECONOMICS
ARULMIGU PALANIANDAVAR COLLEGE OF ARTS & CULTURE,
PALANI, DINDIGUL DISTRICT- 624601**

APRIL 2016

H. J. J. J.
PRINCIPAL
Arulmigu Palaniandavar College
of Arts & Culture,
PALANI- 624 601,

Dr.R. GANESAN, M.A., M. Phil., Ph.D.,

Assistant Professor of Economics,

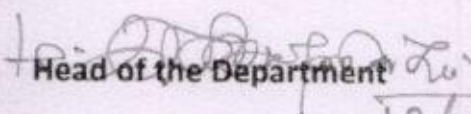
PG & Research Department of Economics,

Arulmigu Palaniandavar College of Arts and Culture,

Palani- 624601.

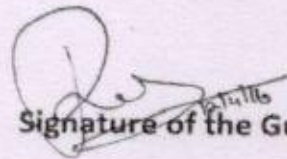
Certificate

This is to certify that this project entitled "**JOB SATISFACTION AMONG WORKING WOMEN:A CASE STUDY IN DINDIGUL TOWN, TAMIL NADU**" is a bonafide record of original research work carried out by M. SANTHINI under my guidance and that it has not formed the basis for the award of any degree, diploma or fellowship.


Head of the Department

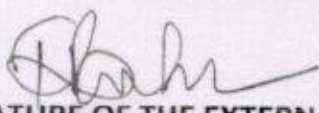
(Dr. M. Rajamanickam) 12/9/16

Dr. M. Rajamanickam, M.A., Ph.D.,
Associate Professor of Economics & Head
A. P. A. College of Arts & Culture
Palani - 624 601, Tamil Nadu

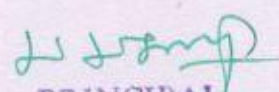

Signature of the Guide

(Dr. R. GANESAN)

Dr.R.GANESAN, M.A., M.Phil., Ph.D.,
Assistant Professor,
PG and Research Department of Economics,
APA College of Arts and Culture,
Palani-624601, Dindigul (Dt), TamilNadu.


SIGNATURE OF THE EXTERNAL EXAMINER

Dr. T. RAVISANKAR, M.A., M.Phil., Ph.D.
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PG and Research Department of Economics,
Arulmigu Palaniandavar College of Arts and Culture,
Palani-624 601, Tamil Nadu


PRINCIPAL

Arulmigu Palaniandavar College
of Arts & Culture,
PALANI - 624 601,

**A STUDY ON CONSUMER'S PREFERENCE
TOWARDS ASIAN PAINTS IN PALANI TOWN,
DINDIGUL DISTRICT**

Project submitted to the Madurai Kamaraj University
in partial fulfillment of the requirements for
the award of Degree of

MASTER OF ARTS IN ECONOMICS

By

R.SELVANATHI

(Reg. No. B4T11913)

Under the guidance of

Dr.D.SANTHANAMUTHU, M.A., M.Phil., PhD.,

Assistant Professor,



**PG & RESEARCH DEPARTMENT OF ECONOMICS
ARULMIGU PALANIANDAVAR COLLEGE OF ARTS AND
CULTURE, PALANI**

DINDIGUL DISTRICT - 624 601

APRIL - 2016

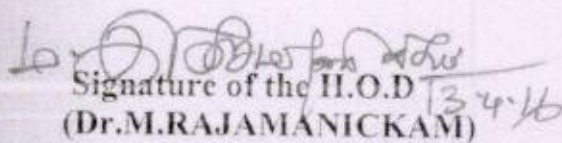
J. J. J. J.
PRINCIPAL

*Arulmigu Palaniandavar College
of Arts & Culture,
PALANI - 624 601.*

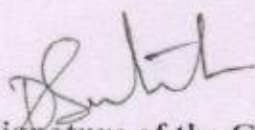
Dr.D.SANTHANAMUTHU, M.A., M.Phil., Ph.D., Assistant
Professor,
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Palani – 624 601.

CERTIFICATE

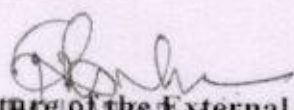
This is to certify that this project entitled "A STUDY ON
CONSUMER'S PREFERENCE TOWARDS ASIAN PAINTS IN
PALANI TOWN, DINDIGUL DISTRICT" is a bonafide record of
original research work carried out by is Miss.R.SELVANATHI under
my guidance and that it has not formed the basis for the award of any
degree, diploma or fellowship.


Signature of the H.O.D
(Dr.M.RAJAMANICKAM)

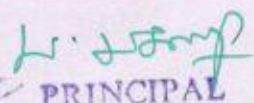
Dr. M. Rajamanickam, M.A., Ph.D.,
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Signature of the Guide
(D.SANTHANAMUTHU)

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Signature of the External Examiner

Assistant Professor
P.G. and Research Department of Economics
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Palani-624 601. Tamil Nadu


PRINCIPAL
Arulmigu Palaniandavar College
of Arts & Culture,
PALANI - 624 601.

**AN ECONOMIC STUDY OF CUSTOMER SERVICE IN
CANARA BANK IN PALANI TOWN**

*Project submitted to the Madurai Kamaraj University in partial fulfillment of the
requirements for the award of Degree of*

MASTER OF ARTS IN ECONOMICS

Submitted by
S.SELVARANI
(Reg. No. B4T11914)

Under the guidance of
Dr.D.SANTHANAMUTHU, M.A., M.Phil., Ph.D.,
Assistant Professor of Economics



PG & RESEARCH DEPARTMENT OF ECONOMICS
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(Accredited with 'A' Grade by NAAC)
PALANI – 624601, DINDIGUL DISTRICT.

APRIL – 2016


PRINCIPAL
Arulmigu Palaniandavar College
of Arts & Culture,
PALANI - 624 601,

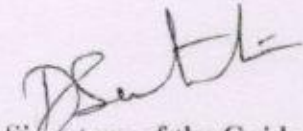
Dr.D.SANTHANAMUTHU, M.A., M.Phil., Ph.D.,
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PG & Research Department of Economics,
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Palani – 624 601.

CERTIFICATE

This is to certify that this project entitled on “AN ECONOMIC STUDY OF CUSTOMER SERVICE IN CANARA BANK IN PALANI TOWN” is a bonafide record of original research work carried out by S.SELVARANI under my guidance and that it has not formed the basis for the award of any degree, diploma or fellowship.


Signature of the H.O.D
(Dr. M. RAJAMANICKAM) 12-6-16

Dr. M. Rajamanickam, M.A., Ph.D.,
Associate Professor of Economics & Head
A. P. A. College of Arts & Culture
Palani - 624 601, Tamil Nadu.


Signature of the Guide
(Dr. D.SANTHANAMUTHU)

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Signature of the External Examiner

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Palani-624 601. Tamil Nadu


PRINCIPAL
Arulmigu Palaniandavar College
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PALANI - 624 601,

**A STUDY ON PRODUCTION AND MARKETING OF
ONION IN SELECTED VILLAGES OF
DINDIGUL DISTRICT**

*Project submitted to the Madurai Kamaraj University in partial fulfillment of the
requirements for the award of Degree of*

MASTER OF ARTS IN ECONOMICS

Submitted by
R. YASOTHA
(B4T11915)

Under the guidance of
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Assistant Professor of Economics



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ARULMIGU PALANIANDVAR COLLEGE OF ARTS & CULTURE**
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PALANI- 624 601, DINDIGUL DISTRICT

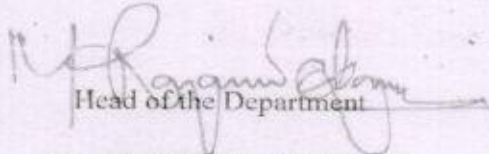
APRIL - 2016


PRINCIPAL
Arulmigu Palaniandavar College
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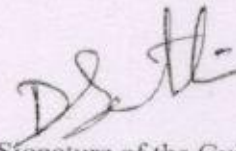
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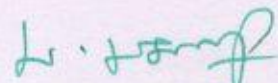
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PRINCIPAL
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PALANI - 624 601,

**AN ECONOMIC STUDY ON BRAND PREFERENCE WITH
SPECIAL REFERENCE TO POWER DETERGENT
POWDER IN PULIYAMPATTY**

*Project submitted to the Madurai Kamaraj University in partial fulfillment of the
requirements for the award of Degree of*

MASTER OF ARTS IN ECONOMICS

Submitted by
N.RAJA DURAI
(Reg. No. B4T11916)

Under the guidance of
Dr. C.E.SHANMUGA SUNDARAM, M.A., M.Phil., Ph.D.,



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APRIL - 2016

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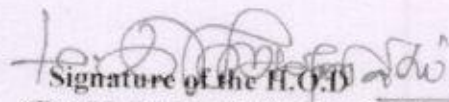
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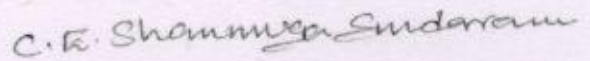
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Signature of the H.O.D

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PRINCIPAL
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**AN ECONOMIC STUDY ON MAIZE CULTIVATION IN
PULIYAMPATTI, PALANI TALUK**

*Project submitted to the Madurai Kamaraj University in partial fulfillment of the
requirements for the award of Degree of*

MASTER OF ARTS IN ECONOMICS

Submitted by
G. SANDOSH KUMAR
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Under the guidance of
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Guest Lecturer



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ARULMIGU PALANIANDVAR COLLEGE OF ARTS & CULTURE**

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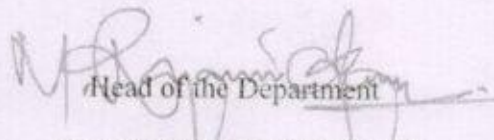
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This is to certify that this project entitled "AN ECONOMIC STUDY ON MAIZE CULTIVATION IN PULIYAMPATTI, PALANI TALUK" is a bonafide record of original research work carried out by G. SANDOSH KUMAR under my guidance and that it has not formed the basis for the award of any degree, diploma or fellowship.



Head of the Department
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A STUDY ON LAND USE PATTERN IN TAMILNADU

Project submitted to the Madurai Kamaraj University in partial fulfillment of the requirements for the award of Degree of

MASTER OF ARTS IN ECONOMICS

Submitted by

S.SARAVANAKUMAR

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Under the guidance of

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APRIL - 2016

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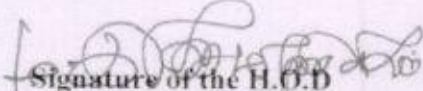
*Arulmigu Palaniandavar College
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PALANI - 624 601,

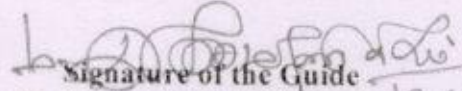
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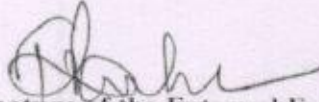
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A STUDY ON PRODUCTIVITY OF CROPS IN TAMILNADU

Project submitted to the Madurai Kamaraj University in partial fulfillment of the requirements for the award of Degree of

MASTER OF ARTS IN ECONOMICS

Submitted by

C.VAITHEESHWARAN

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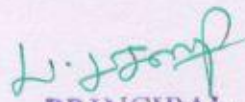
PG & RESEARCH DEPARTMENT OF ECONOMICS

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PALANI - 624601, DINDIGUL DISTRICT.

APRIL - 2016

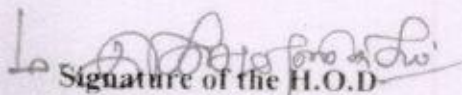

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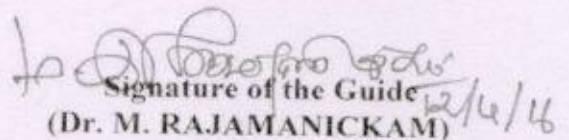
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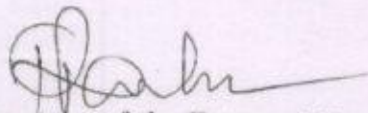
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